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PRESS RELEASE

For Immediate Release

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Palmero Announces X-Ray Apron Recycle/Trade-In Program

Palmero Healthcare, a Hu-Friedy subsidiary, is pleased to announce our latest green initiative, **Palmero's X-Ray Apron Recycling Program**.

We are committed to environmental responsibility. It's a key component of our core values and an extension of our mission to protect patients, clinicians, and the practice to include the environment as well.

Our new eco-friendly and environmentally responsible program rewards participants for supporting greener dentistry! We know that lead aprons have a useful life as their shielding properties wear down gradually. Proper maintenance includes either checking via fluoroscopy or replacing if they show any signs of damage. According to the EPA, recycling lead aprons is the preferred method since it keeps lead out of landfills. Now you can go green with our environmentally friendly X-Ray Apron Recycle/Trade-in Program. All materials will be responsibly disposed of and all lead liners will be properly distributed for processing back to base material.

If you are only looking for a method of responsible disposal we are happy to accommodate, however we hope you will take part in our Trade-In Program and benefit from a complementary apron hanger that will help protect your investment in safety through proper storage.

BUY 1 X-Ray Apron, RECYCLE 1 X-Ray Apron, RECEIVE 1 FREE Apron Hanger

1. **Purchase** a new Palmero x-ray apron.
2. **Collect** old or unwanted X-ray apron of any brand.
3. **Contact** Customer Service for a Return of Authorization Number (RA#) to register for recycling.
4. **Submit** invoice with RA# via Fax 203.377.8988 or email customerservice@palmerohealth.com. Include ship to address, phone, and email.
5. **Ship** your old apron with RA# for responsible disposal to:

Palmero Healthcare LLC
Attn: X-Ray Recycle/Trade-In Program
120 Goodwin Place
Stratford, CT 06615

6. **Acquire** a new x-ray apron hanger, an \$18.00 retail value for your participation!

We also released our new 2017 product catalog in conjunction with a newly formatted website. Please visit us at www.palmerohealth.com.

Palmero Healthcare has been committed to bringing a wide range of infection prevention products such as hospital-level disinfectants, barrier products, and safety products to the dental community since 1957. With quality and reliable dental products, Palmero's goal is to become the recognized leader in infection prevention and safety products. We take pride in knowing that our legacy will continue to expand and flourish as a Hu-Friedy subsidiary where our **MISSION is to provide infection prevention and safety products that protect clinicians, patients, and the practice.**

Protecting Clinicians, Patients, and the Practice