

Jessica  
Watts



## FRAMING YOUR PRINT

Since my artworks are highly detailed, they look best in a simple white timber frame with clean lines, so focus remains on the artwork. All my prints come with a generous white border around the image, so there is no need for a window matt board. Framers sometimes can't help going overboard with coloured double-matts... stay strong, keep it simple, and just say No to Matt!

When displaying your art, it's important for the viewer to see it exactly as it is, with no colour distortion or reflection. I highly recommend ArtGlass as it is completely non-reflective and offers protection from harmful ultraviolet rays.

Go to a good picture framer who will help you choose the right durable materials and custom molding for your precious art piece. I frame my prints at Art Smart Picture Framing in Seaforth, Sydney and couldn't be happier with the result. Just ask Sarah for my "signature framing". xo

## CARING FOR YOUR PRINT

The best protection for your art print is a professional frame. Make sure you use soft cloth gloves if handling the print and always have clean hands when touching the print directly. The prints can mark easily, so ensure the art is removed with the upmost care (even better, wait until your professional framer removes it for you). Once the print is hanging proudly on your wall, use a microfibre cloth and computer screen cleaner to wipe the front of the frame when needed.

Thank you

FOR GIVING AN ART PRINT A HOME.