



FOR IMMEDIATE RELEASE

IGLOO PLEDGES PROFITS TO CDC FOUNDATION'S CORONAVIRUS RESPONSE FUND

100% of the Profits from All Playmate® Coolers Sold On Igloocoolers.com Will Benefit the CDC Foundation

March 19, 2020 (Katy, TX) – Today, Igloo has announced they will be donating 100% profits from all Playmate coolers sold on igloocoolers.com to the CDC Foundation Coronavirus Response Fund. Over the course of the next 30 days, Igloo will donate to the on-going efforts of the CDC during the Covid-19 crisis.



“As a proud American manufacturer, we want to do our part to unify our country behind the collective efforts to fight the spread of the Coronavirus. We support our national community of tireless health care workers on the front lines working through this time of uncertainty,” stated Dave Allen, Igloo President & CEO. “Donating 100% of profits from the sales of Playmate coolers on igloocoolers.com is not only going to deliver needed resources to the CDC Foundation’s Coronavirus Response Fund, but also symbolizes American manufacturing persevering in the toughest of times.”

The CDC Foundation is a catalyst of unleashing the power of collaboration between the CDC, philanthropies, private entities and individuals to protect the health, safety and security of America and the world.

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About Igloo:

Born from a modest metalworking shop back in 1947, Igloo has been instrumental in redefining how we live, work and play. What began with bringing clean water to the worksite quickly moved into super-functional, best in class ice chests. Igloo products made the family outdoor recreation movement of the 20th century possible. Suddenly, taking your kids camping on the weekend became easy and cross-country road trips became a summer vacation staple.

As we approach our next century, Igloo is 1500 employees strong. We are proud to call—a 1.8 million square-foot, three-building facility in—Katy, Texas home. With more than 500 products sold at thousands of retailers around the globe, we can confidently call ourselves the number one cooler manufacturer in the world.

And through it all we haven't lost sight of our original goal—to create products that enable the pursuit of happiness (however you define it). That's why we're still working hard every day to innovate, create, and make it easier for you to get out, work hard and play even harder.

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