Opting Out: Your Ad Choices To learn about online interest-based advertising and your choices related to interest-based advertising, please visit:

- For United States visitors: the Digital Advertising Alliance ("DAA") at the Ad Choices site
- For European Union visitors: the European Interactive Digital Advertising Alliance ("EDAA") at the EDAA site
 - We also allow our European Union visitors to opt out of interest-based advertising on the Site via our consent manager
- For Canadian visitors: the Digital Advertising Alliance of Canada at the Ad Choices Canada site

The tools provided on the <u>DAA opt-out page</u>, the EDAA site, and the <u>Ad Choices Canada site</u> are provided by third parties, not by us. We do not control or operate these tools or the choices that advertisers and others provide through these tools.

PLEASE NOTE: Certain choices you make through these platforms may be browser-specific or device-specific. If you erase or otherwise alter your browser's cookie file (including upgrading certain browsers), or use a new or different computer, you may need to opt out again.

Opting out via this method does not prevent the use of cookies or similar tracking tools that are necessary for the operation of the Site or other legitimate purposes unrelated to serving interest-based ads. Information may still be collected about your web browsing activities for these other purposes. While you will not receive ads based on your interests derived from your online behavior, you will still see advertising, including contextual ads that are based on the content of the Site pages you visit.

We sometimes utilize Adobe technology to customize advertising you may see on our site or third-party sites. These "flash cookies" cannot be controlled through browser settings, but you can opt out of the receipt of targeted advertising utilizing Adobe technology by clicking here.

When using a mobile application you may receive tailored in-application advertisements. Depending on your device, you may be able to reset your mobile device's advertising identifier at any time by accessing the privacy settings on your mobile device. In addition, each operating system (iOS for Apple phones, Android for Android devices and Windows for Microsoft devices) provides its own instructions on how to prevent the delivery of tailored in-application advertisements. You may review support materials and/or the privacy settings for the respective operating systems in order to opt-out of tailored in-application advertisements. For any other devices and/or operating systems, please visit the privacy settings for the applicable device or contact the applicable platform operator.