

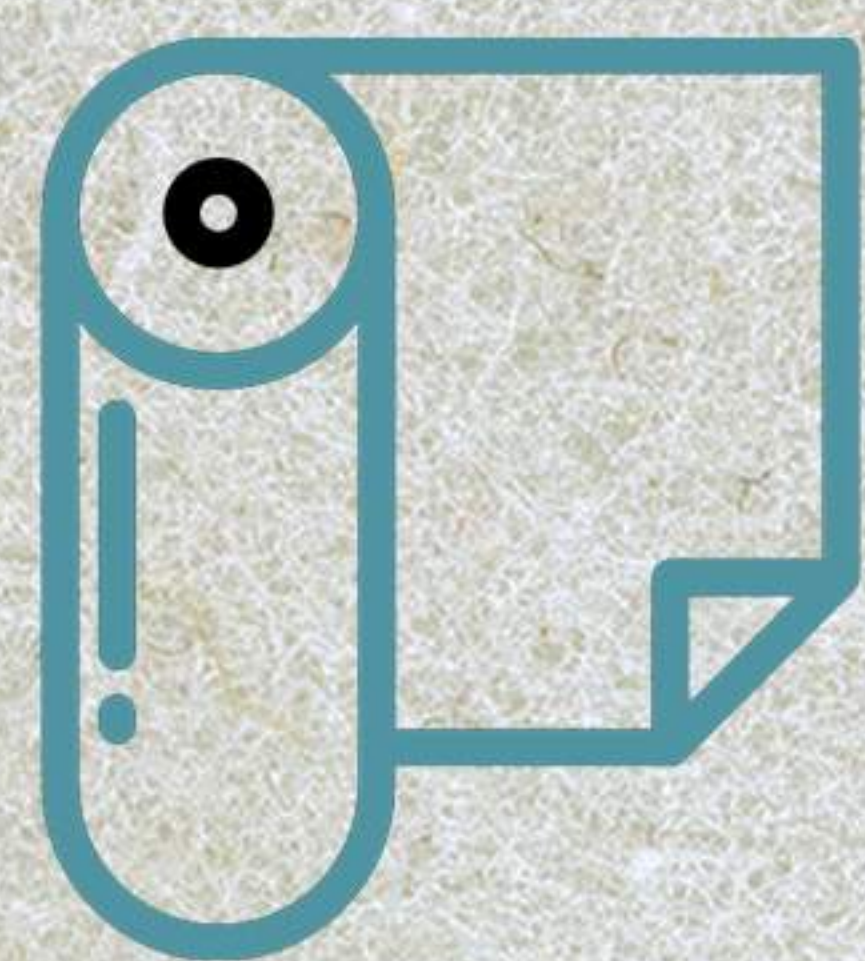


(THE OFFICIAL) TATTOO AFTERCARE GUIDE



1 GET FRESH TATTOO (DAY 1)

Get that compelling new tattoo design from your favorite artist that you have always wanted. Your tattoo artist will know your skin and their work the best, be sure to consult your artist if you have further questions. By knowing the stages of taking proper care of your tattoo ensures that you have great looking tattoos for years.



After tattoo session your tattoo artist will apply a wrap (of the artist's choice) to protect the freshly done tattoo from contamination.



Try to avoid any physical contact from fresh tattoo to prevent irritation and pain.



Keep fresh tattoo out of direct sunlight to prevent tattoo colors from fading and from skin burning.



2 REMOVE ARTIST WRAP (DAY 1 - 2)

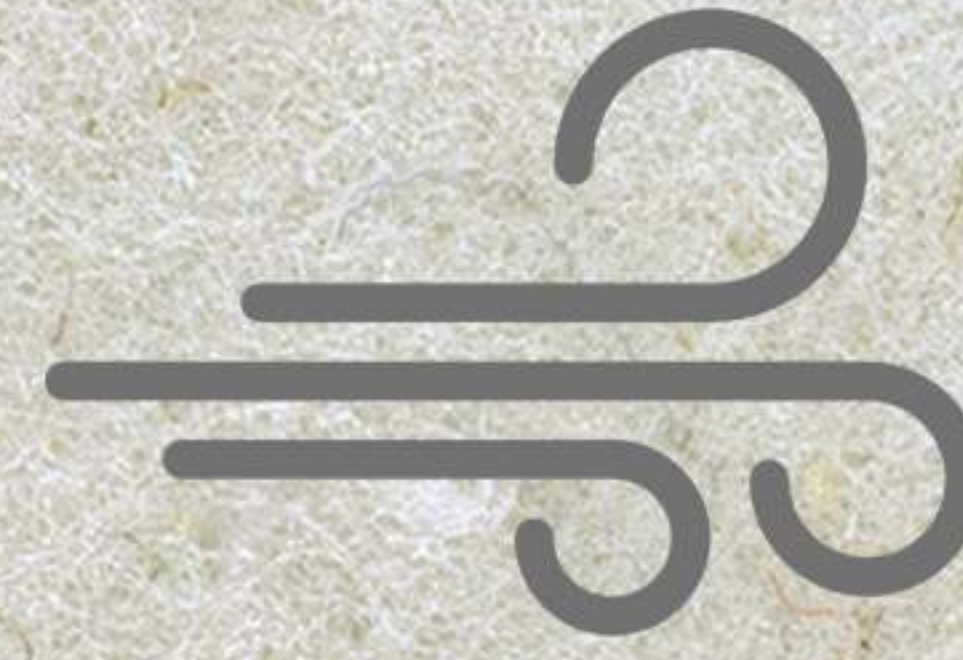
It is finally time to unwrap your new art piece! Carefully remove the artist wrap to allow the skin to breathe and begin the process of cleaning your new tattoo. This is the most sensitive time for your new tattoo, so baby it!



For the first couple of days do NOT add any ointment to your tattoo. Remember that your tattoo is like an open wound. Over moisturizing it can lead to clogged pores, or even breakouts in the skin that will ruin the work your artist completed.



Using warm water and antimicrobial soap to clean tattoo, gently removes all traces of blood, plasma, or leaked ink from the area. This helps prevent the tattoo from scabbing too soon. Also take note that you should wash your tattoo 3-5 times a day.

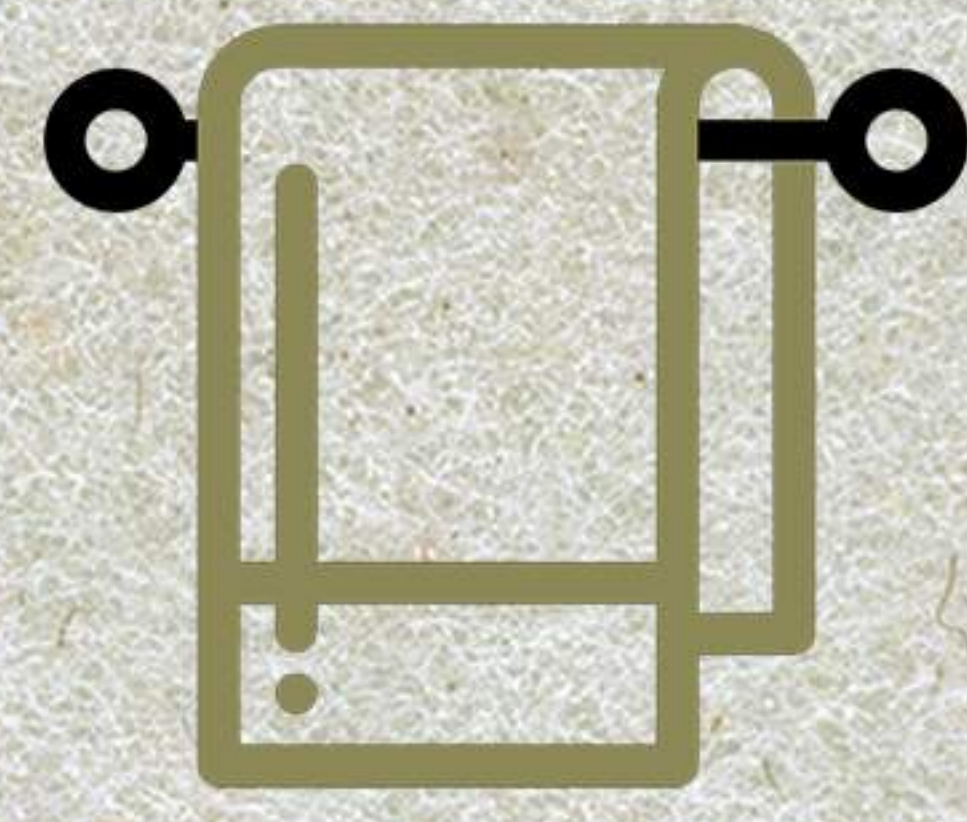


Let your tattoo air dry. You can pat the tattoo gently with a dry paper towel after every cleaning, but must air dry out to prevent any bacteria build up.



3 DAILY CARE (DAYS 3 - 5)

Now we are in the healing stages of your new tattoo. The daily care process of your tattoo is important to make sure that you have great long-term results and the best looking tattoo.



Be mindful of your skin. Not too dry and not too moist. Tattoos that are too moist can lead to bacteria build up, irritation of the skin, and discomfort.



Do NOT pick at your scabs or peeling skin! Picking, scratching and peeling skin will pull ink from your tattoo while it's healing, and can cause the area to form a scar.



Once your tattoo is dry, it's time to apply a thin layer of antibacterial tattoo ointment. Applying ointment will make your tattoo appear much more vibrant, and help provide necessary nutrition that aids in a proper heal.



4 AFTER HEALING (DAYS 6 - 14)

After the first month of caring for your tattoo, it will be fully healed and look its best. At this stage of the tattoo process, it is essential to continue to keep the skin protected, clean and moisturized for many months to come.



Keeping your tattoo clean is essential to avoid infection. Use warm water and hypoallergenic soap to clean it.



Continue applying ointment to provide these amazing benefits: skin nutrition, pain relief, reduced inflammation and muscle soreness.



Inkeeze Ink Lock is a great product to moisturize and soothe the skin while aiding in the post tattoo recovery process. This moisturizing aftercare item can also be used as a non oily tattoo enhancer for your art to look its best without that greasy look.



5 AFTERCARE MAINTENANCE (DAYS - ∞)

A tattoo is more than just a piece of art and a way to assert your personal style, it's a medical procedure for the artist who applies it. Caring for your tattoo is just as important well after it has fully healed. Doing so will keep your tattoo looking its absolute best for years to come.



Our tattoo ointments will keep your skin properly moisturized. The various nutrients to keep your tattoo bright and bold.



Inkeeze Ink Enhance Daily Moisturizer will help protect your tattoo from daily elements that are known to break down your skin.



Inkeeze Ink Shield SPF 50 Sunscreen Spray is great to help protect not only your skin from the sun's UV rays, but also to protect your tattoos from fading and enhance the way they look as well.