

LAKEVIEW



AQUATIC CONSULTANTS LTD.



March 2021

Hello Friend,

Is it just me or did you blink and we've flown from the first week of 2021 to approaching the end of Q1? 🤖

I spent most of this weekend watching TV. This is very unusual for me - I normally tap out after about two

hours. I couldn't figure out why back to back documentaries felt like a good idea until I started reflecting on February:

- Two virtual Certified Pool Operator (CPO) classes
- Two virtual speaking engagements
- Two articles for PoolPro Magazine (forthcoming)
- Three aquatic facility assessments
- 324 PPT slides plus other teaching materials, converting an in-person training program to blended learning for a client
- Two one-hour IG Lives, one about frozen pools and one about the upcoming Ready., Set, Get Social! events

Oh, and launching 14 POOLaide Webinars plus merch!

If you don't know about the POOLaide Webinars, all 2020 sessions are available on our website (recordings on YouTube), and 2021 POOLaide details are below the break!

February is never a busy month in aquatics - in fact, it's usually predictably slow - so all of this was totally unexpected. But one bird in hand vs. two birds in the bush!

I'm going to keep this month's newsletter relatively short. But, I do want to tell you that it's our birthday! Lakeview Aquatic Consultants officially kicked off four years ago (2017) when my husband basically said "Why don't you just start your own business so you can keep all of the money?" If only it was so simple! 🤪

If Lakeview is a person, she's a Pisces: "A mutable sign, Pisces effortlessly adapts to their surroundings. These visionary **fish** have unparalleled access to the collective unconscious through their clairvoyance and make incredible artists and creatives. Kind and gentle, they're invigorated by shared experiences."

It's so cliché, but I literally could not have pictured how far we've come. Thank you to each and every one of you who've made this dream a reality, including growth during the past 12 months!

Katie Crysedale

Founder, Lakeview Aquatic Consultants Ltd.

PS. In case you've lost track of time (like me!), we're only 85 days out from Victoria Day (Canada)

and 92 days out from Memorial Day (USA), so plan your pools accordingly!





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**Safety in the Pool Beyond the Head Count:
Creating Safer Spaces in the Water for Trans
Communities**

<https://bit.ly/poolaide21-1>

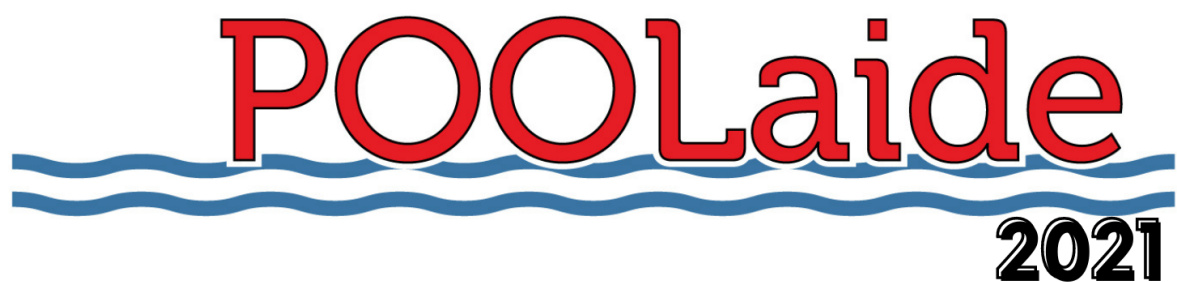
**Blind Girls Swim, Too! Breaking Down Barriers to
Inclusion in Aquatics**

<http://bit.ly/poolaide21-3>

**Transferring Practical Knowledge from
Waterparks to Community Pools: Waterslides**

<http://bit.ly/poolaide21-5>

MARCH 1 - 5, 2021



New on YouTube



Short-Term Gain, Long-Term Pain: Shortcuts in Commercial Pool Operations

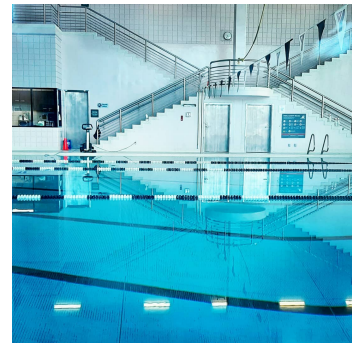
Leader: Katie Crysedale

Shortcuts have devastating consequences in commercial pool operations. This session will identify shortcuts witnessed at over a hundred commercial aquatic facilities in the last two years. Exposure to these bad decisions will help you avoid making the same mistakes.



01:00 PM

Instagram Posts



Things I Love



Readwise

I've used an e-reader (Kindle) for about 10 years. I'm a heavy highlighter, but then nothing ever happens with those highlights. Enter Readwise, a website I discovered last year that imports highlights, and provides you a gazillion ways to sort, tag, review, and reshare content. I like the daily email digest - where I get selections from a mixture of books I've read - or you can browse in app, export as a file, reshare on social media, etc.

If you'd like to get a second month free trial, use my referral code.

[Extra month free trial](#)

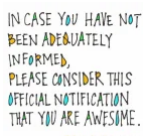
Popular on Facebook



If you've managed young lifeguards, you know the scheduling struggle is real!!



Aquatic fitness classes keep the most vulnerable in our communities going.



In case you have not been adequately informed, please consider this official notification that you are awesome....



A great explanation why swimming really is the best exercise.

Upcoming Events

Pool & Hot Tub Alliance (PHTA) accredited

100% Online Certified Pool Operator (CPO) Classes on Zoom



CERTIFIED POOL OPERATOR CLASS

March 22-25, 2021
10 am - 2 pm EST
100% Online



www.LakeviewAquaticConsultants.com



We are offering classes monthly on Zoom throughout 2021. For detailed information, [please click here](#).

Looking for accreditation in your Canadian province or US state? [Please click here](#) or contact us for more info.



Libertarians make bad lifeguards

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