

LAKEVIEW



AQUATIC CONSULTANTS LTD.



**STAY
AWAY**



**FROM THE
DEEPSIDE**

©LFL

May 2021

Greetings Friend,

Adieu to April and good riddance. I, like many Canadians, want to forget a month that felt like a great step backwards: record-setting COVID counts, new lockdowns, new pool closures (temporary and permanent), ICU triage, and the devastation in India.

For those outside Canada, I tried to articulate on Instagram the hopelessness Canadians are feeling as our progress veers from linear to something I can't even summarize in a newsletter. Poolies, *I feel you* - truly. Never did I think we'd be very close to losing another full summer for outdoor pools (2021), but that's on the table for many...whether they've realized it yet or not.

For a movie set in outer space, there is a surprising amount of *Star Wars* paraphernalia available for swimming pools. May the force be with you if you decide to open Pinterest and search for light saber ideas involving pool noodles!

I have no personal interest in *Star Wars*, but the tie-in for me is 1) we've got to get laughs wherever we can, and 2) we've got to get out of our echo chamber and embrace something totally different - what we've been doing (so far) isn't going to work anymore.

I heard a great podcast last week by Dr. Greg Wells (University of Toronto) talking to Ben Titley, the Canadian Olympic swim coach. The last 25 minutes are spent talking about the staleness swimmers have faced in Canada this year; it's a sobering look at the sport, and an interesting layer for all facilities who rent to swim teams to consider going forward (2022 and beyond).

We're still uploading the last two weeks of 2021 POOLaide Webinars to our YouTube Channel. Thanks for your patience; life doesn't always work out the way we plan. Thanks for sticking out this ride with me.

Katie Crysedale

Founder, Lakeview Aquatic Consultants Ltd.



The *first* scientific data on the CT value (kill time) for COVID-19 in swimming pool water. Everything published until now has been an interpolation (guesstimate) from waste water treatment studies.

[https://www.swimming.org/.../swimming-pool-water-inactivate.../...](https://www.swimming.org/.../swimming-pool-water-inactivate.../)



SWIMMING.ORG

Swimming pool water inactivates Covid-19 virus in 30 seconds

Swimming pool water can inactivate the Covid-19 virus in only 30 seconds under the right conditions, reveals a study by Imperial College London

👍 Like 💬 Comment ➔ Share

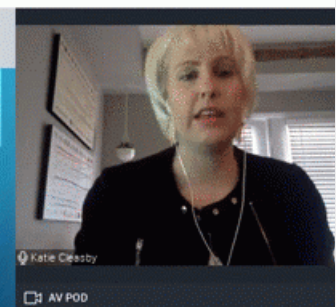
New on YouTube

POOLaide
swimming pool maintenance

Working with Different Generations in Aquatics

TIPS FOR SERVING GENERATION Z

- Faster is better for Gen Z more than any other demographic. In fact, they even talk faster than any other. The 18-to-24-year-old age group is 60 percent more likely to hang up if a business doesn't answer the phone right away—four rings or fewer
- Gen Z will leave a brand entirely after only three bad customer service experiences
- On the other hand, a great customer experience is nearly guaranteed to get your praises sung on Instagram or Twitter



CHAT

Kate Crysdale
Working with Different Generations in Aquatics (Mon, March 8)
<https://www.poolaide.com/...>

C. G.
group me didnt work for us either.

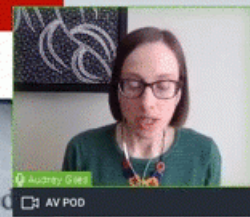
S. S. S.
I started asking questions at the end of the emails that they had to respond to.

Kate Crysdale
Good call! Love a pop quiz

Kate Crysdale
I see that sometimes in newsletters I subscribe to 'And for making it to the bottom of this email, we've included...'

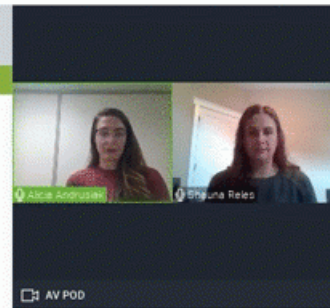
Results

- i) Water safety: marginalizes traditional knowledge, northern expertise
- ii) Cross cultural risk communication (flo)
- iii) Aquatic leadership training problematic: institutionalized racism
- iv) Wearing a lifejacket is viewed as a feminine, white behaviour



ClickMeeting

Assessment, Planning Implementation Evaluation/Documentation



CHAT

Katie Crysdale
Person Centered, Person Directed Approach to Recreation Programming (Fri, March 12)
[View full transcript](#)

A. C.
motivation, social interaction, new relationships, networking

A. E.
get in shape, feel great, meet people

C. L. L.
having someone else take the lead

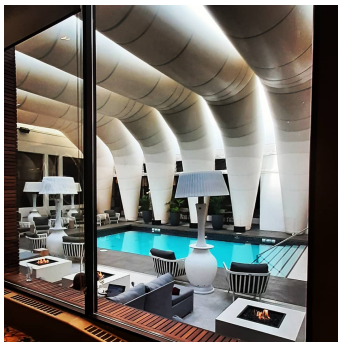
J. Z. Z.
to be challenged

B. Z. Z.
motivation and fun

ClickMeeting



Instagram Posts



Can't recommend [Katie Crysdale](#) enough! Best investment to take a class with her teaching.

You also can't go wrong with the blended learning option because you can work through the content at your pace.

35m Love Reply

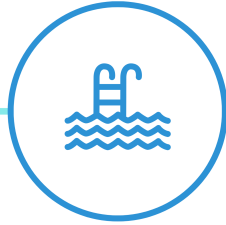


Lakeview Aquatic Consultants Ltd.



TRAINING

100% live virtual Certified Pool Operator (CPO) training to meet your staff needs on your facility schedule



CONSULTING

360-degree analysis of how your aquatic facility operates from front door to filter room



COACHING

1:1 coaching and support for aquatic professionals of all types to build and grow capacity



POOLAIDE WEBINARS

Free professional development webinars connecting the global aquatic community



Upcoming Events

Pool & Hot Tub Alliance (PHTA) accredited

100% Online Certified Pool Operator (CPO) Classes on Zoom



CERTIFIED POOL OPERATOR CLASS

June 7 - 10, 2021
10 am - 2 pm EST
100% Online



www.LakeviewAquaticConsultants.com



We are offering classes monthly on Zoom throughout 2021. For detailed information, [please click here.](#)

Looking for accreditation in your Canadian province or US state? [Please click here](#) or contact us for more info.

[2021 CPO Class Schedule](#)



Canadian
Red Cross



REGISTER NOW

May 11 & 12, 2021



**Virtual Saskatchewan and
Manitoba Aquatics Conference**

1:00PM - 2:00PM

Serendipity, Resilience & Vision in Aquatics

Speaker

[Katie Crysdale](#)

In aquatics, we use our instincts to intervene in a situation before it becomes a major emergency. Why don't we apply these instincts in our personal lives? In in-service training, we train staff to anticipate a full range of possibilities. Why do we expect our careers to follow one narrow, set path? This session will focus on the concept of cultivating serendipity (following your instincts or gut), building resilience (snowballing small wins to achieve great victories), and creating a vision for life that isn't just what you've written down on a piece of paper.

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mailer lite

