



What's New

Our monthly newsletter is weekly during COVID. If you're new here, Welcome! You can read last week's email [here](#).

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Friends & Clients,

Thanks to those of you who continue to support the [POOLaide Webinars](#)! We rolled over 718 unique viewers this week, including 328 simultaneous viewers in Wednesday's session ([click here for webinar recordings](#).)

In other news, we've decided to offer online Certified Pool Operator (CPO) classes starting at the end of April.

A bit of background: the Pool & Hot Tub Alliance (formerly the National Swimming Pool Foundation) said instructors would be temporarily authorized to provide this service. We didn't plan to offer online training, but the emails, texts, and DMs from you - our clients - convinced me this is a

mistake. Thank you for your ongoing confidence in us and the services that we offer.

The key information for you, our subscribers, is that you have 36 hours exclusive access to register before we post our class on social media. **We currently have 19 book seats, and 4 non-book seats for our first class starting April 27 - 30.** For complete details - including why there are so few seats - [please click here](#). *(The registration link is at the bottom of the information page - I need you to read all the information.)*

If you are already registered for an in-person CPO class in May or June, we'll be emailing you this week to see what you want to do. We currently do not anticipate any in-person CPO classes earlier than September 2020 due to physical distancing requirements. For more details, [please click here](#).

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free webinars for uncertain times

14 sessions | 17 presenters | online | anywhere | everyone

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STOP ACCOMMODATING, START SEEKING: ACCESSIBILITY IN AQUATICS

By Adrian Spencer (Halifax, NS)

Monday, April 6
1 pm EST | 10 am PST

<http://bit.ly/2wbGT0e>

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PROMOTING AQUATICS ON INSTAGRAM

By Paul Macias, Farmers Branch
Aquatic Center (Farmers Branch, TX)

Wednesday, April 8
1 pm EST | 10 am PST

<http://bit.ly/3b224Aq>

Presented by Lakeview Aquatic Consultants Ltd.

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PREPARING FOR SUMMER STARTUP: ARE YOU READY?

By Tim Auerhahn,
Aquatic Council (Rochester, NY)

Friday, April 10
1 pm EST | 10 am PST

<http://bit.ly/2xTdUyN>

Presented by Lakeview Aquatic Consultants Ltd.



Minneapolis Pools & Beaches Won't Open This Summer

While it's premature and short-sighted in my opinion to cancel ALL pool openings, operators and facility managers need to start thinking about how they will phase - or severely modify/curtail - service delivery if presented with the opportunity to open this summer.

Many facility managers I've spoken to are focused on staffing because we're behind the curve for summer. Respectfully, in an economic recession, with many people out of work, staffing is the least of your concerns! There will be ample qualified applicants - you might even see me on a pool deck this summer....

What about chlorine? Nitrile gloves? Paper products for bathrooms? I'm hearing reports out of Alberta, California and Texas that essential resources have been commandeered or donated to emergency services.

What about staff training in a post-physical distancing era? Will you offer lane swim but not swimming lessons? Will families have the

disposable income to pay for swimming lessons? Will you be working with a dramatically-reduced operating budget in a sensitive political climate?

These are all things to start considering. Start thinking about service tiers: what is a best, medium, and worst case scenario in terms of resources and lead time? I'm not anticipating commercial swimming pools will be given *carte blanche* to reopen whenever.

As always, if you have any questions, I'm here to help.

[Read more](#)

Instagram Posts



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