



June 1, 2020

If you're new here, Welcome! Newsletter archives are posted on our website.

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Happy Monday, friends!

If you're not feeling excited for June, I get it. Last week was challenging. Sometimes being the harbinger of reality is hard. It's good for the aquatic industry that I do it, but that doesn't make it any easier when awful things are coming at you from all sides.

I heard an interesting episode of the NPR podcast "Fresh Air" this weekend. Tom Colicchio, a restaurant owner and judge on the Bravo show *Top Chef* talked about how people are too focused on restaurants just being open. I'm oversimplifying a long conversation, but I do think the same paradigm is true for aquatics: many pool operators, facility managers, programmers, lifeguards, etc. are

singularly focused on just getting the doors OPEN.

Yes, there will be some comfort in more closely approximating our old life. But, it's also important to recognize that the house will still be on fire. There will still be urgent, new challenges (cleaning protocols, physical distancing, training, etc.) AND the pace of our workload will increase because of operational needs to serve external customers.

I don't know about you, but - for me - one of the hardest things about the current situation is that (with few exceptions), every single process of my work day requires high levels of energy and innovation that I don't always have. Whether I'm teaching online or attending a virtual committee meeting, nothing has yet to normalize in terms of my ability to do it efficiently. It's like every day is all new tasks I've never done before, and it's still exhausting.

Certainly, living through COVID doesn't even place on the scale of personal trauma or challenges humanity has faced, but it is interesting to see where I'm struggling. What about you?

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We've been sending weekly emails since March 15. That's 12 weeks of newsletters?! Starting today, we're moving to biweekly. We want this newsletter to provide value - something you actually want to read, not something you guiltily delete because you don't need one more thing on your plate. If you want to catch up more often, we show up daily on [Instagram](#) (1 post plus lots of IG Stories) and [Facebook](#) (4-5 posts per day).

We're also developing new content, so please take five minutes to fill out this [four-question survey](#).

See you on June 14th!

Katie Crysedale

Founder, Lakeview Aquatic Consultants



Certified Pool Operator Class

**100% ONLINE ONLY
DURING COVID-19**

Popular on our Facebook Page



Attendee at packed Memorial Day pool party tests positive for coronavirus

This is not entirely surprising.



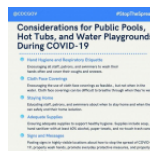
WHO Warns COVID Could Mean End to Blowing Water Through Pool Noodle Into Friends' Faces

Breaking news!



Christopher's Story

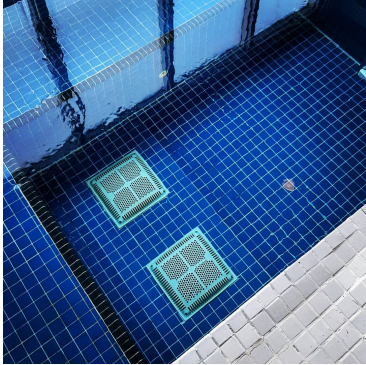
Too many children are dependent on a mask or goggles to swim. Christopher's fatal drowning highlights the dangers.



CDC on COVID & Pools

The latest information on swimming pools and COVID-19 from the Center for Disease Control (CDC).

Instagram Posts



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