





## National Hardware Show Comes to Vegas

The National Hardware Show comes to the Las Vegas Convention Center May 1-3. Featuring 2,300 vendors and more than 100,000 products, the show is the place to see, learn about and try out the newest and hottest gadgets for both trade professionals and weekend do-it-yourself warriors. Products on display run the gamut from traditional hardware and tools to homewares; plumbing and electrical; lawn, garden, and outdoor living; and, best of all, a section devoted exclusively to tailgate products. In addition to exhibitors, the tailgate area will host special events throughout the weekend, including the annual Tailgate Party and the *Tailgater Monthly Magazine* Gameball Awards on May 2. To learn more, visit [nationalhardwareshow.com](http://nationalhardwareshow.com).

## DISH Network Unveils Portable Satellite TV Antenna Tailgater

Watching the game while on the road has gotten a little easier. DISH Network Corp. recently announced the launch of the Tailgater, a lightweight, portable satellite TV antenna ideal for watching TV while tailgating, camping or RVing. The Tailgater costs \$350 and works with DISH Network's ViP 211k single-tuner HD receiver. Current DISH Network customers can use their existing account to service the Tailgater system. An additional outlet fee may apply, the company said. Weighing 10 pounds, the Tailgater automatically locates satellite positions, which eliminates the need for manual antenna adjustment. The Tailgater connects to a small DISH Network set-top box and TV. For details, visit [dish.com](http://dish.com).

## Stephen Colbert Hosts Super Tuesday Tailgate

Avid tailgaters will find just about any excuse to throw a tailgate. But political satirist Stephen Colbert may have started a new trend when he hosted a Super Tuesday tailgate on his Comedy Central show "The Colbert Report" on March 6. Colbert celebrated the biggest day of voting in the Republican primaries, calling it "the Super Bowl of politics," by cooking some bratwursts on a fake grill. He also shared his recipe for "ten-layer dip," an oleo of ingredients he said represents each state having a primary - including Idaho potatoes, Virginia ham, Vermont cheese, Alaskan venison and a layer of rust from Ohio. Watch the full clip at [colbertnation.com](http://colbertnation.com).

## TailGate Beer Adds Single Sale Cans to Product Line

San Diego-based craft brewing company TailGate Beer has announced that two of its award-winning brews, Blacktop Blonde and Hefeweizen, are now being distributed in single sale, 24-ounce cans to convenience stores. According to the company, the move fills a void for 24-ounce craft beers on convenience store shelves, and the single sale items will be priced lower than other imported beers in tall cans.

TailGate Beer's other plans for the upcoming year include a focus on opening distribution in the southern states and releasing an IPA (India Pale Ale). TailGate Beer won a gold medal at the San Diego International Beer Competition for its Blacktop Blonde (2011), an International Gold Medal for Amber Wave (2010) and the International Gold Medal for the Hefeweizen (2009). In February 2011, Maxim magazine named TailGate Beer's Blacktop Blonde a "Drink of Champions" in its third annual Beer Awards. To learn more, visit [tailgatebeer.com](http://tailgatebeer.com).

