



## November 2020

Greetings Friends & Colleagues,

You've got a lot on your mind this week, so here's a brief distraction.

Our Certified Pool Operator (CPO) class schedule for 2021 is now posted and open for registration. With hard lockdowns in Europe and new swimming pool closures in Ontario and Manitoba, online training IS a guarantee amidst uncertainty. We continue to receive great feedback from online students, so rest assured that we continue provide the quality you've come to expect.

**If you're "just" a guard, programmer, coordinator or leadership instructor, and think CPO isn't for you, think again: you're driving a vehicle without understanding the basic rules of the road. The cost of the class works out to \$0.24/day for 5 years, and that's not counting pay increases, promotion and career potential.**

With the end of the fiscal year approaching, we're also seeing an uptick in private CPO classes bookings. Both virtual classes and in-person classes (in strict accordance with health guidelines) are completely customizable to your

needs and schedule. If you have a specific amenity or topic that requires extra focus beyond the course outline, we do that too.

For our US-based clients, we remain cost competitive (\$1 USD = \$1.31 CAD) for CPO, whether private or public classes. Public classes are metric math with the option for US clients to receive private tutoring in imperial math and an imperial licensing exam.

If we've brought you professional value in 2020 following the articles posted on Facebook or educational tidbits on Instagram or the POOLaide Webinars, please consider training with us in 2021. Certified Pool Operator (CPO) classes are how we pay the bills and keep moving forward as a force to support the aquatic industry.

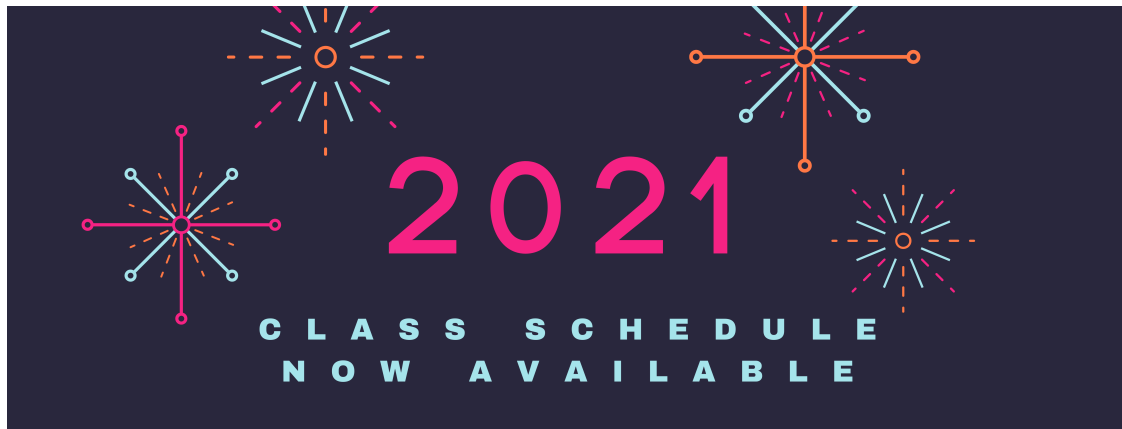
As always, if you have any questions or need support, we are here to help! Just reply to this email.

Katie Crysedale

Founder, Lakeview Aquatic Consultants Ltd.



# Certified Pool Operator (CPO) Classes



The 2021 CPO class schedule is here! We're really excited because - for everything else going *wrong* at the moment - we know that every month we'll be hanging out with YOU virtually! Online classes mean that we can continue to serve you without disruption. Take the leap and join us.

[More Information](#)



How I Stay Motivated

## Things I Love

When I'm having a down day, I listen to the NPR Podcast *How I Built This*. It gives me a big boost to see how successful people kept going when others didn't see their vision, and how a can-do attitude fights failure.

What makes this show different from your average biz or self-improvement show is that journalist Guy Raz is committed to hearing people's stories as individuals first (think Humans of New York) and businesses second.

My favourite episodes -

**Zumba: Beto Perez & Alberto Perlman**

**Spanx: Sarah Blakely**

**Shopify: Tobias Lutke**

**LARABAR: Lara Merriken**

There's also a Resilience Series on Facebook Live every week during COVID if you want a different way to consume media.

*"Whatever normal is is whatever we're living today. When the world evolves...this is a part of the future. We all need to consider what that*

means. What are the opportunities...how does that evolve the way we interact with each other." - Justin Gold of Justin's

## Instagram Posts



LEST  
WE  
FORGET

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