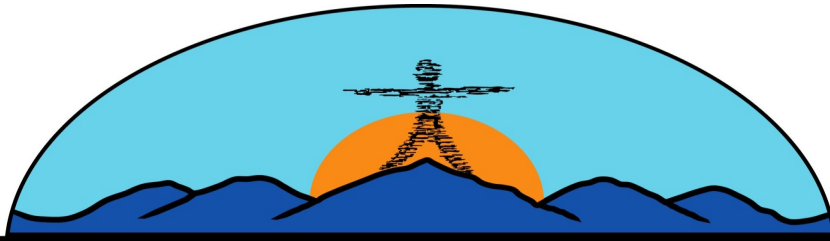




Autumn 2017



WALKABOUT OUTFITTER

WalkaboutOutfitter.com

Hi Friends,

Shrimp don't watch YouTube videos and trees don't grow level and square. ~ This summer, while at the beach, we spent a long time watching videos on how to properly cast a shrimp net. Then, after discovering a great little fishing spot, we set out to do some shrimping and crabbing.

We carefully demonstrated the technique to our boys Alex (10) and Finn (8). Alex was first and after much coaching he seemed to have some of the procedure down, and he did his best at casting the net. He was successful and caught a shrimp or two. Then Finn gave it a try. Apparently, he had been day-dreaming during our instruction session as he showed no signs of any technique, but somehow he was able to cast a beautiful wide net and catch more shrimp than anybody! Yep, turns out the shrimp did not know which net they should or should not get caught in. In the meantime, we were also busy luring in blue crabs with chicken on a string, and then scooping them up with the net. This went on for several hours until we had enough to eat so we went back and prepared a real seafood dinner that we had caught ourselves. We created great family memories! Back at home in Virginia, we finally completed a tree house for our kids that we had started last fall. It was quite a project! Our tree house is not level, square or plumb, but it's a perfect hide-out for our little boys. Yep, trees it turns out have never taken any construction classes, but are able to build themselves into magnificent huge structures. Nature likes to remind us that perfection is not necessary for fun. Memories are made outside, and it's our joy at Walkabout to help you make yours.... imperfections are welcome!



Happy trails ~ Tina and Kirk

It's time for the...

GREAT PUZZLE PROMOTION!!

There are TWO ways to win.

1. Take your enclosed puzzle piece into one of our stores and if it is one of the missing pieces you will win a \$50 gift certificate to Walkabout Outfitter. There are 60 (10 at each store) winning pieces out there!
2. If it does not fit, return it and reach into our grab bag for a \$5 or \$10 coupon good on any purchase of \$25 or more on that day.

Everyone is a winner. Good Luck!

Contest ends 9-30-17

Customer Favorite – Kavu Rope Bags

New patterns are here!

The KAVU Rope Bag has so many uses! It's a durable day pack you can use on the trail or around town, and the perfect travel companion. It's functional enough for daily use and stylish enough to make a statement. Plus, there are so many sporty patterns to choose from. It also holds more than you'd expect considering its slim, snug-fitting design with its many pockets. Wear it on your back or as a front pack. Both men's & women's patterns available. Great gift too!!



New season, new styles.
Smartwool socks keep you comfortable
from first step to last call.

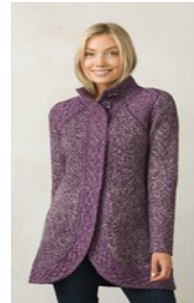


Cooler weather will soon be here. These new arrivals can keep you WARM and looking great...

From Toby and Harrison at our Roanoke stores:

Prana Angelica Duster

Made from marled yarn and designed with a cable pattern for accents. This sharp looking jacket will have you looking so stylish while keeping you toasty warm.



Fall Fashion Picks for Men...

From Wyatt at our Blacksburg Store:

Patagonia Fjord Flannel

This 100% organic cotton flannel shirt should be a staple in every man's wardrobe. Super soft to the touch but heavyweight, it could also double as a light jacket.



Los Gatos Vest

The Los Gatos Vest from Patagonia is versatile and the deep-pile fleece is extremely soft. This vest is perfect to stay warm with around the campsite or to hit up the local brewery after that chilly descent from McAfee's Knob.



Kuhl Burr Jacket

This 100% combed cotton canvas jacket will have you looking good for the fall season. Pair this with the Fjord flannel and Camber 105 pants and you will be ready for a night on the town after those awesome adventures.



The Better Sweater

The 1/4 zip Better Sweater from Patagonia is available for both men and women. It's definitely a favorite of both staff and customers. A bonus is the Fair Trade Certified sewing and low-impact dye process that reduces dyestuffs as well as energy and water. Just another example of how Patagonia continues to look out for the people and places of this earth.



Synch Snap T Pullover

When it starts to get chilly, this is the go-to fleece for Roanoke manager Toby! It's a midweight fleece from Patagonia that will keep you warm while being darn good looking! It's available for both men & women.



Camber 105 Pant

Wyatt's favorite pant is the Camber 105 from Mountain Khakis because of the comfort and stretch they offer. The articulated knees and slimmer profile is also a huge plus.



SUMMER CLEARANCE SALE

Selected summer items are 50% OFF! Happening NOW as we need room for all the fall/winter arrivals.

GEAR Corner & Review...

From Vince at the Harrisonburg Store:

The Stormbreak 1 Tent

Hit the trails with this easy-pitch, dependable, one-person tent that offers enough room for you, your pack and your dog. With a generous vestibule for storing gear next to the tent, lightweight, and a price of \$129, this tent is easy on the trail and the wallet. Also available in a two person version.

Trail Tip- Pair it with the Stormbreak 1 Footprint to extend the life of your tent and give you the option of Fastpack set up using only the Footprint, Poles, and Rainfly.



GravityWorks 2.0L Bottle Kit

We recently put the GravityWorks system to the test at Hone Quarry Campground, a half hour from our Harrisonburg location, and we were impressed by the simplicity of this system! Zero pumping is involved- you simply fill up the easy to fill "DIRTY" bag, connect the filter, hose, and either a water bottle or reservoir, and let gravity do the rest! In less than a minute a liter of water is ready to go, it back-flushes in 4 seconds, and treats up to 1,500 liters of water. It's perfect for a solo trip, a group excursion, or hanging out at base camp. The GravityWorks system is like turning on a faucet in the great outdoors! \$99.95



SAVE the DATE



Santa's Helper Evening

Thursday, November 16th

5 PM to 7:30 PM

ALL LOCATIONS

Our Santa's Helper Evening will be here before you know it! There will be food, drink, and DOOR PRIZES! During this evening, you'll receive a gift from us when you fill out a wish list which will also make it easier for friends and family to shop for you. We will mail your wish list to whomever you choose as well as keep it on file. The Santa's Helper evening is always a lot of FUN!! Bring friends!

We usually have many EVENTS & CLASSES happening at our stores. Visit WalkaboutOutfitter.com and our Facebook page for more info!



Walkabout Photo Contest

Have a photo from a recent adventure wearing your Walkabout Outfitter t-shirt or hat? Going somewhere soon? Post a photo of you with your Walkabout Outfitter logo t-shirt, hat, or water bottle and tag us and you will automatically be entered in our September contest. The photo with the most likes by September 30th at noon will receive a \$25 gift certificate to any Walkabout Outfitter location. And we'll be doing this contest throughout the year so hang on to those adventure photos and share with us.

Don't lose your puzzle piece!



Enclosed is a puzzle piece for the GREAT PUZZLE PROMOTION
If your piece fits the puzzle, you WIN a \$50.00 gift certificate!!

More details page 1

NEW! Bertucci Watches

From Frank at our Richmond store



If you were to own only one watch... it would be a watch well suited for life's endeavors. It would need to possess the qualities of durability, value, singularity of purpose, and versatility. Designed to balance form and function, to be equally rugged and refined, with a classic, understated, and enduring style... distinctly a Bertucci@ Field Watch.



Like us to keep up on events, new products, sales, classes, and even FREEBIES!

www.Facebook.com/Walkabout.Outfitter

FAQ: Who writes your newsletter?

As a small mom & pop company, it's a DIY teamwork project for us at Walkabout. All of the stores make contributions to the newsletter which we all do our best to catch spelling, grammar issues, and typos. Then either Tina, or Suzanne, the district manager and the gal who keeps us successfully running here at Walkabout, will then format all the contributions into a newsletter which we send to a local printer. Once printed, if needed like with this puzzle promotion, some of us will take copies home and stuff envelopes—having our children happily help.. Hahahe!

COOL TOOLS & Much More...including your best buds!!

Xseal & Go Containers

The X-Seal & Go containers have an airtight lid that protects against leaks and they collapse to less than an inch! They are perfect for culinary adventures on the trail or great for the office too. Microwave safe and many sizes available. Definitely a COOL tool!



Ruffwear Track Jacket

This bright jacket makes it easy to keep Fido visible while designed so that your dog will barely notice it on. It gets 5-star ratings, is durable, and waterproof. Protect your best friend. Various sizes available.



The Strike Igniter

More reliable than a lighter since moisture and pressure does not affect it, this lightweight, dandy tool makes sparks at 5500°F. Great for starting gas stoves. And once your fire's lit, you can pop open a cold one as it's got a built in bottle opener!



Ruffwear Turnup Toy

Your hairy friend will enjoy this toy. Fill it with treats or chuck it with a ball thrower. And it's super tough for that big time chewer! It's a WINNER!



Folding Bucket

This collapsible bucket makes it easy to haul water back to camp— then use it to filter water out of, do your laundry, or have water for your dog or your horse— *all things people have used it for!* It folds down to nearly the size of a wallet, is lightweight, and durable with a heavy bottom.



*Just had to share this!
 Too CUTE! Available at all locations.
 ~ Tina*

The Walkabout Onesie!

Available sizes from newborn to 18 mos.





WALKABOUT OUTFITTER

- Blacksburg—1st & Main**
540.739.3263
- Downtown Lexington**
540.464.HIKE
- Downtown Harrisonburg**
540.434.9900
- Carytown, Richmond**
804.342.5890
- Downtown Roanoke**
540.777.2727
- Valley View Mall**
540.777.0990