

Made in China

©2016 IceMule Company, Inc. "IceMule" is a registered trademark. IceMule Coolers are protected by United States Patent number 5,931,583.

Questions? drop us a line at
care@icemulecooler.com.



It's your adventure.
Stay cool.

ICEMULE®
COOLERS




PRO

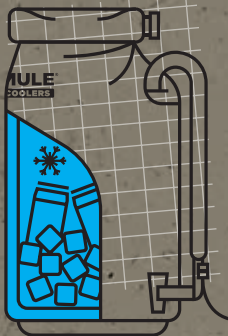
**COOLER
GUIDE**



WHAT IS AN ICEMULE?

The IceMule is designed to be the most portable high-performance soft cooler out there.

Our engineers combined the portability of a backpack with the performance of a hard cooler, creating a patented design that **keeps ice up to 24 hours** and when you're done, you can roll it up for storage.



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THE BREAKDOWN

This guide contains the nitty-gritty details behind every IceMule. But some of us don't want the details. We just want to get outside now. If you have a bent toward action, here are the fundamentals:

1

Keep things cold. An IceMule retains ice up to 24 hours. Perfect for a day hike or a day on the beach.

2

Get what you want, easily. An IceMule doesn't have a zipper. The roll top ensures you have easy access to what's in your cooler.

3

Give your arms a rest. An IceMule straps to your back, freeing up your arms to carry other things. Like your surfboard, beach bag or fishing pole.

4

Storage is easy. An IceMule rolls up when it's not in use, giving you room for more important things. Like another kayak.

NOW WHAT?

Are you a gearhead and want more? Read on to find out every little detail on this fine cooler you're looking at. Although, we've found taking it outside and using it has been the best procedure.



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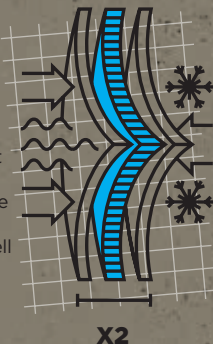
ICEMULE TECHNOLOGY

The IceMule is engineered for maximum durability and unrivaled portability.



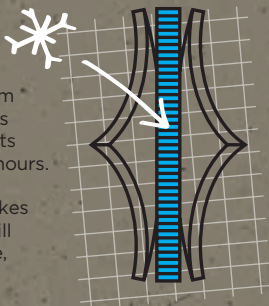
MuleSkinET™ & MuleSkinEV™

MuleSkinET is an exceptionally sturdy exterior fabric and the MuleSkinEV (more than 2x thicker than most soft cooler interiors) is the tough interior layer of the cooler. When combined, they create a rugged shell and generate maximum insulation, allowing superior durability and ice retention.



PolarLayer™ Insulation

The insulating foam between the layers that keeps contents cold for up to 24 hours. No matter where your adventure takes you, an IceMule will help you get there, cold one in hand.



IM AirValve™

This unique feature allows extra air to be added to the insulation layer, which increases the insulating capability and to release air so that the cooler can roll up for storage. No more bulky coolers taking up space when you don't need them.



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Good things happen...



WHEN IT ALL COMES TOGETHER

The IceMule is not sewn together and it has no zippers - sewn seams and zippers aren't typically waterproof. Instead, the IceMule's design is based on the traditional dry bag concept and utilizes welded seams so the cooler can preserve ice while maintaining convenient portability. And no zippers mean easy access to what's inside the cooler, wherever you are.



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Did we
mention
it floats?



NOW WHAT?

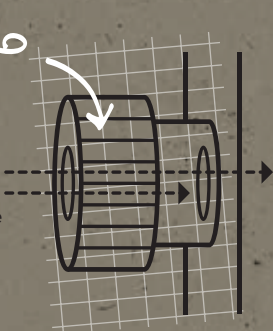
You know what an IceMule is, so how do you use it? Pretty easy. We made the IceMule because we wanted to enjoy the outdoors without constraint. We wanted to go wherever we wanted and have a cold drink when we got there - whether it was on top of a mountain or deep into a bay on a paddleboard. Read on to see our step-by-step instructions for getting the optimal use from your IceMule.



PREPARING YOUR ICEMULE FOR USE

1

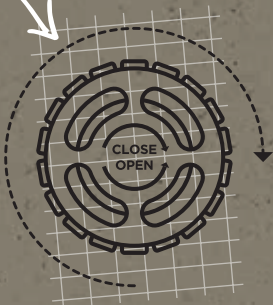
Add a little air to enhance the IceMule's insulating capabilities. But be careful not to add too much! Too much air will cause the cooler to balloon up and interior space will be reduced.



2

Once you've added the correct amount of air, close the air valve by turning it ALL THE WAY to the right and you're ready to go!

Righty
Tighty



CLOSING THE ICEMULE

The IceMule TriFold DriTop™ System creates a foolproof seal to keep ice in and air out.

Like your favorite beverage

1

Put the stuff you need cold in the IceMule, then put ice in there too.

2

Hold the IceMule with the logo facing away from you and FOLD the top over 3 times. **FOLD. DON'T ROLL.** Folding gives you a better seal. You will know it's right when the IceMule icon is upright.

Fold!

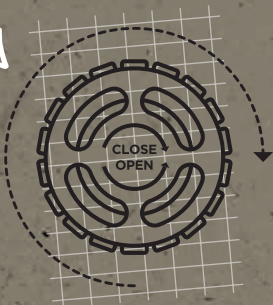
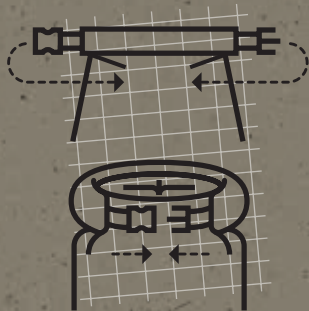
3

Pull the two ends of the top back towards you and lock into place. Now you have a perfect seal.

Righty Tightly

4

Make sure your air valve is closed!



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STORING THE ICEMULE

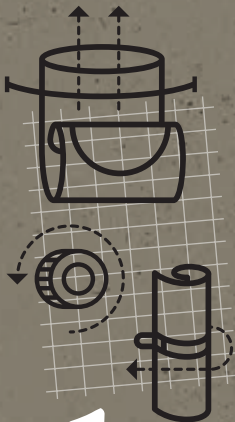
When your IceMule isn't in use, be sure to take advantage of the utility strap. With all the other gear you have, an IceMule won't add to the clutter.

1

Lay the IceMule logo down and turn air valve left to open.

2

Starting at the bottom, roll up, forcing excess air out as you go. Then wrap the included utility strap around the IceMule and tighten to hold it in place. You can also use this strap to secure the IceMule to your boat, bike, board, or whatever!



*The End
Beginning*





OUR PROMISE

- IceMule is committed to our craftsmanship, if you are unsatisfied with the product for any reason, just return it within 90 days and we will gladly replace it or refund the purchase price (your choice).



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#ICEMULECOOLERS

Paddle harder. Hike farther. Do more.
Complain less. Live in gratitude. Life is an
adventure.

We love that technology brings people
together across this beautiful planet. We
want to see your adventures, especially if
you take us with you. Be sure to find us on
Instagram, Twitter and Facebook.

Tag your posts #IceMuleCoolers so we can
see what you're up to, wherever you are in
the world.



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