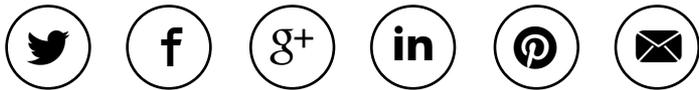


PuffCuff Announces Three New Hair Accessory Sizes for Consumers with Textured, Curly Hair

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PuffCuff, a provider of hair accessories for textured hair, announced this week the global release of three new sizes of hair accessories in their product line that will continue to transform the hair care accessories industry and the launch of a new, interactive website.

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“The idea to create smaller sizes came to me the moment I held my first 3D print prototype of the original 5 inch PuffCuff. The overwhelming requests to offer smaller sizes from our initial customer base really drove home the idea for us. We are so excited and blessed to be able to meet the wants and needs of our fans.” says PuffCuff’s founder and inventor, Ceata Lash. Now there is a variety of PuffCuff sizes that can meet the wide needs of consumers who desire hair accessories that don’t cinch, pull or break off hair. And these new products have launched at the ideal time—as PuffCuff launches its newly designed website focused on innovative new styling tips and resources for the curly and textured hair community.

Each new product features something unique to offer women and men of all ages. The PuffCuff Junior is slightly smaller than the original PuffCuff most customers have become familiar with. It measures nearly two inches smaller and is ideal for textured hair that customers may want to gather into a smaller or closer-fitting puffs. Each PuffCuff Junior package will contain two pieces. The PuffCuff Mini is the second new product released with an ideal audience of customers who want to gather their hair into multiple puffs, ponytails or buns. The Minis will be packaged with three pieces. PuffCuff Micro is the smallest size in the new product line. Measuring just over 1.5 inches wide, the PuffCuff Micro will

be sold with five pieces in each package and is especially for those with less density, curly and wavy hair.

The new PuffCuffs offer an excellent expansion to a product line that has already gained widespread popularity in niche communities of women who have been seeking hair accessories that can gather their thick, textured hair types without breaking and pulling their hair or causing pain. The new sizes were developed after fans requested them by popular demand. All new products are made with a lightweight high impact-resistant plastic and designed with a contour fit and a wide mouth specially crafted to accommodate thick, textured hair without cinching tightly while maintaining comfort.

For customers who are uncertain about their hair type or which product is best, the new Hair Quiz on PuffCuff's website will allow visitors with a variety of curl types to identify which product is recommended for them. The new PuffCuff sizes will only be available through the company's new website at <http://www.thepuffcuff.com>. All PuffCuffs are made in the USA.

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About PuffCuff

The PuffCuff was released in 2014 and designed as a unisex hair clamp for individuals with thick, curly, and textured hair. The hair clamp has emerged as a new hair accessory designed to solve the woes of women frustrated with seeking a way to gather their curls into a ponytail or up do. The hair clamp is designed with lightweight high impact-resistant plastic that does not cause hair breakage or damage and works with all types of thick hair—including thick or wavy curls, locs, twists and braids.

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PuffCuff models display the new sizes. New sizes also shown in this image.

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