



SUSTAINABLY HARVESTED
Wild Alaskan
SOCKEYE SALMON
A COMMUNITY SUPPORTED FISHERY (CSF)
Direct from our boat to your table



Attention students!

Looking for a part-time summer sales job?

Join our Community Supported Fishery (CSF) team

Market our Wild Alaskan Sockeye Salmon Shares to your community. From our boat in Alaska direct to our customer's table.

Kenai Red Fish Company is looking for a responsible, hard-working and friendly student to work as our summer Sales Representative for your school and community

We are a Community Supported Fishery based out of Portland. NE Portland resident Clint "Skiffman" Benson lives in Homer, Alaska during the summer catching fresh salmon and shipping it back down to Portland.

Duties will include: Selling shares of salmon to families, marketing Kenai Red Fish Company to your local community and delivering salmon to households.

Position Outline: To market and sell 10 lb and 20 lb shares of Kenai Red sockeye salmon to residential customers. Salesperson will contact friends, family and other prospects via phone, email, in person, via referrals, via neighborhood fairs, and other avenues determined by company and salesperson. Successful salespersons in the past have contacted at least 200 prospects.

Who will do well: A person who is entrepreneurial, industrious, a self manager, positive, interested in sustainable food sources, healthy, down to earth, and a lover of salmon 😊

Sales goal: Year 1: To sell a minimum of 35 shares (10lb and 20 lb shares), with an expectation that 85 – 100 shares is possible. Ongoing years: You will set a goal to resell to existing customers while gaining new ones.

Compensation: Commission based (past sales persons have made between \$500 and \$1200 their first summer). Year 2 and on, you will be paid to re-up on existing customers in addition to new sales. Every year is easier and ideally you will grow your commission!

Salespersons typically work 15 - 20 hours per week for 4 – 5 weeks.

You can find our fresh salmon during July in New Season, Green Zebra Grocery, and Flying Fish Company.



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