

LAKEVIEW



AQUATIC CONSULTANTS LTD.



POOLaide

LAKEVIEW AQUATIC CONSULTANTS LTD.

We're interrupting our monthly publishing schedule to bring you early access to the 2021 POOLaide Webinars!

As mentioned in my February newsletter, more webinars was never part of some big plan. But, there's still stories to tell, and these sessions provide a measure of comfort to many.

After hundreds of hours starting in November, I'm thrilled with the final product!!! Sometimes sophomore efforts slump - you pulled out your greatest hits the first time around, never expecting to do it all again - but I am really, truly pleased with the caliber of sessions our speakers are preparing. Amplifying a diversity of voices was in the forefront of my mind from the get-go. We didn't get where I wanted to land, I know we can continue do better in the future.

Topic-wise, I continue to curate sessions that I feel deeply that our aquatic industry **needs**, but may not want. So - if something in this year's schedule doesn't appeal to you - that's probably a sure sign that you need to attend.

This year, I followed my own advice when it comes to big projects, and developed every single step in Asana. Let me tell you: it was painful to be writing it all out, but it really helped me to have a better grasp on the work... and I can easily roll it over to 2022, if I decide to go there (let's get through 2021 first!) I encourage you to consider incorporating a project or staff software in your work plan - it's life changing. There are many free options or something like Asana is only \$10 USD/person/month and brings me a lot of value added.

Without further preamble, allow me to present the 2021 POOLaide Webinars. I hope you love them as much as I do. *If you have any questions or feedback at all, please don't hesitate to hit reply.*

Stay safe and stay warm (if you're in this polar vortex), I'll see you online in 2.5 weeks!

Katie Crysedale

Founder, Lakeview Aquatic Consultants Ltd.



Meet our Presenters!

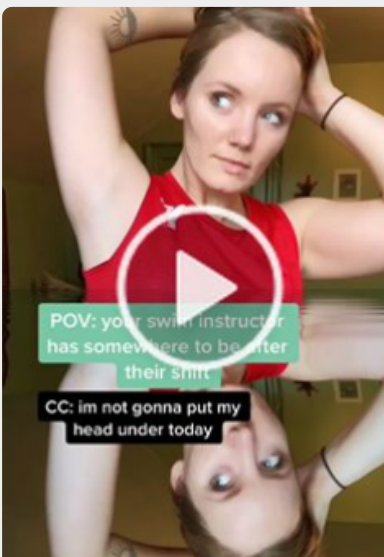








Featured Session!



TIKTOK.COM

People who think it's effective to teach swimming lessons without getting their hair wet 🤪 #iykyk #lifeguardcheck #swiminstructorlife

YMCA Aquatics (@y_squad) has created a short video on TikTok with music original sound. | People who think it's effective to teach swimming lessons without getting their hair wet 🤪 #iykyk #lifeguardcheck

TikTok

Last year, hands down the biggest request we received for future POOLaide Webinar topics was TikTok! I don't do TikTok, but we found someone who does. Her videos are hilarious take on every day lifeguard/aquatic supervisor life...like when the swim instructor doesn't want to get their hair wet?!

New for 2021!

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EVERY TUESDAY THIS MARCH AT
6PM CST...

**READY, SET,
GET SOCIAL!**

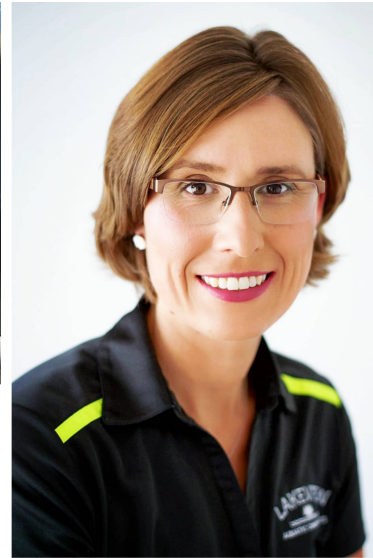
WITH...

aqua essence

SWIM ACADEMY

Other Upcoming Events

100% Online Certified Pool Operator (CPO) Classes on Zoom



CERTIFIED POOL OPERATOR CLASS

March 22-25, 2021
10 am - 2 pm EST
100% Online



www.LakeviewAquaticConsultants.com



We're offering classes monthly on Zoom throughout 2021. For detailed information, [please click here](#).

Looking for accreditation in your Canadian province or US state? [Please click here](#) or contact us for more info.

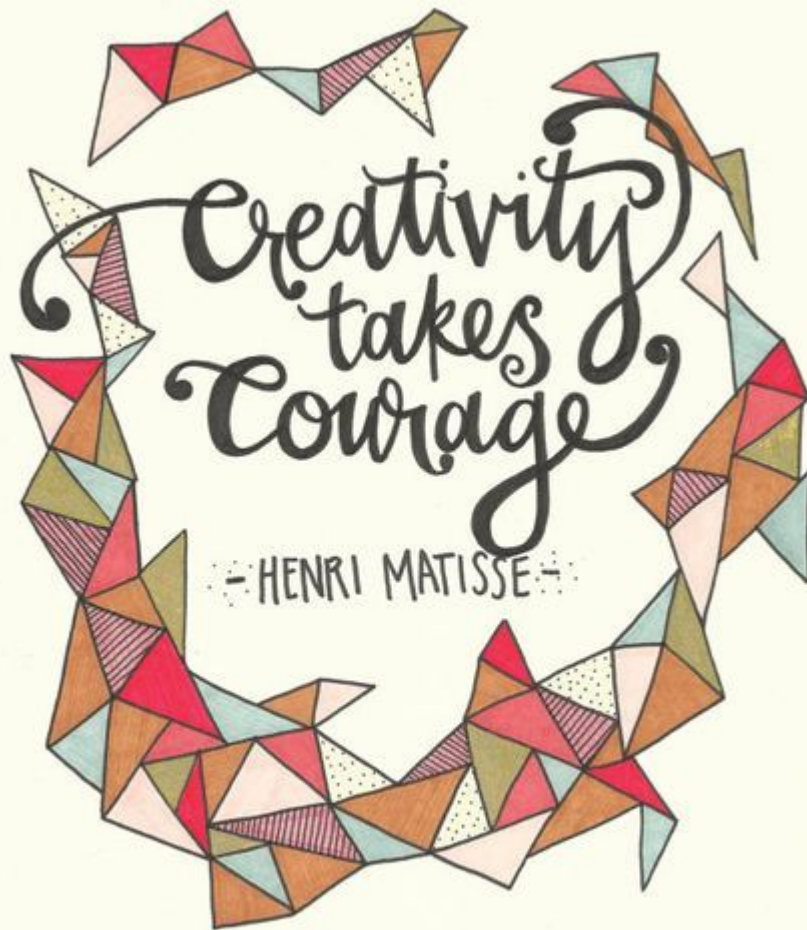
[2021 CPO Class Schedule](#)



VIRTUAL
**Saskatchewan and Manitoba
Aquatics Conference**

May 11 & 12, 2021

CONNECTING THE AQUATICS COMMUNITY



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