



May 24, 2020

Our monthly newsletter is weekly during COVID. If you're new here, Welcome! Newsletter archives are available [on our website.](#)

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Friends!

Since many of you are reading this email because of the [POOLaide Webinars](#), I want to say a big **THANK YOU** for your support during the last two months! Friday was our last live show.

Since March 23, we've had 1,580 unique attendees from 10+ countries at 27 live webinars with 35 presenters for 64+ hours and 98,000 (!) minutes of view time on YouTube. Seeing as I hoped to reach 250 people, it's because of your support and reshares that this passion project FAR exceeded my expectations!

All POOLaide Webinar recordings are available on our

YouTube Channel. Please go to our website for detailed show notes with every.single.link (really!) mentioned by presenters and attendees in the group chat. *N.B. May 8, 15, 18, 20, 22 show notes & recordings are still in progress. We need another week to catch our breath!*

We made zero money off the POOLaide Webinars. There was no secret sponsor, there was no ad revenue - we didn't even know that was a thing on YouTube (duh)! We actually spent money on software, and donated prizes went straight to attendees.

Like almost every other business, revenue is non-existent during COVID-19, even with the tremendous success of the POOLaide Webinars. For those who've asked how you can support us: if you do still have access to training dollars, please consider registering for a 100% virtual Certified Pool Operator (CPO) class - link below. That's how we pay our mortgage.

And if you're struggling financially, laid off, or have an extremely uncertain future, we get it. We appreciate your support in spirit through DMs, texts, and emails. We simply ask that you consider us for your training or speaking needs in the future... when you get back on your feet. This project was never about the money, it's about the people.

See you next week - COVID isn't over yet.

-Katie



Certified Pool Operator Class

**100% ONLINE ONLY
DURING COVID-19**

Popular on our Facebook Page



Pools Will Test the Limits of Social Distancing

When we think about how our clients want to use our pools, a workout is relatively low in terms of priorities. The experience of socializing, decompressing and feeling "cleansed" is going to be very difficult - or impossible - to achieve for the foreseeable future in our rigorously clinical, sterile and physically distance spaces.



For Lifeguards During the Pandemic, the Life They Save Could Be Their Own



After Arkansas Swim Party, Several Coronavirus Cases Reported

How would you feel if this was your aquatic facility and someone eventually died from COVID-19?



How a fitness class made 112 people sick

Lifeguards and aquatic fitness instructors often work at multiple pools.

A hard truth for every organisation to consider

It's vital to consider the example of one fitness instructor contacting 217 people at 12 facilities via one 50-minute class.

Instagram Posts



Coronacoaster

noun: The ups and downs of the pandemic. One day you're loving your bubble, doing workouts & baking sourdough, the next you're crying, drinking wine for breakfast & missing people you don't even like.

Lakeview Aquatic Consultants Ltd.

Box 701
Station Main
Okotoks, AB
T1S 1A9 Canada

info@lakeviewaquaticconsultants.com

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