

## How We Share and Disclose Your Information

We share or disclose your Information as follows:

- With “Service Providers,” which are companies that that we have engaged to perform business-related functions on our behalf. Each such Service Providers is contractually obligated to provide services to us in a manner consistent with this privacy statement. Our Service Providers use your Information to provide us with the following services:
  - conduct research and analytics
  - create content
  - provide customer, technical or operational support
  - conduct or support marketing (such as email or advertising platforms)
  - fulfill orders and user requests
  - handle payments
  - host the Site, forums and online communities
  - administer contests
  - maintain databases
  - send or support online or mobile advertising, and
  - otherwise support the Site.
- In response to legal process, for example, in response to a court order or a subpoena, a law enforcement or government agency’s request or similar request, or where we believe in our sole discretion that disclosure is legally necessary.
- With third parties in order to investigate, prevent, or take action (in our sole discretion) regarding potentially illegal activities, suspected fraud, situations involving potential threats to any person, us, or the Site, or violations of our policies, the law or our [Terms of Use](#), to verify or enforce compliance with the policies governing the Site and applicable laws or as otherwise required or permitted by law or consistent with legal requirements.
- If we, or one of our business units, undergoes a business transition, like a merger, acquisition by another company, or sale of all or part of our assets, or if a substantial portion of our or of a business unit’s assets is sold or merged in this way, we will transfer some or all of your Information as part of that transaction.
- With our affiliates, so they can provide, improve and communicate with you about their own, or their marketing partners’, products, platforms, and services.
- With our advertising partners. We share your email or mailing address with certain advertising partners (including magazine publishers, retailers, non-profit organizations, and their advertising agencies and marketers) that wish to market their own products or services to you. We may also share your IP address, device ID and cookie identifiers with our advertising partners. If you wish to opt out from such sharing, you may do so by emailing our Privacy Office at [re-support@racingelectronics.com](mailto:re-support@racingelectronics.com)
- In addition, we disclose Information that identifies your mobile device, telecommunications carrier and information regarding your access/use of the Site mobile applications to our wireless communications partner. Our wireless communications partner may use this information to market their services to you. If you wish to opt out from such sharing, please visit the [Opting Out of Marketing Communications](#) section below for further instructions.