

A woman with long blonde hair is shown from the chest up, wearing a pink halter-neck top. Her hands are pressed together in a prayer position (Anjali Mudra) in front of her chest. A large, light pink rose is placed behind her hands. She is wearing a necklace of light blue beads with a pink tassel and a colorful patterned bracelet on her left wrist. The background is a blurred outdoor setting with greenery and a white railing.

APEIRON

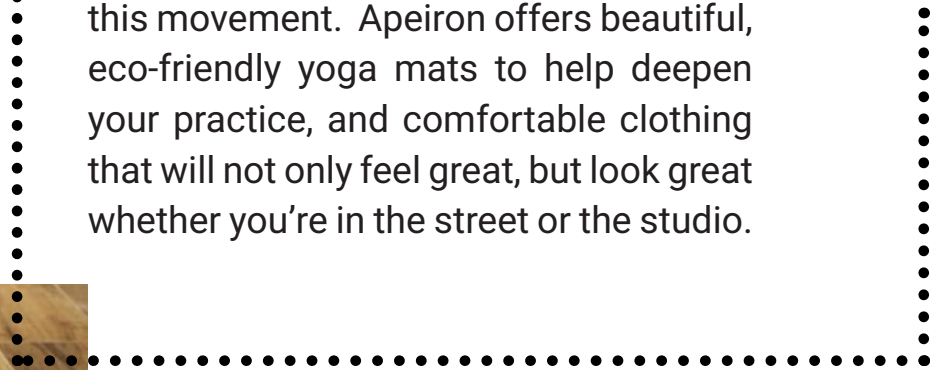
YOGA & LIFESTYLE APPAREL

Live Limitless



INTRODUCTION

••• Apeiron, which comes from the greek derivative of “Limitless” – is a lifestyle brand dedicated to just that lifestyle. We invite you to join us on a journey to explore life’s possibilities. **Everyday, be inspired to do something new and be creative.** We push ourselves to embrace this movement. Apeiron offers beautiful, eco-friendly yoga mats to help deepen your practice, and comfortable clothing that will not only feel great, but look great whether you’re in the street or the studio.



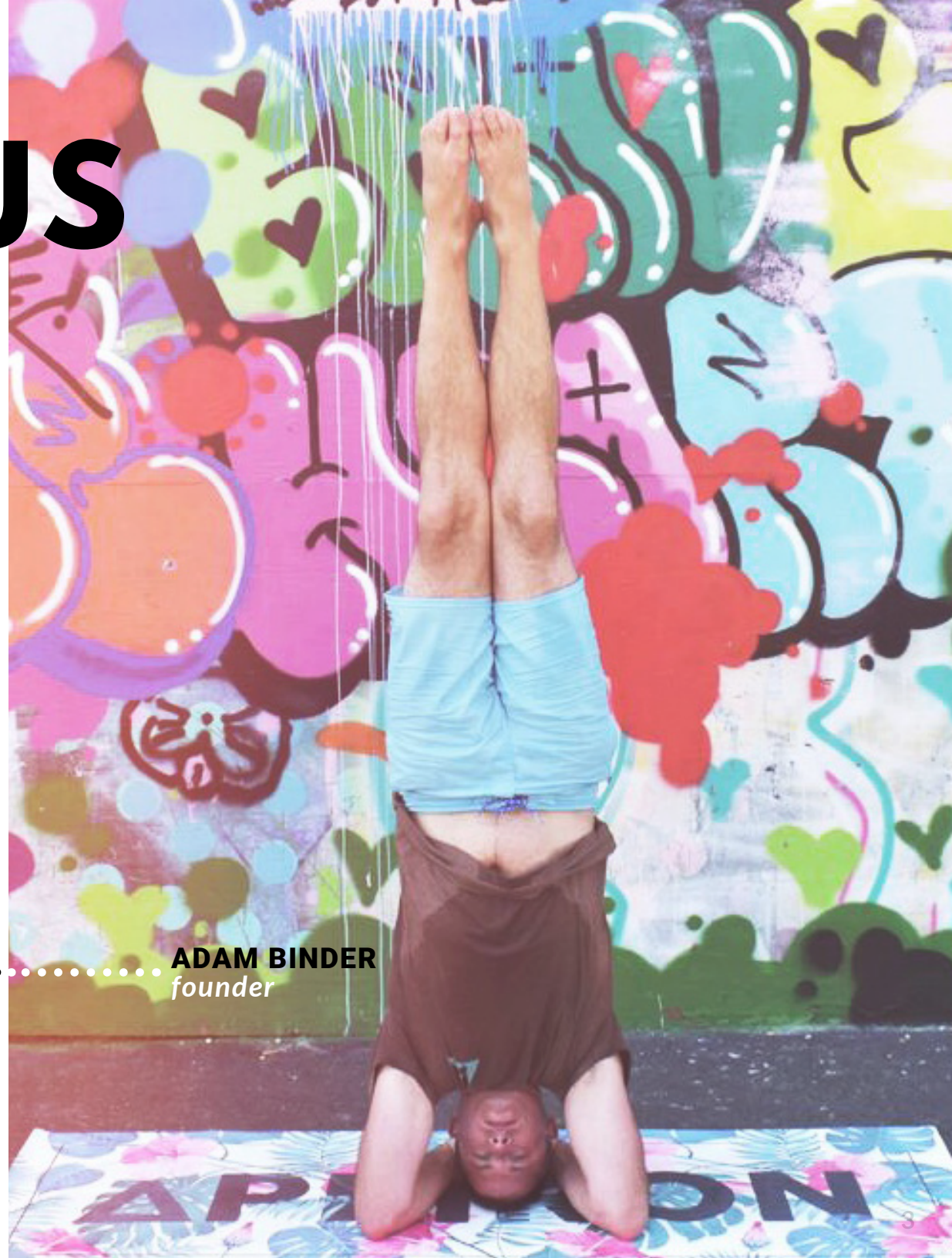
ABOUT US



As an apparel brand, Apeiron aims to combine the yogic way of life with street style clothing for every individual. Our progressive state of mind, linked with our sense of community and enlightenment, all make for an inclusive brand, which promotes equality, positivity, and the courage to push yourself to truly **live limitless.**



ADAM BINDER
founder





OUR PRODUCTS

Lifestyle Apparel



Yoga inspired clothing for men and women. Our clothing is printed in the US with eco-friendly inks and dyes.

Hybrid Mats



The perfect blend of microfiber towel and natural tree rubber yoga mat.

Gifts & Accessories



Deepen your practice with our high quality yoga props and accessories or use our uplifting artwork to give as gifts.

• Carrying Apeiron
• products is like having
• an art gallery in your
• yoga studio or store.





HYBRID MATS



This durable, eco-friendly yoga mat is made of natural tree rubber and suede fabric, providing you with extra comfort and non-slip technology during your practice. Apeiron Yoga mats are printed with water based inks to ensure an odorless, non-toxic, beautiful design that will not fade. Forget the days of slipping, towel bunching, and mat tears – Apeiron Yoga mats provide even more grip and stability the more you sweat. For dry hands and feet, spraying water onto the mat before use will further prevent sliding. Apeiron Yoga mats will help improve your practice, inspiring you to always Live Limitless – both on and off your mat!

Features, Dimensions & Care





Hamza Mat



FEATURES

- Non-slip, textured surface
- Eco-Friendly, recyclable
- 100% Biodegradable
- Made from 100% odorless natural tree rubber
- Durable carrying sling included

DIMENSIONS

- 24.02" wide x 68.11" long
(61cm wide x 173cm long)

CARE FOR YOUR MAT

- Machine wash alone on a cold, gentle cycle. Do not bleach. Hang to air dry. To speed up drying, wrap mat in a towel and squeeze out excess water.



Launch Collection
Spring/Summer 2017

Yoga Mats

Available now at
apeironyoga.com

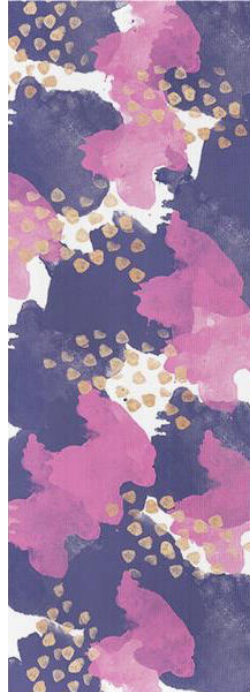
HAMSA



BOHO AZTEC



BOHEMIAN CRUSH



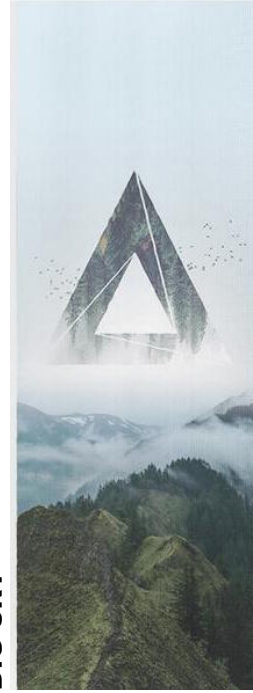
SOUTH BEACH



PRETTY THOUGHTS



BIG SKY



MIDNIGHT CHARKA



LUXE



Cosmic Journey Collection
Spring/Summer 2018

Yoga Mats

Available for preorder at
apeironyoga.com
(arriving in April)

TWILIGHT BLUSH



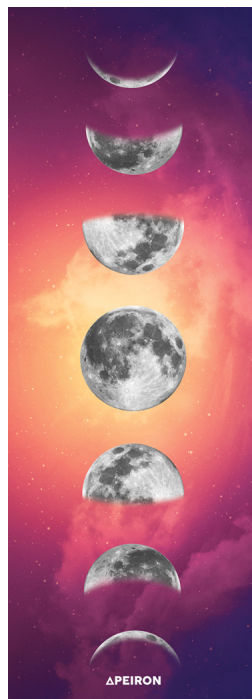
FULL SPECTRUM



CELESTIAL SOLITUDE



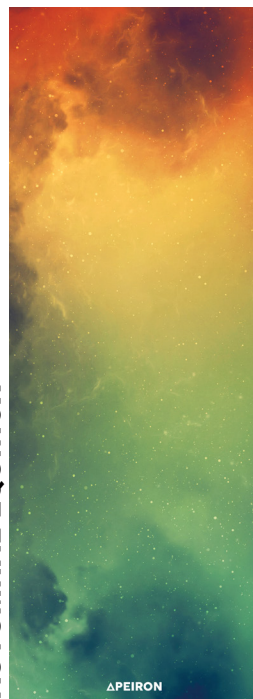
JUST A PHASE



TERRENE



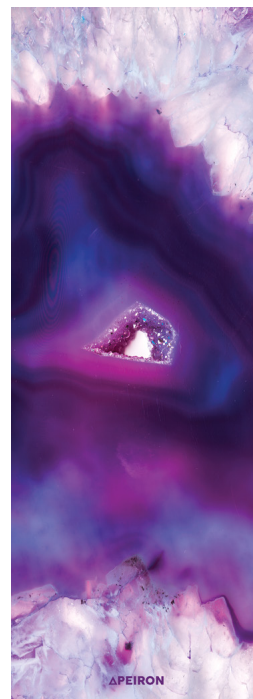
AUTUMNAL EQUINOX



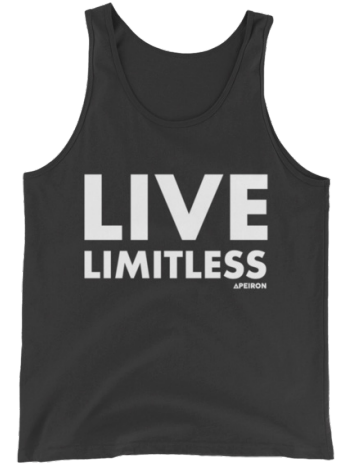
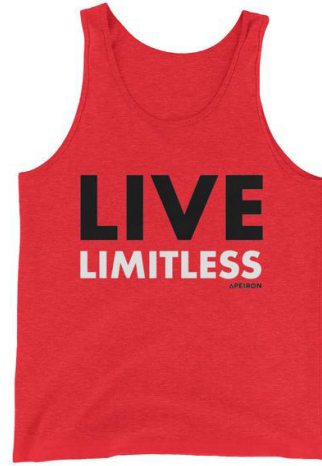
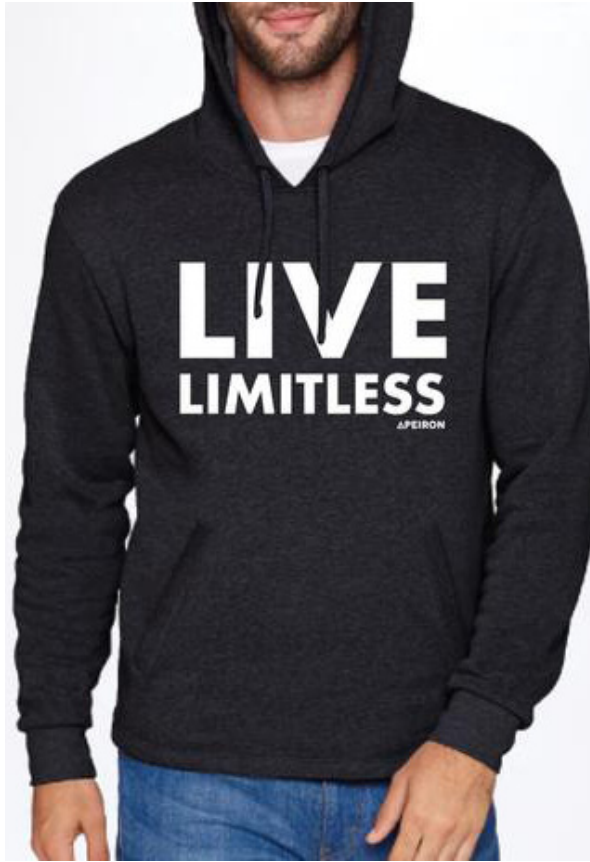
MYSTIC PULSE



AMETHYST INSPIRATION



Tanks & Hoodies



Leggings

MERMAID WAVES



BLACK WAVES



Gifts & Accessories

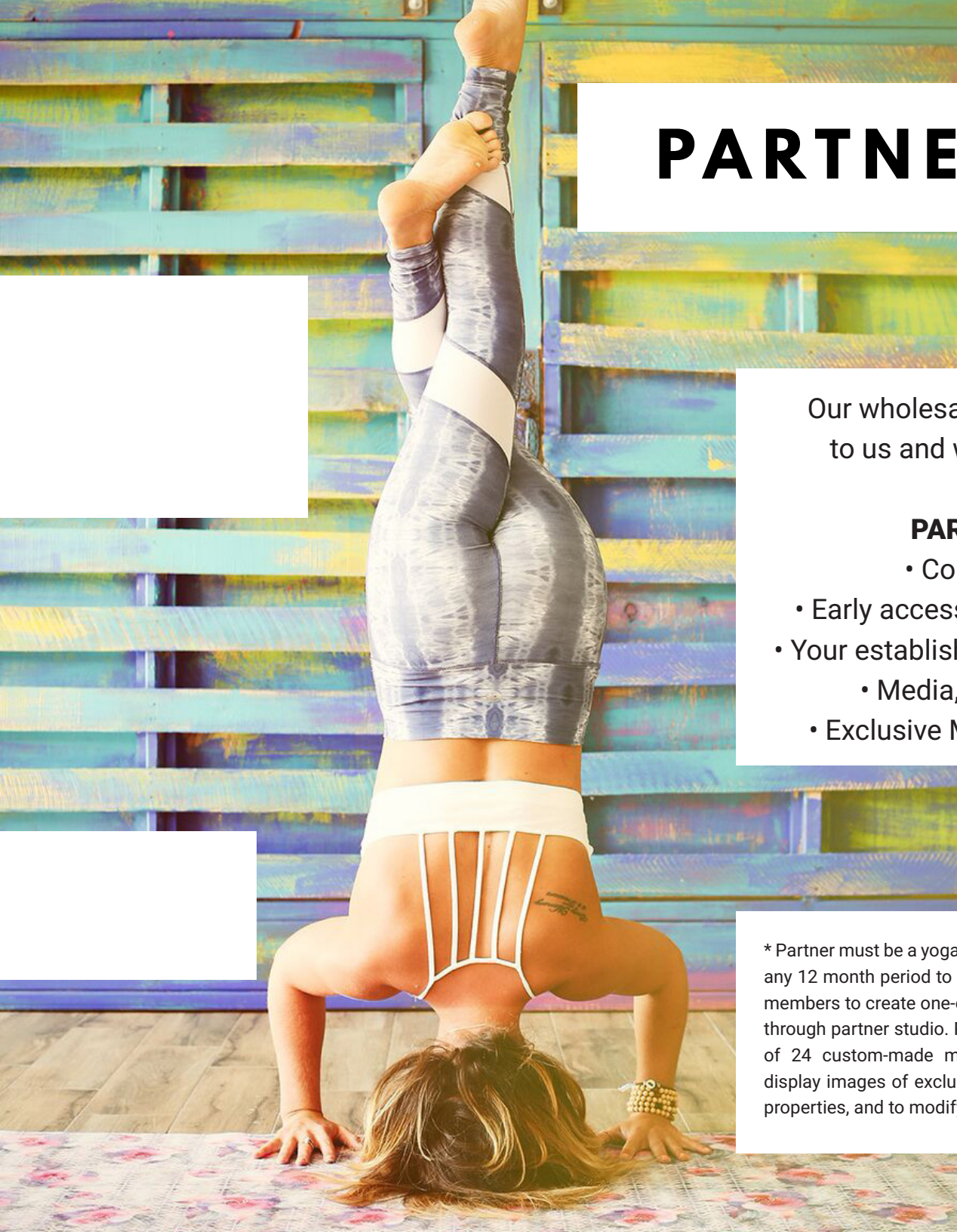




ΔPEIRON

ECO LUXE YOGA MATS

# OF ITEMS	DISCOUNT	WHOLESALE PRICE	RETAIL PRICE
20	50%	\$48.50	\$97
50	55%	\$43.65	\$97
100	60%	\$38.80	\$97
200+	62.5%	\$36.38	\$97



PARTNER BENEFITS

Our wholesale partners are extremely important to us and we're honored you want to join our growing community.

PARTNER BENEFITS INCLUDE:

- Competitive wholesale pricing
- Early access to new and limited edition products
- Your establishment featured in our partner directory
 - Media, Press, and Event Opportunities
- Exclusive Mat Designs for qualifying partners*

* Partner must be a yoga studio with \$4999 in total purchases within any 12 month period to qualify. Our artists will work with qualifying members to create one-of-a-kind mat for exclusive distribution through partner studio. Partner must agree to pre-order a minimum of 24 custom-made mats. Apeiron Yoga reserves the right to display images of exclusive mats on its website and social media properties, and to modify or discontinue this program at any time.



If you have inquiries or are in need of clarification on any aspect of corporate identity, please contact:

namaste@apeironyoga.com

www.apeironyoga.com

insta: [@apeiron_yoga](https://www.instagram.com/apeiron_yoga)

