



# Works Group

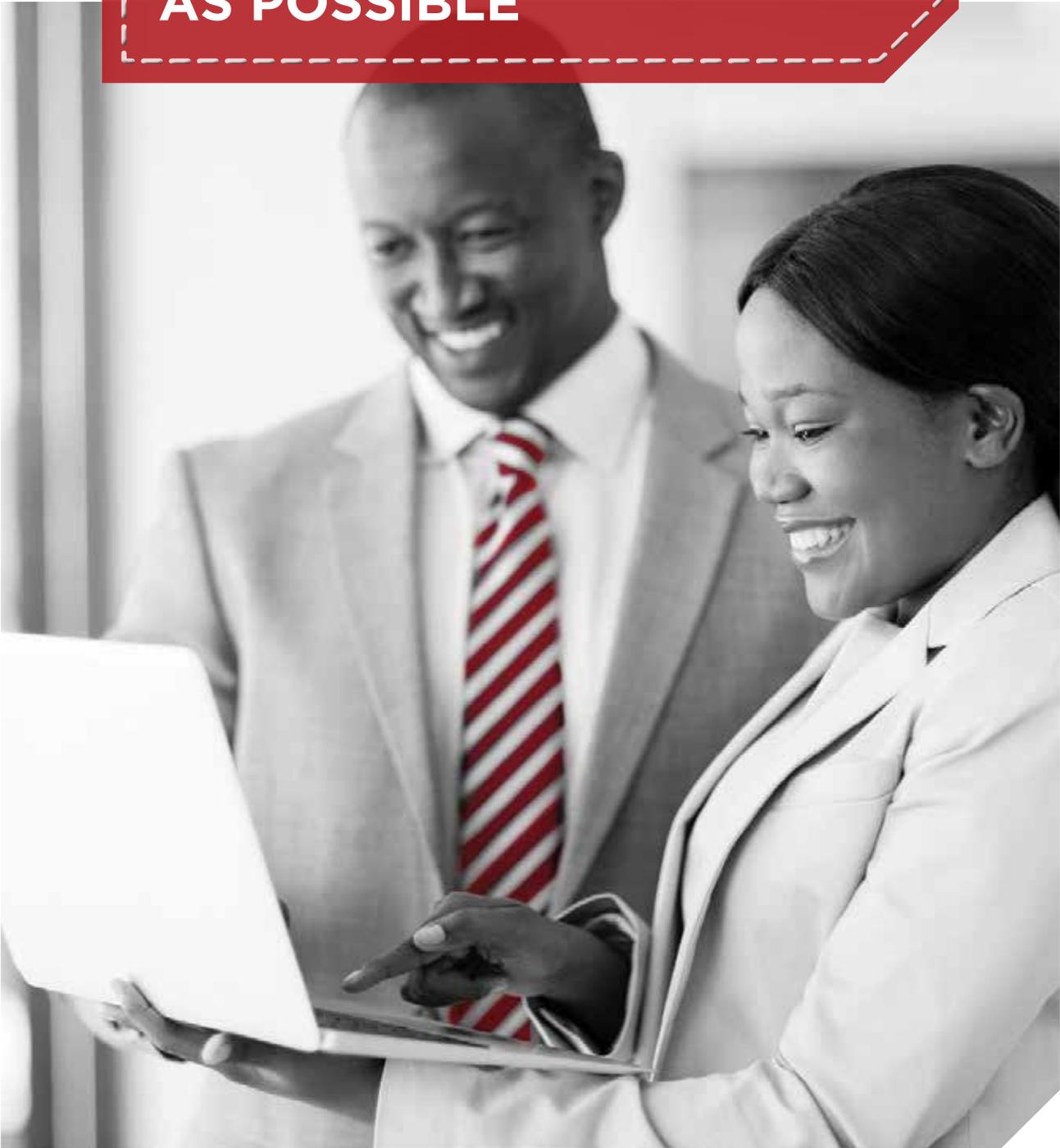
## COMPANY PROFILE

**WE'RE DEDICATED TO  
CLOTHING PEOPLE TO  
PERFORM AT THEIR  
BEST EVERYDAY**





**WORKSGROUP'S AIM IS TO  
MAKE YOUR JOURNEY AS  
SIMPLE AND EFFORTLESS  
AS POSSIBLE**





## EXECUTIVE SUMMARY

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WorksGroup's aim is to make your journey as simple and effortless as possible, from placing an order for corporate wardrobe to the delivery of the garments direct to your staff member.

Our attention to detail runs through WorksGroup's every fibre, with dedicated Product Category Owners to underpin each customer's programme. They, in turn, are supported by their respective skilled teams. WorksGroup fosters a culture of ownership and provides a single point of contact for your requirements, with all the necessary support required to run the ordering and production process smoothly and efficiently.

Servicing blue-chip corporates, often with large national and intercontinental footprints, we have the infrastructure and expertise to offer unique, bespoke corporate wardrobe solutions to businesses and customers. Simultaneously, we are agile enough to offer select services that align with any requirement and budget. All our processes, from conceptualisation and design to finished goods, are managed according to best of breed and tested, formal quality control systems. Our stringent approach to quality management means that you can be confident in WorksGroup's ability to deliver consistently high standards.

WorksGroup understands you are looking to raise visibility and awareness of your organisation. We service individual customers as well as corporate, multinational companies and organisations in private and public sectors with high quality garments. In addition, WorksGroup offers an incredible array of logos on promotional products, customised with your brand identity.

Our professional manner of doing business has gained us a reputable image as being the 'go-to corporate wardrobe supplier' by our satisfied and long-standing customers. Moreover, our talented pool of employees are a dynamic and diverse group of people that are dedicated to building our brand, and supporting yours. WorksGroup recruits and employs the highest caliber personnel that are exceptionally skilled and talented in their speciality and are driven to achieve success as a team, with an unwavering understanding that customers are of first and foremost importance.



## MISSION

To provide an unmatched, sustainable clothing solution across the South African and African markets, through practical and progressive design, product engineering, specialised sourcing, manufacturing with technical acuity, as well as production, planning and distribution to ensure our customers are always impeccably dressed.

## VISION

Setting the standard of excellence for end-to-end corporate wardrobe solutions in South Africa, Africa and Internationally.

## ETHICS

WorksGroup is committed to doing business in a manner that places paramount importance on relationships with people. Fundamentally, WorksGroup represents a promise to all stakeholders - employees, customers, suppliers and the public - that the company will operate in an open and honest way to nurture and develop long-term partnerships to the mutual benefit of all concerned.



## SLOGAN

Clothing Services and Solutions

## TAGLINE

#Geared to Dress You

## HASHTAG

#WG  
#worksgroup  
#clothingservicesandsolutions  
#gearedtodressyou  
#worksgroupcommunity  
#WGculinaryworks  
#WGsaftyworks  
#WGcorpoateworks

## SOCIAL MEDIA

Website: [www.worksgroup.co.za](http://www.worksgroup.co.za)

-  Works Group
-  @worksgroup
-  Works Group
-  @works\_group



# INTRODUCTION

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WorksGroup is an innovative force in the corporate wardrobe industry. Our approach is one which combines expertise with a personal, service-focused ethos.

WorksGroup proudly consolidates a group of companies, incorporating J Gross & Co, which are highly-specialised and boast a long-standing history of expertise, skill and performance, to provide smart solutions in the textile and garment industry. We co-ordinate all elements, from garment conceptualisation and design to delivery, through warehousing and individual pick pack to delivery direct to your employee, as a complete end-to-end solution.

As a leading garment manufacturer and supplier in South Africa, we pride ourselves in being a market leader and innovator. WorksGroup sets trends by offering you the latest fabrics and garment designs. The segments we serve range from hospitality to security, military, corporate, medical, food and beverages, retail, airline and more.

## OUR DIFFERENTIATORS

1. Focused help desk services for customers. We have a ticketing system for all incoming orders, returns and queries, keeping issues top of mind and ensuring visibility across the entire support process.
2. Our culture of ownership and accountability gives you peace of mind, transparent reporting and accountability.
3. Our passion for delivering results, based on international standards, translates into WorksGroup being at the forefront of re-engineering the industry.
4. WorksGroup has segmented our offering into key service areas, allowing you the flexibility to select those services tailored to your specific needs and budgets. Through sharing of our resources across these key service areas, we offer optimum value and an innovative mechanism to manage your programme costs.
5. We keep in touch with latest branding techniques, innovations and trends. Taking care to respect brand equity, we recommend the best application of your brand across various product compositions.



6. Each corporate wardrobe range is underpinned by:
  - a. Signed and sealed production samples;
  - b. Customer Masterfile; and
  - c. Brand Masterfile including our customer's branding parameters, to specify brand translations, colour specifications, positioning and size guidelines.
7. Using a combination of modern CAD design programmes and the latest international technical garment management software suite called Lectra to manage our in-house patterns and markers, we retain control of all custom manufacturing quality standards.
8. Manufacturing to SABS standards, we have partnered with a select network of SABS-approved manufacturers. Due to the fact that specialised skills and equipment are required for various types of apparel, each of our manufacturing partners have been vetted and approved to produce specific products adhering to our quality standards.
9. We plan and forecast annually and quarterly for each customer, for both their finished goods and raw materials. Regular reviews ensure proactive management of customer demand, based on historical and seasonal volumes. This eliminates unnecessary expenditure and exposures.



## PRODUCTS



# Works Group

#Geared to Dress You

In each of these areas we offer a comprehensive, head-to-toe solution:



### Corporate Works

Corporate Works provides bespoke solutions to financial, retail, motor, travel, health and government sectors.



### Culinary Works

Our recipe for success is in the pairing of chic styling with comfortable design.



### Safety Works

Offering industry-specific protective and workwear in our catalogues to ensure ordering is effortless and simple. "Industry Solutions" afford you the option of purchasing full PPE outfits.

Our diverse product cross section gives you a single point of purchasing for all your corporate wardrobe apparel, ensuring that we are able to dress your organisation from the front door to the road. Regardless of your industry, geographic spread and application, WorksGroup provides a single supply across multiple products. The single solution for all your corporate clothing and workwear requirements.



# SERVICES

Our aim is to make your journey as simple and effortless as possible, from placing an order for corporate wardrobes to the receiving of corporate wardrobes by your staff member.

WorksGroup has the infrastructure to support all your requirements in a cost-effective manner. Furthermore, our transparent approach to communication with our customers allows for greater visibility and the ability to track key areas of the business. We constantly endeavor to provide the utmost efficiency throughout your interaction with WorksGroup.

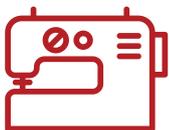


## CONCEPTUALISATION, DESIGN AND PRODUCT ENGINEERING

WorksGroup understands the importance that your corporate wardrobe plays in supporting your brand integrity. Therefore, our goal is to provide products that are functional and fashionable, and feels great to wear, ensuring suitability.

Our team has extensive experience in design, pattern and fabric engineering, fashion and quality requirements. Keeping our eye on local and international trends and standards, we provide well-constructed, comfortable and functional corporate wardrobes which work in the African environment.

Bespoke design affords you the opportunity to work with our designers in creating a fresh new range that will encapsulate your brand image in your employee's corporate wardrobes, taking your employment geographic and demographic into account.



## SOURCING AND MANUFACTURING

WorksGroup excels in technical engineering, planning, sourcing and manufacturing of garments across all sectors of the business market. We source raw materials and products from both local and international sources and special care is taken to qualify best-of-breed manufacturers for each speciality item.



## FINISHING METHODS

Special care is taken to ensure that colors and pantones are matched to your corporate identity specifications and we will recommend how best to brand your corporate wardrobe so that your logo is given the respect it deserves. We also offer an integrated embroidery and/or embellishment process as part of your wardrobe production.



### **QUALITY CONTROL**

Everything WorksGroup does, ranging from design to customer service, is managed according to the formal processes that make up our quality control system. Our stringent approach to quality management means that you can be confident in our ability to deliver consistently high standards.



### **PERSONALISED FITTING SERVICES**

WorksGroup offers you a DIY fitting option by having a fit-range developed for your exclusive use to control your own fitting schedule. Alternatively, WorksGroup offers a team of national and international fitting consultants that provides face-to-face field representation to assist with fitting your staff and capturing your orders onsite, thus ensuring the correct garments are selected for the employee's body shape.



### **WAREHOUSING**

We have partnered with an industry specialist to manage the warehousing component at international standards, leveraging our volumes, to offer this at a palatable price point. Our warehouse fine picking and packing solution provides individually packed staff orders for easy issuance and tracking at branch and employee level.



### **FINE PICKING & PACKING**

Our modern warehousing solution encapsulates fine picking, ensuring that we are able to pick either a single garment, an entire employee basket, or bulk requirements. This delivers options whereby our customers can elect a solution in line with your wardrobe policy, allowing your employee's garments to be packaged on an individual basis, sealed per employee, and delivered to each of your individual sites.



### **DISTRIBUTION**

You may elect to either make use of collection from our facilities via your own courier or driver, or subscribe to our preferred logistics company, at our negotiated rates, for a seamlessly integrated solution and management of commercial risk.



## CONTACT US

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Contact us today to begin the journey of creating a unique range that caters to your company's culture, brand and environment. We ensure great attention to detail throughout the process, from engineering and testing patterns, fabrics and designs, to delivery of a completely finished wardrobe to each of your employees.

**Need to know more about us?  
Get in touch and we will be happy  
to discuss our services with you**

Enquiries: [info@worksgroup.co.za](mailto:info@worksgroup.co.za)

Telephone: **011 053 4700**

Website: [www.worksgroup.co.za](http://www.worksgroup.co.za)



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