

## The Information We Collect

We collect:

- **Name, Contact Information, and Other Identifiers:** such as your name, address, e-mail address, telephone number, credit card information, date of birth, IP address, and device identifiers.
- **Purchase History:** such as information on products you purchase from us.
- **Demographic Information:** such as your gender or date of birth when you provide it to us
- **Customer Records:** including phone number, billing and shipping address, and credit or debit card information when you provide it to us
- **Internet or Network Activity Information** such as your IP address, device type and settings, device identifiers, browser type and settings, operating system, ISP and mobile network provider, usage information, such as the time and date of your visits and the content and advertisements you interacted with
- **Profiles and Inferences:** such as inferences drawn from any of the information identified above to create a profile reflecting a resident's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, or aptitudes
- **Location Information:** such as information about your location or device such as city, state or zip code, and/or geolocation

When you engage with our content on social media services and other third-party sites and platforms, we also receive information about your interaction with that content (e.g. what you viewed and the advertisements displayed), as well as any profile information you choose to give us access to.

## How We Use the Information We Collect

We use information that we collect for our legitimate business purposes, including to:

- Fulfill your requests for our products, programs, and services, including without limitation requests for newsletters and notifications
- Communicate with you about the Site, including to respond to your inquiries, requests or comments, and provide technical support
- Inform you about products and services that you may be interested in, including third-party products and services
- Provide technical support for the Site, including to protect the safety of our users and the security of our platforms and to investigate and prevent fraud or potentially illegal activities (including, without limitation, copyright infringement or fraud related to a contest) on or through the Site
- Enforce legal terms related to the Site and to investigate and prevent fraud or other illegal activities
- Serve you customized ads based on information gathered about you during your visits to the Site and other online or mobile sites and applications
- Improve our products, services, and the Site

<b>What Information Do We Sell or Share?</b>	<p>Under the law in certain states, when we permit our partners to use your personal information outside of the services they provide to us, that may be considered a “sale” of personal information. When we share your information with our advertising partners for personalized advertising on other websites, that may be considered a “share” of personal information.</p> <ul style="list-style-type: none"> <li>• We sell and share the following categories of your information: <ul style="list-style-type: none"> <li>○ Name, Contact Information, and Other Identifiers</li> <li>○ Internet and Network Information</li> <li>○ Profiles and Inferences</li> </ul> </li> </ul> <p><b>You can opt out of sale/share by sending a request to <a href="mailto:re-support@racingelectronics.com">re-support@racingelectronics.com</a></b></p>
<b>Who we Share Your Information With</b>	<p>We may share your Information with:</p> <ul style="list-style-type: none"> <li>• Our Service Providers (e.g., payment processors, email service providers, agencies, analytics/reporting vendors, and cloud service providers)</li> <li>• Third parties in response to legal orders or in order to detect and prevent fraud or other illegal activities</li> <li>• Our affiliates to enable them to communicate with you about their, or their marketing partners', products, platforms, and services</li> <li>• Advertisers that wish to market their own products and services to you and our advertising partners (such as advertising networks and platforms)</li> </ul> <p>In the event we undergo a business transition (e.g., if we are sold to or merge with another entity)</p>
<b>How Long Do We Retain Your Information?</b>	<p>We retain your Information for the period necessary to fulfill the legitimate business purposes or uses outlined in this Privacy Statement, unless a longer retention period is required or allowed by applicable data protection law or to otherwise fulfill a legal obligation.</p>
<b>Our Cookie Policy</b>	<p>We use cookies and other common tracking tools on the Internet. These tools help us understand how you use the Site and the effectiveness of an ad so that we can more accurately deliver the types of ads that are relevant to your interests. You may opt-out via the links below:</p> <ul style="list-style-type: none"> <li>• DAA (US) - <a href="http://www.aboutads.info/choices/">http://www.aboutads.info/choices/</a></li> <li>• EDAA (Europe) - <a href="http://www.youronlinechoices.eu/">http://www.youronlinechoices.eu/</a></li> <li>• DAA (Canada) - <a href="http://youradchoices.ca/understanding-online-advertising">http://youradchoices.ca/understanding-online-advertising</a></li> </ul>
<b>Your Brazilian Privacy Rights</b>	<p>If you are a resident in Brazil, you have certain rights regarding information we hold about you. You have the right to:</p> <ul style="list-style-type: none"> <li>• Confirm the existence of the processing.</li> <li>• Receive information about the processing of your personal data.</li> <li>• Access the information we have about you.</li> <li>• Correct the information we hold about you.</li> </ul>

	<ul style="list-style-type: none"> <li>• Have your information deleted whenever it is processed under your consent. In general, this right is not available when we still have a valid legal reason to keep your data (for example, because we are forced to do so according to the law).</li> <li>• Object to the processing and to request the anonymization, blockage, or elimination of unnecessary or excessive data or of data processed in noncompliance with the provisions of the Brazilian General Data Protection Law (“LGPD”).</li> <li>• Request that we transfer the information that we have collected to another organization, or directly to you.</li> <li>• If we are processing your information based on your consent, you are entitled to withdraw this consent at any time, in which case we will interrupt the processing, except if we have another legal basis to continue the processing.</li> <li>• File a complaint about data privacy matters to the Brazilian Data Protection Authority (“ANPD”), or with the relevant regulatory data protection body in your country of residence. Before doing so, please tell us your concerns so that we can try to solve them.</li> </ul>
<b>Your U.S. Privacy Rights</b>	<p>U.S. residents in certain states have the following privacy rights.</p> <ul style="list-style-type: none"> <li>• <u>Right to Know</u>. You have the right to request that we disclose the specific pieces of personal information we collected about you.</li> <li>• <u>Right to Correct</u>. You have the right to request in certain circumstances that we correct any inaccurate personal information that we have collected directly from you.</li> <li>• <u>Right to Delete</u>. You have the right to request that we delete the personal information we have collected about you, subject to certain exemptions.</li> <li>• <u>Right to opt-out of certain uses of your personal information</u> (e.g. targeted advertising, sale, or profiling).</li> </ul>
<b>Your European Privacy Rights</b>	<p>If you are in the European Union or the European Economic area, you also have additional rights. You have the right to:</p> <ul style="list-style-type: none"> <li>• Withdraw your consent for future processing of your information;</li> <li>• Request, access, correct and/or erase your information;</li> <li>• Data portability (the right to receive a copy of your information in a commonly used format);</li> <li>• Restrict the processing of your information; and</li> <li>• Lodge a complaint with your local data protection authority. Before doing so, please tell us your concerns so that we can try to solve them.</li> </ul>
<b>Your Canadian Privacy Rights (excluding Québec)</b>	<p>If you are a resident in Canada (excluding Québec), you have certain rights regarding information we hold about you. You have the right to (each subject to the limitations set forth under the Personal Information Protection and Electronic Documents Act):</p> <ul style="list-style-type: none"> <li>• Your consent for future processing of your information; and</li> </ul>

	<ul style="list-style-type: none"> <li>Request, access, and/or correct your information.</li> </ul>
<b>Your Québec Privacy Rights</b>	<p>If you are a resident in Québec, you also have additional rights. You have the right to (each subject to the limitations set forth under the Act respecting the protection of personal information in the private sector):</p> <ul style="list-style-type: none"> <li>Withdraw your consent for future processing of your information;</li> <li>Request, access, correct, cease disseminating, de-index and/or re-index your information; and</li> <li>Data portability (the right to receive a copy of your information in a commonly used format).</li> </ul> <p>Please note that when we communicate your information (as described under “How We Share and Disclose Your Information”), your information may be communicated outside Québec.</p>
<b>Submitting Requests</b>	<p>You can exercise your rights by:</p> <ul style="list-style-type: none"> <li>Emailing our Privacy Office at <a href="mailto:re-support@racingelectronics.com">re-support@racingelectronics.com</a></li> <li>Calling us at 1-800-272-7111</li> <li>Mailing our Privacy Office at: RACINGELECTRONICS.COM 555 MRN DR NW, Concord, NC 28027 Attention: Privacy Office</li> </ul> <p>You will be required to prove your identity before we take any measure to respond to your request. If a third party makes a request on your behalf, we will be request them to prove that they are authorized to do so.</p>
<b>International Transfer</b>	<p>We collect and receive personal data from inside and outside of the United States. The personal data we collect and receive are stored within the United States. If you are located in the European Union or elsewhere outside of the United States, please be aware that information we collect is processed in the United States and other applicable territories in which the privacy laws may not be as comprehensive as or equivalent to those in the country where you reside and/or are a citizen. We put safeguards in place to protect your Information when we process it outside of the country from which it was collected.</p>
<b>Legal Basis for Processing Information</b>	<p><b>The legal basis for our processing</b> of your information is generally because: (a) you have consented to our processing of such information, (b) it is necessary for us to perform our contractual obligations, (c) it is necessary for us to comply with legal and/or regulatory requirements and/or (d) it is in our legitimate interests (e.g., we may use information for marketing, sales and customer service activities, to improve the Site and our services and to support our IT security efforts).</p>
<b>Third Party Sites and Linked Services</b>	<p>The Site may contain links to or integrations with other sites such as Facebook, Twitter, LinkedIn, and other media services and platforms not owned or controlled by us, whose information practices may be different than ours. This privacy statement does not apply to any information collected by third-party sites or integrated services providers.</p>
<b>Data Security</b>	<p>We have put in place physical, electronic, and managerial procedures designed to help prevent unauthorized access, to maintain data security, and to use correctly the Information we collect online. These safeguards vary based on the sensitivity of the information that we collect and store.</p>

	<p>The Internet is not 100% secure. Although we take reasonable measures designed to safeguard against unauthorized disclosures of Information, we cannot guarantee that your Information will never be disclosed, altered or destroyed in a manner that is inconsistent with this privacy statement.</p>
<b>Children's Privacy</b>	<p>The Site is not intended for use by children under 13 years of age. We do not knowingly collect information from anyone under 13 years of age.</p> <p>We do not knowingly "sell," as the term is defined under the CCPA, the personal information of minors under 16 years old who are California residents.</p>
<b>How to Contact Us</b>	<p>If you have any questions or concerns about our privacy statement, you may contact our Privacy Office at this email address: <a href="mailto:re-support@racingelectronics.com">re-support@racingelectronics.com</a>, or you can send correspondence to the following address:</p> <p>RACINGELECTRONICS.COM  555 MRN DR NW,  Concord, NC 28027  Attention: Privacy office</p>
<b>Updates</b>	<p>Updates to our Privacy Statement will be posted to the Site or may be communicated to you in other ways as required by applicable law.</p>