



**Investor Relations Contact:**  
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## FOR IMMEDIATE RELEASE

### Singing Machine Expands Investor Relations Program

Fort Lauderdale, FL, August 19, 2015 -- **The Singing Machine Company, Inc.** (“Singing Machine” or the “Company”) (OTCQB: SMDM) announces it is expanding its investor relations program.

The Company announced it is engaging with Brendan Hopkins of Blake Consulting to manage and expand the Company’s investor relations program. Mr. Hopkins has 20 years of experience consulting with growing public companies that seek increased liquidity in its stock and wider exposure. Brendan Hopkins commented, “The Singing Machine Company represents a tremendous value at current levels. I am confident that the street will recognize this as we ramp up the exposure level.”

Gary Atkinson, Company CEO commented, “We’re very excited to start working with Brendan to consult with the Company and expand our investor relations outreach program. As the Company grows, we understand the need to enhance shareholder value and attract new investors to the Company. We feel the timing is right to bring our story to a new audience and we feel confident Brendan can help us achieve this.”

#### About The Singing Machine

Based in the US, Singing Machine® is the North American leader in consumer karaoke products. The first to provide karaoke systems for home entertainment in the United States, the Company sells its products world-wide through major mass merchandisers and on-line retailers. We offer the industry's widest line of at-home karaoke entertainment products, which allow consumers to find a machine that suits their needs and skill level. As the most recognized brand in karaoke, Singing Machine products incorporate the latest technology for singing practice, music listening, entertainment and social sharing. The Singing Machine provides consumers the best warranties in the industry and access to over 10,000 songs for streaming and download. Singing Machine products are sold through most major retailers in North America and also internationally. See [www.singingmachine.com](http://www.singingmachine.com) for more details.

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## **Forward-Looking Statements**

*This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements are based on current expectations, estimates and projections about the Company's business based, in part, on assumptions made by management and include, but are not limited to statements about our financial statements for the fiscal year ended March 31, 2015. You should review our risk factors in our SEC filings which are incorporated herein by reference. Such forward-looking statements speak only as of the date on which they are made and the company does not undertake any obligation to update any forward-looking statement to reflect events or circumstances after the date of this release.*