



Dealer Application

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Legal Business Name: _____

DBA: _____

Tax Identification Number (TIN): _____

Transaction Privilege Tax License Number (TPT): _____

Shipping Address: _____

Telephone: _____

Fax: _____

Credit Card: ☐ Visa ☐ MasterCard ☐ American Express

Card Number: _____ EXP: _____ CVC (3-digit code): _____

To File:

Owner's Name: _____

Main Contact Name: _____ Title: _____ Email: _____

President: _____ Phone: _____ Email: _____

Vice President: _____ Phone: _____ Email: _____

Purchase Mgr: _____ Phone: _____ Email: _____

Type of Business: ☐ Corporation ☐ Partnership ☐ Sole Proprietorship

of Locations: _____ # of Retail Locations: _____

Hours of Operation: _____

Competing Lines (Other Screen Lines): _____

Complimentary Lines (Projectors, Other Accessories, Etc.): _____



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Potential Severtson Products Quarterly Sales:

Legacy / Impression Series: _____	Electric / Tension Series: _____
Thin Bezel Series: _____	In-Ceiling Electric: _____
Deluxe Series: _____	Large Studio Electric: _____
Curved Series: _____	ALR Electric: _____
Thin Frame ALR: _____	Floor Screens: _____

All products sold by Severtson Corporation to a dealer must be resold, or sales tax must be collected. You must send a copy of your company's resale certificate with this application for each state shipping address.

By Fax: +1 (480) 237-5964

By Courier / Mail: Severtson Corporation
 Attention: Home Theater
 41502 N Schnepf Rd.
 San Tan Valley, AZ 85140

How did you hear about Severtson Corporation? _____

Did you contact Severtson Corporation first, or did a Severtson Corporation Rep contact you? _____

Name of the Severtson Corporation Rep and Company who first contacted you: _____



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Severtson Corporation's Credit Terms Form (Not Needed if Credit Card Purchases Only)

Credit Cards Do Not Qualify for 3% Early Pay

Bank References

Bank Name: _____

Bank Name: _____

Telephone: _____

Telephone: _____

Mailing Address: _____

Mailing Address: _____

City: _____

City: _____

State: _____

State: _____

ZIP: _____

ZIP: _____

Account #: _____

Account #: _____

Contact: _____

Contact: _____

Trade References

Name: _____

Name: _____

Telephone: _____

Telephone: _____

Mailing Address: _____

Mailing Address: _____

City: _____

City: _____

State: _____

State: _____

ZIP: _____

ZIP: _____

Account No: _____

Account No: _____

Contact: _____

Contact: _____

Fax: _____

Fax: _____

Email: _____

Email: _____



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Name: _____

Telephone: _____

Mailing Address: _____

City: _____

State: _____

ZIP: _____

Account No: _____

Contact: _____

Fax: _____

Email: _____

Name: _____

Telephone: _____

Mailing Address: _____

City: _____

State: _____

ZIP: _____

Account No: _____

Contact: _____

Fax: _____

Email: _____

I hereby authorize Severtson Corporation to contact the references in this application for the purpose of obtaining credit from Severtson Corporation.

Signature: _____ Date: _____

Printed Name: _____ Title: _____

SEVERTSON CORPORATION DEALER TERMS & CONDITIONS

Severtson Corporation a Arizona corporation having its principal place of business at 41502 N. Schnepf Rd., San Tan Valley, Arizona, 85140

Company Name _____ (To be a dealer of Severtson Corporation) agree as follows:

Definitions:

Products: projector screens designated as home entertainment models and commercial models and any other Severtson accessory.

Dealer: Reseller, Contractor, or Installer.

End-User: The final customer to the dealer, contractor or installer.

Market: Vertical market designated as residential home entertainment or commercial use.

Sales:

Dealer agrees to sell projector screens and accessories only to end-users through vertical markets and geographic area as described below:

Please list the States your company will be selling Severtson Projection Screens

Responsibilities:

- A. Personnel: Dealer agrees to provide product training and basic technical support to end-users.
- B. Advertising: Dealer shall not publish any advertising relating to any Severtson products or Severtson Corporation which is not in unity with all federal, state, or local laws or that is likely to deceive the public of Severtson Corporation or its products.

Service Obligations:

- A. Dealer shall provide good service, and prompt, efficient handling of dealers service issues in accordance with Severtson Corporation's warranty policy.
- B. Dealer is required to determine if the product has been altered or modified by the end-user so as to void the warranty and not be compensated by Severtson Corporation unless agreed upon in writing.

Pricing, discounts and terms:

- A. Severtson Corporation will provide dealer with standard published dealer price schedules or dealer may request pricing.
- B. Terms are prepaid by Credit Card and prepaid ground freight by Credit Card unless approved for credit terms. FOB Manufacturer's warehouse San Tan Valley, AZ USA
- C. Price protection, if price reduction, dealer may order an equivalent quantity of new product and receive an additional discount to offset existing inventory's price change.

Returns:

No returns will be accepted with out prior approval by Severtson Corporation. All returned product must be in unopened, original cartons with freight prepaid.

Warranty:

Details of the warranty policy is spelled out on Severtson's Website: www.severtsonscreens.com. Dealer shall not agree to or extend any warranty provisions beyond that stated with the product on behalf of Severtson to any person.

Reservation of Right:

No order shall be deemed binding upon Severtson Corporation until accepted by Severtson Corporation. Severtson Corporation reserves the right to reject any order or to cancel the same for any reason including insufficient funds.

Relationship between the parties:

This applications does not give relationship of agent or employer and employee between Severtson Corporation and the dealer. The dealer shall not be considered or act to be an agent or employee of Severtson Corporation. Dealer shall not guarantee or extend warranty on any products except with written approval by Severtson Corporation. Dealer shall not use Severtson Corporation's trade marks without Severtson Corporations prior written consent, except in the sale of the Severtson Corporation's products which have not been altered or modified.

Length of this Application:

The term of this application shall be from the date hereof and good until Severtson Corporation wishes to terminate this application or dealer wishes to terminate this application. If application is terminated dealer must continue to take responsibility of any Severtson Corporation products the dealer sold.

Assignment:

Neither this agreement nor any rights or interest may be assigned by either party without the prior written consent of the other party.

Ownership and operation of the dealer:

In the event of any change in the company ownership, this application can be terminated by Severtson Corporation. Please write and specify change of company ownership to continue purchasing Severtson Corporation products.

I acknowledge that I have read and understand, and agree to abide by the Severtson Corporation Dealer Terms & Conditions as described in this document.

Signature: _____ Date: _____

Print: _____ Title: _____