



**FOR IMMEDIATE RELEASE**

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**Igloo® Partners with Fiesta Mart to Donate Free Coolers to Hurricane Harvey Victims**

**Katy, Texas – September 6, 2017** – Katy-based Igloo Products Corp. is partnering with Houston-based Fiesta Mart, LLC. – specialty food retailer, to donate free Igloo® coolers to members of the Houston community, in the aftermath of Hurricane Harvey.

On Thursday, September 7<sup>th</sup>, 20,000 Igloo coolers of various sizes and styles will be donated on-site at 33 local Fiesta Supermarkets throughout the Greater Houston area. Igloo coolers will be given to customers on a first-come-first-served basis, while supplies last. Additionally, customers will also receive a Fiesta discount coupon, with each cooler while supplies last.

“With over 1,200 of our Associates located in the Houston area, Igloo is committed to rebuilding our community and those affected by Hurricane Harvey. During this recovery period when food and water are essential, we are proud to be a part of this effort with Fiesta to serve our neighbors in this time of great need,” said Mark Parrish, President & CEO Igloo Products Corp.

“Fiesta has been committed to helping the communities we serve, especially in a time of need,” said CEO Sid Keswani. “We are glad to be collaborating with Igloo on this joint effort to assist those affected by Hurricane Harvey. As the city moves forward to rebuild, we are quickly mobilizing our resources to do our part to help the Greater Houston community.”

**Donations will begin at 5:00 p.m. (CST) at the following participating store locations:**

**Store #1-** 1020 Quitman St., Houston, TX

**Store #3-** 800 S. Wayside Dr., Houston, TX

**Store #4-** 1603 Spencer Hwy., S. Houston, TX

**Store #5-** 5600 Mykawa, Houston, TX

**Store #6-** 3707 Ave. H, Rosenberg, TX

**Store #7-** 6200 Bellaire, Houston, TX

**Store #8-** 2323 Wirt Rd., Houston, TX

**Store #9-** 10401 Jensen, Houston, TX

**Store #11-** 4711 Airline, Houston, TX

**Store #12-** 5800 Lyons, Houston, TX

**Store #14-** 14315 Bellaire, Houston, TX

**Store #17-** 4200 San Jacinto, Houston, TX

**Store #18-** 8130 Kirby, Houston, TX

**Store #20-** 8320 FM 1960, Houston, TX

**Store #22-** 12355 Main, Houston, TX

**Store #24-** 11240 Fondren, Houston, TX

**Store #28-** 11006 Airline, Houston, TX

**Store #31-** 1175 Edgebrook, Houston, TX

**Store #37-** 7510 Bellfort, Houston, TX

**Store #39-** 8710 Bellaire, Houston, TX

**Store #41-** 1728 West Mt. Houston, Houston, TX

**Store #43-** 8650 S Braeswood, Houston, TX

**Store #47-** 1530 Independence Blvd., Missouri City, TX

**Store #49-** 4114 Fulton, Houston, TX

**Store #50-** 5815 Lockwood St., Houston, TX

**Store #51-** 9420 Cullen, Houston, TX

**Store #66-** 333 S. Mason Rd., Katy, TX

**Store #79-** 12584 Westheimer, Houston, TX

**Store #81-** 210 E. Davis St., Conroe, TX

**Store #82-** 20331 FM 529, Cypress, TX

**Store #201-** 2877 S. Richey St., Houston, TX

### **About Igloo Products Corp.**

Texas-based Igloo Products Corp. is an international designer, manufacturer and marketer of coolers, drink containers, and supporting accessories. For 70 years, the Igloo brand has been synonymous with quality, durability and innovation since originating the cooler category in 1947 and remains the number one cooler brand worldwide today. Offering more than 500 different products, Igloo products are sold by more than 110 thousand retail storefronts around the world. For more information, visit

[www.igloocoolers.com](http://www.igloocoolers.com).

### **About Fiesta**

Fiesta Mart, L.L.C., an international and specialty food retailer based in Texas since 1972, focuses on providing international and specialty foods offerings at value prices serving the communities in which they operate. In 2016, Fiesta embarked on a path of reinvigoration to improve customer experience within their 70 stores in the Houston, Austin and Dallas-Fort Worth markets. Fiesta is known for their emphasis on international and specialty foods, offering products from around the globe and serving customers from over 100 countries of origin. With a vast variety of dry grocery and perishable products, Fiesta provides fresh, quality meat, seafood, and produce plus groceries, dairy products, beer and fine wines. Fiesta proudly supports local charities, educational programs and special events, working with community leaders and citizens on a variety of programs and projects. For more information, visit [www.fiestamart.com](http://www.fiestamart.com).

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