

Singing Machine's Studio System Makes Anyone Sound Like a Star

This is the first karaoke machine in the industry to incorporate Auto-Tune™ vocal pitch correction software and studio-quality Vocal Effects

LAS VEGAS - Pepcom Digital Experience! - January 08, 2018 – [The Singing Machine Company, Inc.](#) (OTCQX: SMDM) – the North American leader in consumer karaoke products – today announced its new Singing Machine Studio, the first ever all-in-one entertainment system for listening to music and performing karaoke enhanced with Auto-Tune® pitch correction and studio quality effects.



Packed with functionality to resemble a professional recording studio, the Singing Machine Studio is the first karaoke machine ever to feature Auto-Tune®, the industry's premier voice pitch correction software, to keep you perfectly in key with any song. The Studio also boasts 12 studio quality vocal effect presets developed by Antares commonly used by recording artists in professional studios. The vocal effects work in real-time to and include effects such as reverb, delay, and punch to create an almost unlimited number of vocal effects.

Developed by [Antares Audio Technologies](#), Auto-Tune is widely recognized for having a dramatic influence on popular music. Antares is the worldwide leader in vocal pitch correction software, and the company's vocal effects are the gold-standard for studio recording artists, engineers, and producers worldwide.

"The Singing Machine Studio will make you sound like a better you, regardless of your singing experience or ability," said Gary Atkinson, CEO, The Singing Machine Company. "We do not want anyone to sit out a karaoke session for fear of not hitting the right note. Singing Machine Studio may not make you a professional singer, but it will make sure you and all your family members and friends have fun and enjoy the party."

"Auto-Tune® isn't just for professionals in the recording studio- its a lot of fun for anyone to use," said Steve Berkley, CEO at Antares. "Antares is thrilled to have been working closely with the Singing Machine team to realize this. Combining the industry-standard Auto-Tune® vocal processing with Singing Machine's award-winning karaoke products creates a new level of engagement with music."

Studio inspired design, a dynamic full range high-quality speaker, wireless music streaming via Bluetooth®, and over a 25-hour rechargeable battery makes Singing Machine Studio the perfect entertainment system for all indoor and outdoor activities. Additional features and capabilities include:

- Plays full motion Hi-Def karaoke videos from USB (MP4)
- An 8" full-range woofer and 3" tweeter for dynamic full-range sound
- Digital power amplified with over 120 watts dynamic peak power output
- ARM processor for Auto-Tune® pitch-correction and vocal processing
- Records vocal performances via the Singing Machine Mic Guy USB (MP3)
- HDMI output jack to connect to your TV for HD scrolling lyrics
- Secure resting cradle fits a variety of devices
- Line-in for external devices
- Supports two microphones for duets
- 2 wired microphones included
- Bonus 10 free HD karaoke videos!

Singing Machine Studio also features an interactive user interface to select, search, and create custom karaoke playlists right from the karaoke system. Users can also use the Singing Machine mobile app to search for, select, and customize karaoke playlists.

Singing Machine Studio at Pepcom

Singing Machine will unveil Singing Machine Studio at the Pepcom Digital Experience! event on Monday Jan. 8, 2018 from 7:00 to 10:30 pm at The Mirage hotel in Las Vegas, NV. Visit Singing Machine to listen and sing along to music and experience the Auto Tune technology first-hand.

Pricing and Availability

Singing Machine Studio is scheduled to be available by Summer 2018 with an MSRP of \$199.

About The Singing Machine

Based in the U.S., Singing Machine® is the North American leader in consumer karaoke products. The first to provide karaoke systems for home entertainment in the United States, the Company sells its products worldwide through major mass merchandisers and online retailers. We offer the industry's widest line of at-home karaoke entertainment products, which allow consumers to find a machine that suits their needs and skill level. As the most recognized brand in karaoke, Singing Machine products incorporate the latest technology for singing practice, music listening, entertainment and social sharing. The Singing Machine provides consumers the best warranties in the industry and access to over 13,000 songs for streaming and download. Singing Machine products are sold through most major retailers in North America and internationally. See www.singingmachine.com for more details.

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About Antares Audio Technologies

Antares Audio Technologies is the worldwide leader in the development of unique vocal processing tools and technologies. Having revolutionized vocal production with the groundbreaking Auto-Tune™ pitch correction technology, Antares is committed to providing producers, engineers, sound designers and musicians with powerful, innovative, easy-to-use tools for enhancing and manipulating the human voice. These core technologies can be licensed to enable other companies to offer their unique vocal processing and effects within their products. To learn more about Antares, please visit www.antarestech.com.

Forward-Looking Statements

This press release contains forward looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward looking statements are based on current expectations, estimates and projections about the Company's business based, in part, on assumptions made by management and include, but are not limited to statements about our financial statements for the fiscal year ended March 31, 2017. You should review our risk factors in our SEC filings which are incorporated herein by reference. Such forward looking statements speak only as of the date on which they are made and the company does not undertake any obligation to update any forward looking statement to reflect events or circumstances after the date of this release.