



What's New

Normally we publish this newsletter monthly, but we're sending updates weekly during COVID. If you're new here, Welcome! You can read our last two emails [here](#) and [here](#).

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Friends & Clients,

Here we are one week later. Can you believe it's only been seven days? You've probably been through [the five stages of grief](#) this week. Where are you at today? Anger? Depression? Acceptance?

The wonderful ladies at [ALIVE Solutions Inc.](#) (aka [Aquatics Tribe](#)) hosted their Crisis Connection on Thursday. They shared an excellent resource I want to reshare with you. It's called the [Scary Times Success Manual](#).

It's short, sweet, and to the point. My big takeaway: *Forget*

about who you were; focus on who you can be.

Plan B is still a plan. I've watched so many aquatic colleagues either sink or swim this past week. It's like we've forgotten that - working in aquatics - we already know how to deal with dynamic changes all of the time. Yes, this is hard. Yes, we're in uncharted territory. But you have the skills to see your facility through, whether this shutdown is two weeks or two months.

If you need help with anything at all, please don't hesitate to give me a call. I've spent more time on the phone and in web meetings this week than I have in months, so a few more won't hurt.

Speaking of web meetings, I would like to say a big THANK YOU to each of you who's support the [POOLaide Webinar series](#) this week! We had 454 unique attendees from across Canada, the USA, Cuba and South Korea! The full webinar recordings & show notes are available [here](#) and next week's sessions are below the jump. Join us if you can!

Katie Crysedale

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14 sessions | 17 presenters | online | anywhere | everyone

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PLANNING FOR UNCERTAINTY: AQUATIC PROGRAMMING ON THE FLY

By Rishona Hyman, Aqua Essence
Swim Academy (Winnipeg, MB)

Monday, March 30
1 pm EST | 10 am PST

<http://bit.ly/2Ud9IRO>

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LONG-TERM INSERVICE PLANNING FOR YOUR POOL

By Natalie Livingstone, ALIVE
Solutions Inc. aka Aquatics Tribe

Wednesday, April 1
1 pm EST | 10 am PST

<http://bit.ly/2wktT8j>

Presented by Lakeview Aquatic Consultants Ltd.

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BETTER WATER TESTING TECHNIQUES, LIFEGUARD EDITION

By Wayne Ivusich,
Taylor Technologies

Friday, April 3
1 pm EST | 10 am PST

<http://bit.ly/2U18Fp9>

Presented by Lakeview Aquatic Consultants Ltd.

Hot Off the Press!



COVID-19 on surfaces, inc. stainless steel

A recent study in the New England Journal of Medicine (NEJM) demonstrates that COVID-19 survives ("a viable virus") up to 72 hours on non-porous surfaces such as stainless steel and hard plastic.

How will this information impact your pool cleaning regimen when you reopen?



Katie on AquaTalk Podcast

Katie's interviewed on the new episode of the podcast AquaTalk! This is a great conversation about Katie's background in the aquatic industry, leadership, staff management, and water safety.

For previous podcast appearances, please [click here](#).

Resource of the Week

The Canadian Centre for Occupational Health & Safety (CCOHS) has free mental health and e-learning classes available online.

1938 Learn-to-Swim Video



Instagram Posts



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