



# Ideas @ work

## Pour Vous Wine Spirits & Beer Warehouse

**P**our Vous is a retail warehouse store specializing in wine, spirits, beer, cigars and party supplies. located in Henderson Tennessee, the company prides itself on being a one stop shop for their customers, and offering a huge selection of well known and premium products



**ISSUE:** With so many SKUs at one location and a need to maximize retail space, the on-site warehouse needed to provide high storage density and utilize equipment that could efficiently and safely support the ongoing restocking of their operation.

With many small items in the warehouse like 20oz craft beer bottles, wine and individual bottles of spirits, the company started with storage racking configured in narrow 48" aisles and picking product from standard stock ladders. While this system allowed them to inventory a great deal of product, the process of moving ladders around was slow and problematic. Given the weight of some products and the glass containers often being handled by their staff, they knew they needed a different solution and began looking for alternatives. Ideally they needed some type of machine that would be very compact, relatively low cost, and very intuitive and easy to operate.

**SOLUTION:** In 2013, Big Lift LLC introduced a new vehicle to address a wide variety of tasks where a stock ladder may commonly be used called the Big Joe J1 Joey. When the Pour Vous team came across this vehicle during their research they thought it would be worth a try and once on site it ended up being a perfect fit.

The Joey model selected to do the job was a J1-126 that can lift an operator 10.5' feet, turn around in as little as 72", and operate in aisles as narrow as 36". With some beverage cases weighing as much as 40lbs, operators loved the ability to move product straight across to the front load tray at waist height rather than having to bend to the floor or transit steps. The Big Joe Joey J1-126 (pictured) supports up to 500lbs of goods at height and can run up to 4 hours continuously on a single charge from a regular 120v wall outlet.



"Now we wouldn't know what to do without our Big Joe Joey. It's a very unique machine that is a perfect fit in narrow aisles. From one case to 50 the Joey can handle the load. It's intuitive and easy to use, and operators quickly learn how to use the Joey. Most importantly, it keeps our employees off of ladders and more productive while working in the warehouse".  
Bob - Pour Vous Wine, Beer & Spirits Warehouse



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J1 JOEY



**The J1 JOEY combines attributes of elevated work platforms, order pickers and tuggers into a compact vehicle design.**



## **BIG JOE MISSION:**

We believe that we can help North American businesses improve their results and the quality of their workers lives by providing simple innovative material handling products and genuine responsive support. Big Joe equipment focuses on supporting customers changing needs related to how they Move, Stack & Access materials in their operations with the goal of helping companies and their workers **move more and hurt less.**

## **ABOUT THE J1 JOEY:**

- + **Safety** – Reduce exposure to worker injuries compared to ladders
- + **Productivity** – Complete 2x as much work as compared to ladders
- + **Capability** - Carry up to 2x the load weight of other vehicles
- + **Capability** - Tow up to 2,500lbs with the optional tow hitch
- + **Capability** - Elevate operators as high as 192" on the J1-192

## **Key features:**

- Electronic power steering with infinitely variable speed control
- Finger tip controls integrated into vehicle guardrails
- Premium steel I-beam mast construction and steel frame
- 180 degree articulating driveline with 72" minimum turn radius. The Joey can can be driven at height to move from task to task. Travel is provided by a high efficiency AC drive motor that can be programmed through the on-board LCD dash, while power comes from a standard 224AH AGM maintenance free battery pack that supports opportunity charging from a standard 120v outlet or a lead acid industrial battery and external charger which is required on the J1-192.