



The Pound Bakery and Pedigree Ovens Announces Launch of New Services at Global Pet Expo

The Pound Bakery and Pedigree Ovens is officially launching new marketing, fulfillment, and graphic design services to help pet consumable brands at Global Pet Expo on March 21st-23rd.

Harvard, Illinois – January 29, 2018 – The Pound Bakery and Pedigree Ovens is continually working toward providing pet brands with a one-stop-shop. They're officially launching several new services at Global Pet Expo on March 21st-23rd in Orlando, Florida. These services will include: social media marketing, graphic design, wholesale and consumer fulfillment, and website design.

Global Pet Expo is the pet industry's largest annual tradeshow and will feature more than 1,000 companies from around the world. The expo will take place at the Orange County Convention Center March 21-23, 2018 and is open to independent retailers, mass-market buyers, and other pet professionals.

Since The Pound Bakery and Pedigree Ovens was started in 1996, it has excelled at manufacturing premium, all-natural pet treats. Owner, Kurt Stricker, said, "we've helped countless brands get started over the years. Our business has always been focused around providing our customers and brand owners with whatever they need to make things easier on them. Adding these new services is just the next step for us to make things even easier for brand owners."

Lexie Berglund, President of The Pound Bakery, stated, "We love working with brands of all sizes. Whether we're helping a new startup create their own recipe for dog treats or we're creating a private label treat for a big company, we always try to do our best to help them with all of their needs. We've had several companies over the years as us for recommendations on website design companies or fulfillment centers and we're excited that we can provide all of that now in house."

To get more information on these new services and take advantage of show specials, visit The Pound Bakery and Pedigree Ovens at Booth #5979 at Global Pet Expo March 21st through 23rd. Get more details about the show at www.globalpetexpo.org.

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About The Pound Bakery and Pedigree Ovens

The Pound Bakery and Pedigree Ovens has been a leading a pet treat manufacturer since beginning in 1996. With more than 20 years of experience, the team at The Pound Bakery and Pedigree Ovens are experts in the pet consumables market. It is a certified USDA Handler and is SQF and EU Certified. The company specializes in wholesale treat sales, private label services, and pet treat manufacturing.

The Pound Bakery and Pedigree Ovens has recently expanded their offerings to include baked kibble, marketing services, graphic design, warehousing, fulfillment and cold and hot extrusion. More information can be found online at www.thepoundbakery.com.

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