

thewearness

ETHICAL LUXURY

THE WEARNESS IS AN ONLINE MARKETPLACE FOR ETHICALLY PRODUCED FASHION AND SUSTAINABLE LUXURY.

We can easily in one sentence explain what we are. But not the why.

The fashion industry has changed rapidly in recent years. Collections change more often than ever before and global textile consumption has doubled since 2000. More and more garments that move from the store into our wardrobe and from the wardrobe into the container have triggered a colossal process of alienation: Fashion means nothing to us anymore. And has become disposable.

What does it leave behind? Mountains of discarded clothing that were produced far away, produced as cheaply as possible. How a garment is made, who worked on it and under what conditions - this is hardly comprehensible. Fact is: the apparel industry is second in the environmental polluter ranking, just behind the oil industry.

Sustainable fashion can be a way out, but it still has to fight against a misguided image: fair clothing and high fashion, that seems to be impossible.

The Wearness wants to change the perception of ethical luxury. We want to offer fashion-conscious customers a positive shopping alternative - aesthetically pleasing, uncomplicated but with a clear conscience.

Every product that can be bought on thewearness.com is personally selected by us. We only work with manufacturers and designers who run their business with respect for people and the planet and who meet our three most important standards: good, timeless design, impeccable quality and sustainable production methods.

WHATEVER YOU SHOP AT *THE WEARNESS* HAS A STORY. AND EACH OF THESE STORIES FILLS THE WARDROBE WITH PRIDE.

AS DISCUSSED BELOW YOU WILL FIND A QUESTIONNAIRE, WHICH HELPS US TO EVALUATE YOUR BRAND FOR OUR COMMUNICATION AND CONTENT.

(WE KNOW THAT EACH COMPANY HAS ITS OWN PRIORITIES AND WE DO NOT ASSUME THAT ALL POINTS CAN BE FULFILLED. AT THE SAME TIME, WE WOULD BE PLEASED IF ONE OR THE OTHER QUESTION SERVES AS AN INSPIRATION.)

All information is confidential and will not be published.

COMPANY:

GENERAL QUESTIONS

In which country is your company located?

Do you have your own production facilities?

Yes No

If so, in which countries are they located:

Do you work with external suppliers or subcontractors?

Yes No

If so, in which countries are they located:

COMMENTS:

QUESTIONS REGARDING OUR ICONS

It is not always easy to see if and why a product deserves the rating sustainably.

That's why we use 10 sustainability icons to help us analyze labels and looks. Only if a brand or product meets at least one of our criteria we sell its collections/products on thewearness.com.

THE MORE ICONS A LABEL MEETS, THE MORE SUSTAINABLE IT IS.

(To be linked to an icon, not all subitems must be answered with yes. But maybe we can inspire you on top of that with one or the other question.)



CHARITABLE

What's mine is yours! If a product with this icon lands in the shopping cart, part of the revenues is donated to charities or environmental organizations.

Do you donate part of your revenues to non-profit or environmental organizations?

Yes No

If so, where to:

Is it a fixed/regular percentage?

Yes No

Are these one-time actions?

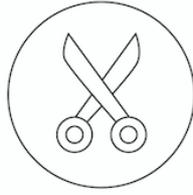
Yes No

Do you have individual "charitable" products?

Yes No

If so, which products:

COMMENTS:



HANDCRAFTED

Everything, but not just anything: products with this seal are handmade - often according to ancient techniques typical for regions. This is how we preserve traditions.

Do you work with local companies? Yes No

Do you take the opportunity to have products manufactured by hand? Yes No

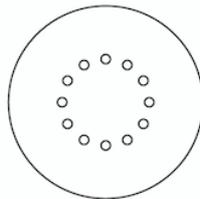
Do you support traditional or regional crafts? Yes No

Do you support the survival of the craft through your in-house training? Yes No

Do you have individual handcrafted products? Yes No

If so, which ones:

COMMENTS:



MADE IN EUROPE

Because proximity is good. Whatever is produced in Europe ensures that the local labour law and sustainability standards are respected. Local manufacturers are supported, transport routes are kept short.

Are your raw materials and components coming from Europe? Yes No

If so, where from and what:

Does the production of your products take place in Europe? Yes No

e. g. are fabrics woven, printed and dyed in Europe?

Do you have individual products "made in Europe"?

Yes No

If so, which ones:

COMMENTS:



ZERO WASTE

It's possible: when producing "zero waste" products, little or no waste is generated.

Do you implement actions to reduce waste during production?

Yes No

e. g. Seamless Knitting, Zero-Waste Design.

If so, which ones:

Do you work with deadstock materials?

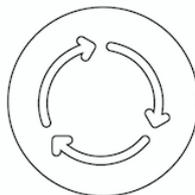
Yes No

Do you have individual zero waste products?

Yes No

If so, which ones:

COMMENTS:



RECYCLED

Nice to see you again! Anyone who buys products with this icon can rely on recycled or up-cycled materials. Waste of valuable raw materials? Excluded.

Do you use recycled material for your products?

Yes No

If so, which ones:

Do you upcycle materials in your products?

Yes No

Do you have individual "recycled" or "upcycled" products?

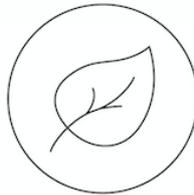
Yes No

If so, which ones:

Does your packaging consist of recycled, recyclable, FSC or PEFC certified materials?

Yes No

COMMENTS:



ORGANIC

What is standard in many organic markets can also apply to fashion: made from raw materials from organic farming. And of course: free of chemicals, pesticides, herbicides and toxins.

Are you listed on initiatives and/or do your products have third-party eco-standards certifications?

Yes No

If so, from which association is your seal/certification:

Do you use certified ecological components?

Yes No

If so, from which association is your seal/certification:

Do you use natural materials or organic raw materials?

Yes No

If so, which ones:

Do you take measures to minimise the use of harmful toxins in agriculture as well as in dyeing, tanning?

Yes No

Do you have some individual "organic" products?

Yes No

If so, which ones:

COMMENTS:



VEGAN

Even fashion and beauty can be animal-friendly. Products with this seal do not require animal testing. Animals are not part of the product, nor are they used or damaged in the manufacturing process.

Are you registered with initiatives and/or do your products have third-party eco-standards certifications? Yes No

If so, from which association is your seal/certification:

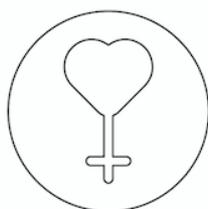
Do you avoid the use of all animal ingredients? Yes No

Do you have any individual vegan products? Yes No

If so, which ones:

Do you avoid animal testing?? Yes No

COMMENTS:



FEMALE EMPOWERMENT

The future is female! "Female friendly" fashion is made by the hands of (fairly paid) women. To protect them from impoverishment, investments are made in their education and health.

Do your products have an influence on the improvement of women's livelihoods? Yes No

If so, which ones:

Do you pay the local minimum wage (as defined by the government) or the local subsistence wage to women? Yes No

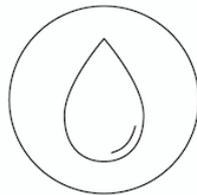
Do you take special measures to employ/train women? Yes No

Do you support companies/projects to reduce poverty among women? Yes No

Do you have any individual products that support Female Empowerment? Yes No

If so, which ones:

COMMENTS:



ECO FRIENDLY

Guaranteed environmentally friendly. "Eco-friendly" is produced with the lowest possible use of chemicals, CO2-friendly and with a minimum of waste.

Are you registered for initiatives and/or do your products carry third-party certifications for environmental standards? Yes No

If so, which organization is your seal/certification from:

Do you use environmentally friendly practices for the production of sustainable textiles? e. g. low chemical use in production, dyeing or tanning, environmentally friendly alternatives such as natural dyes? Yes No

If so, which ones:

Do you take action to reduce your waste? Yes No

Do you work with deadstock materials? Yes No

Do you take any steps to save electricity and water? Yes No

Do you purchase electricity and gas from a green energy provider? Yes No

Are you working on reducing the environmental impact of your logistics? Yes No

Do you use a CO2 neutral package delivery service? Yes No

Do you work without plastic in your packaging? Yes No

Do you use alternative or recycled packaging material? Yes No

Do you already consider the environmental impact assessment during the development process/design process and planning? Yes No

Are there any measures to protect the environment and biodiversity in the regions where you operate?
If so, which ones: Yes No

Do your suppliers have an environmental policy? Yes No

Do you also work with your suppliers to resolve issues which have been identified in social environmental compliance audits and do you also document specific corrections and improvements? Yes No

Do your suppliers have guidelines that ensure the safe disposal of hazardous chemicals in the environment? Yes No

Do you work with your suppliers to eliminate hazardous substances from your products? Yes No

Do you work with your suppliers to eliminate pollutants from your supply chain? Yes No

COMMENTS:

FOR JEWELLERY COMPANIES

Do you source diamonds from certified farms that have no harmful effects on wildlife or the ecosystem that supports them? Yes No

Do you source gold and other raw materials from certified mines? Yes No

COMMENTS:



FAIR

Made by happy people: Fair trade fashion and beauty products guarantee workers fair wages, safe working conditions and often educational programs. This protects communities worldwide.

Are you registered with any initiatives and/or do your products have third-party certifications for social standards? Yes No

If so, from what association is your seal/certification:

Do you pay the local minimum wage (as defined by the government) or the local subsistence wage? Yes No

Do you make sure that your suppliers pay their employees and subcontractors at least the local minimum wage (as defined by the government) or the local subsistence wage? Yes No

Do you pay your interns? Yes No

Do you cooperate with certified contract partners at home and abroad? Yes No

Do you regularly check the working conditions of your partner companies in your country or abroad? Yes No

Do you visit them regularly? Yes No

Do you take care of maintaining safety at work? Yes No

Do you offer education and training courses for your employees? Yes No

Do you work with social policies at your partner- and sub-companies? Yes No

Are social audits carried out or commissioned by suppliers before you do business with them? Yes No

Do you invest in community development activities in the markets from which you source your products and/or work? Yes No

COMMENTS:

FOR JEWELLERY COMPANIES

Do your raw material suppliers intend to support the re-habilitation of mining sites? Yes No

Do the suppliers of your gemstones and precious metals have formal guidelines or adhere to them: Kimberly Process Certification Scheme (KPCS), Association of Responsible Mining, Fairmined, The Golden Rules (No Dirty Gold) Yes No

COMMENTS:

DATE:

SIGNATURE: