



January 2021

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21

HAPPY NEW YEAR

Hello Friend!

The Roaring Twenties are here – can you feel it?

I saw something interesting yesterday, a memory from a lifetime ago (aka pre-COVID 2020): what's your vision for the year in one word?

Somewhat ironically, my vision for 2021 is... *vision*.

There are so many things we never do because we get caught up in feasibility. Aquatic professionals are familiar with the dreaded feasibility study: we want (need) a new swimming pool, but then administration gets caught up in the "feasibility" of it. Spoiler alert: rarely is it actually feasible to build a pool.

We tend to apply the same feasibility filter to everything else in adult life: but... *is it feasible?* Is it feasible to get a new job? Is it feasible to change how we do that thing we've been doing forever? Is it feasible to get approval?

I had a conversation with someone a few days ago - they were sharing a situation where there are, admittedly, many challenges for them to surmount on their way to starting their dream business: *"I just can't do it."*

I had to think for moment whether I know this person well enough to push the envelope (as an INFJ_personality and empath, it would kill me to hurt someone!) "You can't do it, or you *won't* do it?"

Vision is not looking at the feasibility; we can't get caught up finding the right path before we even lace up our shoes. There's vision clichés for a reason (What would you do if you knew you couldn't fail? Shoot for the moon, and you'll land among the stars): because as adults we lack any real vision.

My vision, therefore, for 2021 is to continue to have - and foster - vision.

We have a vision for the way we do things, the way we serve clients, the way we serve the aquatic industry. For some things, that vision is simple and allows us to be nimble; for other things, that vision takes a really long time to achieve...slowing down to speed up. And that's ok because good quality (serving before selling) is worth waiting for.

What's your vision for 2021? Hit reply to this email, and let me know once you've decided - I'd love to know.

Katie

PS. Lots of people have asked about a strong chlorine (bleach) dilution for cleaning - [this graphic from the CDC is handy](#). Alternatively, CPOs: remember you can do a dosing calculation (Chapter 7) to increase chlorine in water by volume (mg/L) using your dosing chart (p.262)

what good has come from 2020 for you?



Upcoming Events



**MAINTENANCE
ROUNDTABLE**
TIMING YOUR WINTER PROJECTS &
SUMMER OPENING PREP



RUDY STANKOWITZ KATIE CRYSDALE MATT BRINKLEY
THURSDAY JANUARY 14TH 2PM EST

NRPA
AQUATICS
NETWORK



January 14, 2021

Timing Winter Projects & Summer Opening Prep

Join Katie for a free virtual round table event hosted by the US National Recreation & Parks Association (NRPA) Aquatic Network.



Short-Term Gain, Long-Term Pain: Shortcuts in Commercial Pool Operations

Leader: Katie Crysdale

Shortcuts have devastating financial consequences in commercial pool operations. This session will identify seven common shortcuts witnessed at over a hundred commercial aquatic facilities visited in the last two years. Exposure to these bad decisions will help you avoid making the same mistakes.

01:00 PM

February 8 - 10, 2021 Online!

Canadian Pool & Spa Conference & Expo

[Register here](#) for this
FREE conference.

Katie's session will be Monday,
February 8, 2021 (Day 1) at 1pm EST
/ 11am MST

[Click here](#) for the complete
schedule.

Pool & Hot Tub Alliance (PHTA) accredited

100% Online Certified Pool Operator (CPO) Classes on Zoom



Due to recent spikes in COVID-19 across Canada, we're offering classes on Zoom monthly throughout 2021.

We've just added a weekend class [Saturday, January 23 - Sunday, January 24, 2021](#) from 11am - 7pm EST / 9am - 5 pm MST. This is a great option if you lack flexibility on weekdays.

Private tutoring is always available for US students in imperial math. For detailed information about the online format, [please click here.](#)

Looking for accreditation in your Canadian province or US state? [Please click here](#) or contact us for more info.

[2021 CPO Class Schedule](#)

Instagram Posts



New on YouTube



Aquatic Lessons after COVID-19: Learning & Leading

by Katie Crysedale,
Lakeview Aquatic Consultants Ltd.

Wednesday, July 22, 2:00 PM EST



2020 VIRTUAL Aquatics Conference

Keynotes &
Sessions from
July - November
2020

Things I Love

" My office is located right next to our shipping station, and the sound of boxes being taped drove me nuts - until I found this site! "



Irish Coast

Categories → ★ ♥ ☺ ☹ 🌧 🎵 🎶 🎧 Random → 🔍 Search → word 🔍 incl. testimonials

Natural Noises ↓↑ fav

- ★ Distant Thunder ★☺
- ★ Rain on a Tent ★☺☹
- ★ Irish Coast ★☺
- ★ Fireplace ★☺☹
- ★ Night Thunder ★☹
- ★ Tin Roof Rain ★☺☹
- ★ White Rain ★☺☹
- ★ Pebble Beach ★☺☹
- ★ Rain Noise ★☺☹
- ★ Peninsula ☺☹
- ★ Cat Purr ♥☺☹
- ★ Tropical Rain ☺☹
- ★ Cave Water ☺♥☹
- ★ Unreal Ocean ☺☹

☆ Control Panel Logout

Hi *Katie*,

Your support level = ★★★★★ **Keep supporting myNoise** to your liking - but only if you think it is well deserved and are happy to contribute again!

Atmospheres ↓↑ fav

- ★ Japanese Garden ★☺☹
- ★ Cafe Restaurant ★☺☹
- ★ Japanese Case ★☺☹

Intro Uses **Index** · FAQ Config

Soundscapes ↓↑ fav

- ★ The Pilgrim ★☺🎵
- ★ 88 Keys ★🎵
- ★ Black Lodges ★☺🎵
- ★ Now Loading... ★🎵
- ★ Black Hole ★☺🎵
- ★ Cinematic East ★🎵
- ★ new Tape Memories 🎵🎵
- ★ Osmosis ☺🎵
- ★ Mr. Rhodes ☺🎵
- ★ Implanted Memories 🎵
- ★ Twilight ☺☹🎵
- ★ Alpha Omega 🎵
- ★ new Dark Noise 🎵
- ★ Call of the Andes 🎵

Transports you away during lockdown

Productivity Tool: MyNoise.net

I work best in a room with complete silence (totally impractical, I know!) but even I'm starting to miss spending time in coffee shops and airports. I've used [MyNoise.net](https://www.mynoise.net) for almost a decade, but I'm turning to it more & more lately. You can stream and customize over 100 background noises by Dr. Stéphane Pigeon, a research engineer & sound designer

Favourites -

[Café Restaurant](#)

[Rain on a Tent](#)

[Primeval Forest](#)

Cost: Free or PWYC for lifetime premium

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