



INITIAL INVESTMENT

Owning your own business is certainly an investment. However, putting those dollars in the right place, with the right resources, can mean incredible success for your establishment. Each of our franchise packages provides you with affordable options to serve your needs and budget, but without sacrificing any of the elements you'll need for your business to thrive.

BASIC SALON MODEL

TYPE OF EXPENDITURE	LOW	HIGH
Initial Franchise Fee	\$ 30,000	\$30,000
Real Estate/Rent	\$1,667	\$2,333
Utility Deposits	\$0	\$1,000
Leasehold Improvements*	\$20,000	\$50,000
Insurance	\$3,000	\$5,000
Office Equipment and Supplies	\$3,000	\$8,000
Training	\$500	\$2,000
Signage	\$2,500	\$10,000
Furniture, Fixtures & Equipment	\$5,000	\$7,500
Initial Inventory	\$2,000	\$4,000
Computer Equipment & Software	\$2,500	\$2,500
Grand Opening	\$4,000	\$12,000
Licenses & Permits**	\$0	\$1,000
Legal & Accounting	\$3,000	\$7,500
Additional Funds (3 months)	\$10,000	\$25,000
TOTAL	\$87,167 - \$167,833	

FULL SERVICE SALON MODEL

TYPE OF EXPENDITURE	LOW	HIGH
Franchise Fee	\$ 30,000	\$30,000
Real Estate/Rent	\$1,667	\$4,000
Utility Deposits	\$0	\$1,000
Leasehold Improvements*	\$30,000	\$70,000
Insurance	\$5,000	\$8,000
Office Equipment and Supplies	\$3,000	\$8,000
Training	\$500	\$2,000
Signage	\$2,500	\$10,000
Furniture, Fixtures & Equipment	\$10,000	\$15,000
Initial Inventory	\$2,000	\$8,000
Computer Equipment & Software	\$2,500	\$2,500
Grand Opening	\$4,000	\$12,000
Licenses & Permits**	\$0	\$1,000
Legal & Accounting	\$5,000	\$10,000
Additional Funds (3 months)	\$15,000	\$30,000
TOTAL	\$111,167 - \$211,500	

* Subject to leasehold allowance given by landlord.

** Determined by business location.