

manifesto

Once upon a time—when we were kids, whenever our parents dropped us off somewhere like school, our grandparents' house for the weekend or even summer camp, they always gave us a hug and a kiss and told us to "be good!" as they waved goodbye.

as kids—we were very literal and knew this meant...don't cut your sister's hair, don't glue yourself to the wall, don't go running off into the woods with nothing but your underwear and a toothbrush. At the time, it was mostly about good behavior.

now as parents—we realize there is a whole other level of meaning when we kiss them goodbye and tell them to be good. We know we're really telling them to be good people. Do the right thing. Make us proud. Be the kind of people we hope to be.

as **oeuf**—we have the chance to elevate this notion once again and be *a good company*.

when we say be good — we mean:

Be good designers.

Simple, clean, intuitive products that are easy and safe to use; made with quality craftsmanship that will last from generation to generation; designed with a European sensibility that is fun and stylish, reflecting the needs and lifestyle of today's families.

Be good to the planet.

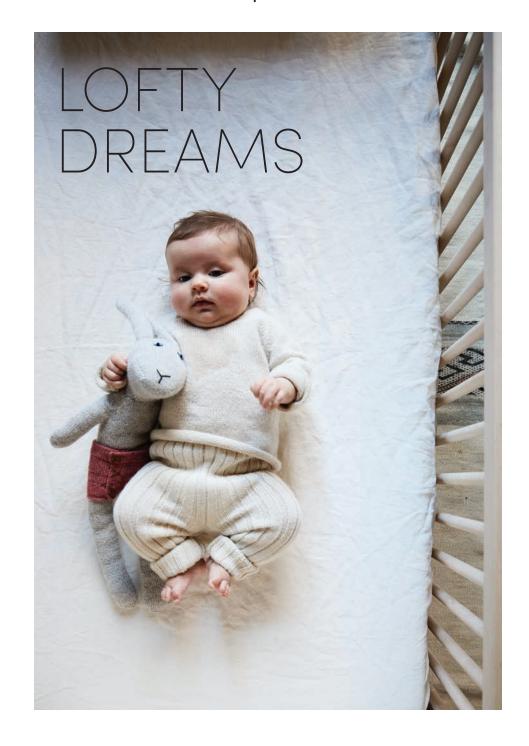
Use natural, renewable, recyclable materials that emphasize conservation and lead to environmentally sound products. Employ eco-conscious manufacturing processes that promote sustainability.

Be good people.

Respect the people who work with us and treat them fairly whether employees, artisans, retailers or consumers. Provide a safe and supportive working environment that allows working families to live and thrive in the United States, Europe and abroad. Honor cultural traditions, diversity and local values. Pay people living wages that enable them to live healthy and fulfilling lives and send their own children to school.

Be good is not just something we say, it's something we mean. As parents, we want our children to inherit a world that is better than we found it. As Oeuf, we have the ability to make that happen.

chapter — 01





6 CHAPTER 01 — Lofty Dreams



FIRESIDE WITH MARLOW

A free morning, a cozy sweater and a roaring fire make sitting for a spell irresistible. (So do bunny ears on a chair.)



PLAY TABLE see page 85





here **PLAY CHAIRS** (RABBIT) $see\ page\ 85$ there **BROOKLYN DESK** $see\ page\ 83$





12 CHAPTER 01 — Lofty Dreams

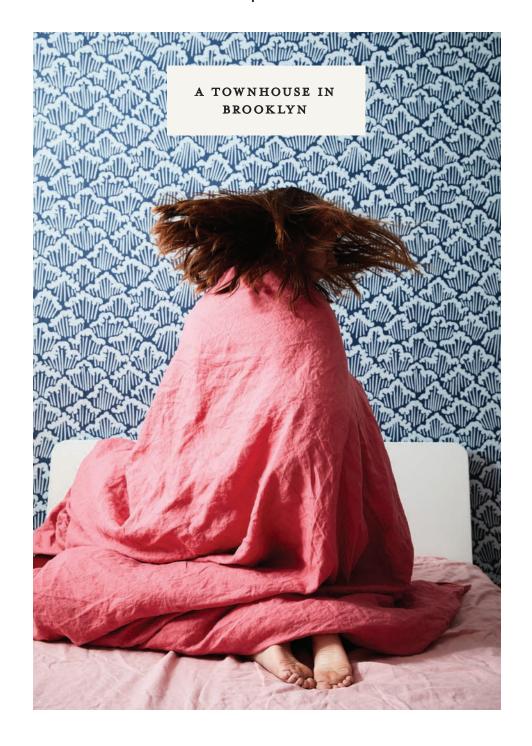
MEET LILY & GEORGIA

The good times always roll when two clever, spirited sisters team up. We find the loft bunk to be an excellent perch from which to plan tea parties, tell new jokes and imagine away a few hours.



PERCH TWIN LOFT BED (BIRCH) $see\ page\ 67$ PLAY CHAIRS (RABBIT AND BEAR) $see\ page\ 71$

 ${\tt chapter-02}$







The perfect game of hide-and-seek needs only two things: a fluffy blanket (long enough to cover toes!) and a cozy bed where a girl can stow away and snuggle up.



TAKING FIVE WITH LIAM

Being a kid can really take it out of you.
When playtime is done and downtime begins, the cushy confines of an airy crib prove irresistible.







PARROW DRESSER (WHITE) see page 63

TOES TO NOSE WITH EMMA AND OLIVER There's nothing quite like kicking your feet up and relaxing with a friend.





THREE'S COMPANY With spots to stow toys, books and the occasional stealthy child, our sturdy shelves hold their own

MINI LIBRARY (WALNUT)
see page 79



TUCKED AWAY
WITH JAPSER
One day,
all the treasures
tucked inside
dresser drawers
will be a breeze
for Jasper to grab.
For now, it's a
big reach for
tiny hands.



 $here \ \ {\tt RHEA\ DRESSER}\ ({\tt WALNUT})\ see\ page\ 67$ $there\ \ {\tt CLASSIC\ CRIB}\ ({\tt WALNUT})\ see\ page\ 61$

26 CHAPTER 02—A Townhouse in Brooklyn 27

ORDER UP WITH SOPHIE AND WYATT With a five-star food truck and a sleek daybed parking space, this dynamic duo is ready for culinary stardom. Or naptime.









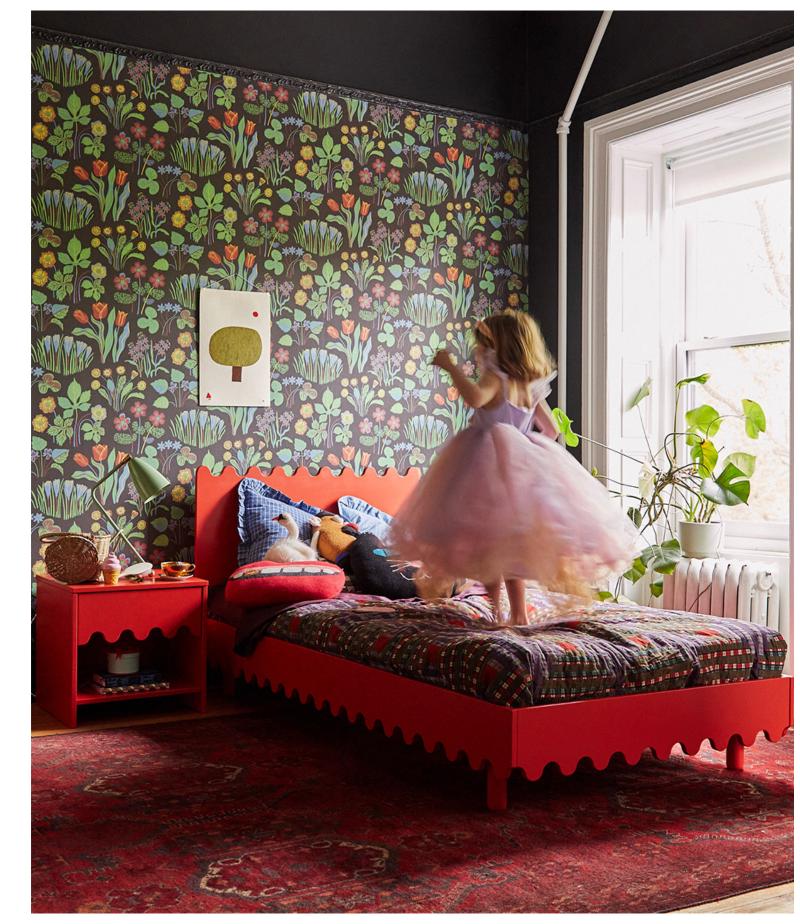
SCARLETT'S SECRET CLUB

Dreams take flight in this ultra-exclusive hideaway that's built for epic sleepovers, all-day puzzles and an occasional snack-time visit from the grownups.





MOSS TWIN BED (TOMATO) see page 75







MAYBE SHE'LL CALL Inspired by her mom's tales of Top 40 radio and a world without text messages,
Simone waited patiently for her rotary phone to ring.



MOSS CRIB (BIRCH) see page 75



chapter — 03





Tucking secrets under moss-covered stones, spotting wildlife through the trees, plotting new paths through your own backyard. How better to spend a day?







MIA AND CHARLOTTE SHARE A STORY
Home is never far when you're with good friends.
Everything you'll need for an afternoon of exploring can stow away inside this dresser, keeping it all close at hand for when adventure calls again.



SSIC 6 DRAWER DRESSER (BIRCH) $see\,page\;61$



GUS AND FIONA KEEP IT FRESH

They prefer sharing a room, even though they don't have to! He started out on the bottom bunk, but now? Now he feels brave enough to take the top.

 $here \ \ {\tt PERCH \, NEST \, BED \, IN \, LOFTED \, POSITION \, (BIRCH)} \ see \, page \, 72$ $there \ \ {\tt PERCH \, NEST \, BED \, IN \, CANOPY \, POSITION \, WITH \, TRUNDLE \, (BIRCH)} \ see \, page \, 72$





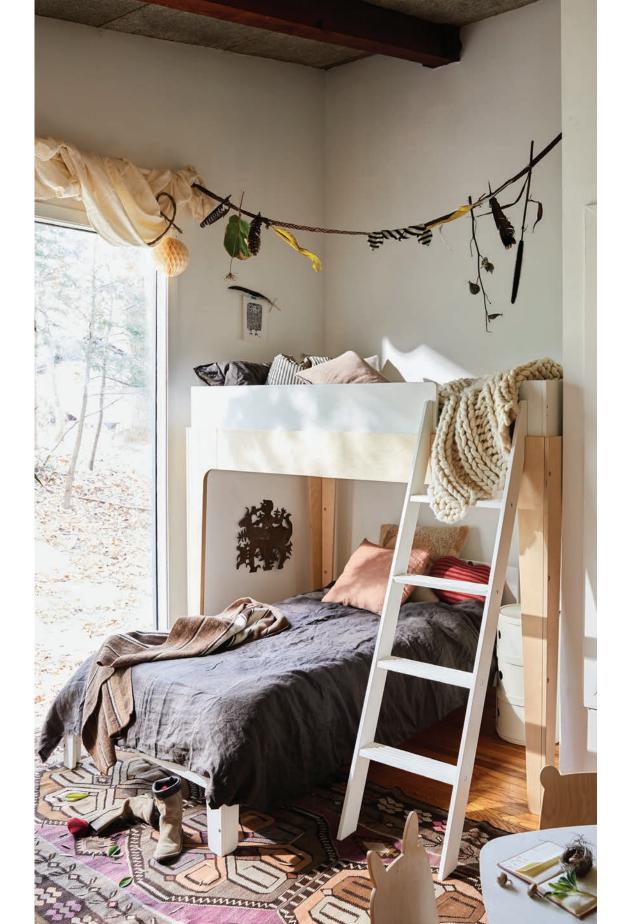


 $here \ \ {\tt PERCH\ NEST\ BED\ IN\ LOFTED\ POSITION\ (BIRCH)}\ see\ page\ 72$ $there \ \ {\tt PERCH\ NEST\ BED\ IN\ CANOPY\ POSITION\ WITH\ TRUNDLE\ (BIRCH)}\ see\ page\ 72$



PIPER LIGHTS THE WAY

Our fearless leader forges ahead through rocky terrain and tree-shadowed trails. A warm welcome awaits at the end of her journey, with space for best friends and forest storytelling.









Gazing up at a soaring ship from a fine wooden vessel of your own makes bedtime a special kind of quest.



RHEA CRIB (BIRCH) see page 67

safe and eco-friendly

As part of Oeuf's mission to be good we make sure all our products are environmentally sound—from our choice of materials, to the manufacturing processes, to the recycled packaging our products come in.

Finishes are non-toxic, water-based and free of VOC health hazards.
Crib and toddler bed are made of solid birch and eco-MDF. Dresser is made of CARB II compliant Baltic birch plywood with eco-MDF.



Our Crib Collections

Our cribs share many of the same features. You can compare the finer details here.

shared details & features

Durable materials and construction

Three adjustable mattress positions Accommodates a standard crib

Age range from infant up to 5 years

Meets US,

Canadian, and

safety standards

international

(sold separately)

Converts to toddler bed with conversion kit

mattress

Classic SIDES CUT FROM SINGLE SHEET Collection OF ECO-FRIENDLY MDF METAL LEGS SOLID BIRCH BASE



All of our dressers share the same materials and construction. It's the legs that define the collection.

shared details & features

Soft-close ball bearing drawer slides (made in Europe)

Minimal assembly required (carcass and drawers are fully assembled)

Attachment of base required

3 drawer dresser can be used as a changer by attaching the changing tray or pad (sold separately)

6 drawer dresser can be used as a changer by attaching the XL station (sold separately)

Our Dresser Collections

Classic Collection S





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Classic Collection

Clean and contemporary, this collection leads the way in smart, modern design.

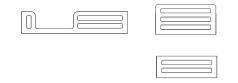
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TODDLER BED



CONVERSION KIT



The Classic Crib can be converted into the Classic Toddler Bed by removing the cribs sides from the base and replacing them with the kit sides.

3 DRAWER DRESSER



6 DRAWER DRESSER



Sparrow Collection

This multi-stage collection is elegant with a light and airy feel.



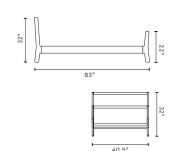
3 DRAWER DRESSER



— 6 DRAWER DRESSER

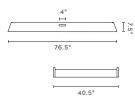






TRUNDLE







 $shown\ assembled$



shown assembled

Sparrow Collection

twin bed with optional trundle

This streamlined twin is a sleek and practical solution for your child's first bed.

options & functionality

trundle can be used with mattress (sold separately) or to store bed linens

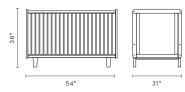
mattress size: (TWIN) 39" W X 75" L (TRUNDLE) 38" W X 69" L X 4.5" H

additional matching items include toy store, mini library and 3 & 6 drawer dressers

Rhea Collection

The Rhea Collection contains traditional elements yet clearly modern in overall design.

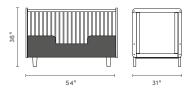
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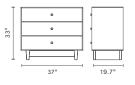


TODDLER BED CONVERSION





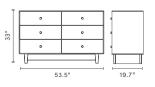
3 DRAWER DRESSER







6 DRAWER DRESSER







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River Bed

Modern, kid-friendly style in a space-saving design.

options & functionality

rounded corners for added safety

security rail can be added to either side of the bed (sold separately)

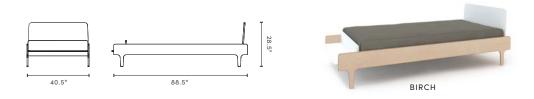
trundle can be used with mattress (sold separately) or to store bed linens

mattress size: (TWIN) 39" W X 75" L

(TRUNDLE) 38"W X 69"L X 4.5"H

additional matching items include: Toy store, Mini library and 3 & 6 drawer dressers

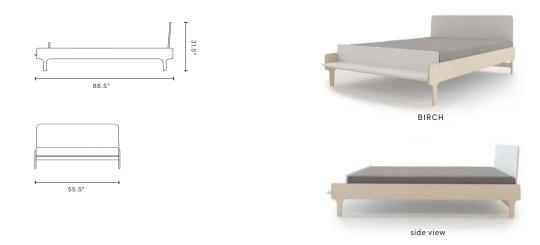
TWIN BED



TWIN BED + TRUNDLE



FULL BED



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Perch Collection

Elegant and versatile, this bunk is the perfect centerpiece for any child's room.

options & functionality

upper and lower beds can stand separately, or together as a bunk

Perch bunk includes both beds; both lower and upper beds can also be purchased individually

compact foot print makes bunk great for small spaces

guard rail for lower bunk (sold separately)

ladder can be assembled to either side

top bunk recommended for children 6 years and older mattresses must be no more than 8" thick

mattress sizes:

(TWIN)
39"W X 75"L

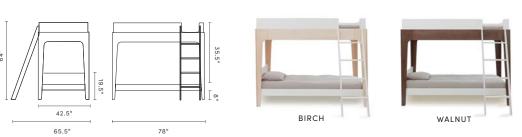
(FULL) 54" W X 75" L

(TRUNDLE)
38" W X 69" L X 4.5" H

maximum load of Perch upper bed is 250 lbs.

shelf and console (sold separately) come with optional brackets and legs

TWIN BUNK BED



TWIN BUNK BED + TRUNDLE



TWIN BUNK LOWER BED



FULL & TWIN LOFT BED

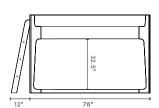


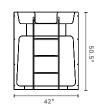
Perch Collection

Celebrate the important milestone of moving to a 'big kid" bed with the Perch Nest bed and Toddler bed.

PERCH NEST BED (LOFTED POSTION)



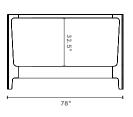


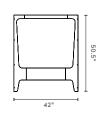


PERCH NEST BED (LOFTED POSTION)





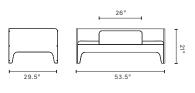




TODDLER BED







OPTIONAL STORAGE: TWIN BUNK BED

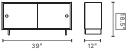


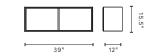


CONSOLE WITH LEGS SHELF V

SHELF WITH LEGS

SHELF WITH HOOKS TO ATTACH TO TWIN-SIZE LOFT BED





OPTIONAL STORAGE: FULL LOFT BED



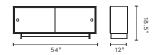


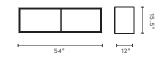


CONSOLE WITH LEGS

EGS SHELF WITH LEGS

SHELF WITH HOOKS TO ATTACH TO FULL-SIZE LOFT BED





Perch Collection

loft / bunk storage

Simple storage solution for books, toys, and collectibles.

options & functionality

both console and shelf may be placed on floor or mounted to the Perch Bunk or Loft Beds (legs and mounting hardware provided)

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CRIB

Moss Collection

An ode to playfulness in furniture form, featuring bold colors and smooth waves.

options & functionality

mattress sizes:

28"W X 52"L

39" W X 75" L

(TWIN)

(CRIB/TODDLER)

moss green and tomato red are limited-edition colorways, exclusive to oeufnyc.com

easy to assemble

crib easily converts to a toddler bed by removing and replacing one side

or if you prefer a nonconversion option, our stand-alone toddler bed sleeps comfortably for children to age 6

twin bed features a statement headboard, and a white security rail can be added to either side of the bed (sold separately)







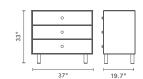


NIGHTSTAND



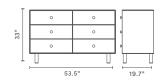
3 DRAWER DRESSER





6 DRAWER DRESSER





Moss Collection

Storage

Practical yet stylish, these accent pieces make a statement all their own.

options & functionality

moss green and tomato red are limited-edition colorways, exclusive to oeufnyc.com

nightstand provides both open and closed storage, including a drawer to contain clutter

dressers feature oversized pulls and can complement any style

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Storage & Utility

No matter what size & style you choose, a mix of open and closed storage lets you display what you love and hide small messes.

options & functionality

MINI LIBRARY:

open and closed storage

easy to reach height for the little ones

narrow foot print makes it great for small spaces

VERTICAL MINI LIBRARY:

strong and stable construction

two storage compartments with hinged doors

can be attached to wall

ML NIGHTSTAND:

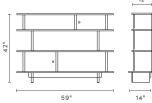
ideal place for bedside lamp and books

storage compartment with hinged door

coordinates with all Oeuf collections



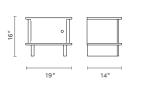




VERTICAL MINI LIBRARY



ML NIGHTSTAND



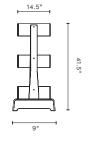




WALNUT







CHANGING TRAY



WALNUT





XL CHANGING TRAY







Storage & Utility

toy store

Easy to reach and easy to see into, open boxes make it easy for a child to find (and put away!) toys.

options & functionality

bins can be angled or flat

dividers can be removed

low overall height for easy access

coordinates with all Oeuf collections

changing tray

Practical and versatile, these changing trays can turn your dresser into a changing table, which is perfect for smaller spaces.

options & functionality

CHANGING TRAY:

attaches safely to the 3 drawer dresser

changing pad included 16"W X 32.5"L X 4"H

VI OUANG

XL CHANGING TRAY:

attaches safely to the 6 drawer dresser

converts to wall-mounted shelving unit

adjustable compartments for convenient storage

changing pad sold separately

DESK

STOOL

Brooklyn Desk

An urban take on workspace.

options & functionality

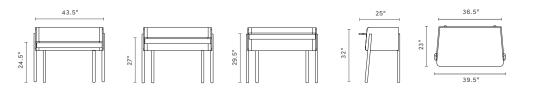
easy to assemble

3 adjustable desk heights: 24.5" / 27" / 29.5"

3 removable boxes

solid and stable construction

easy-to-clean laminate tabletop





HIGH LOW

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Play Table & Chairs

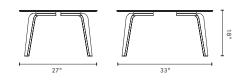
Adding a spirit of whimsy to the home.

options & functionality

easy to assemble

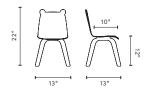
chairs have low seat for children from age 2 to 6 (sold as a set of 2)

easy-to-clean laminate tabletop TABLE





BEAR CHAIR



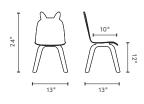




BIRCH

WALNUT

RABBIT CHAIR







BIRCH

WALNUT

safe and eco-friendly

All Oeuf's furniture is made of sustainable, premium materials and is ethically produced in the small European country of Latvia.

Forests are abundant and cover over 70% of Latvia, which has a proud tradition of woodworking. As a member of the European Union, Latvia also has strong standards and regulations relating to labor, safety, quality, and the environment.



Forest Stewardship Council Certified

All Oeuf furniture is produced in FSC certified facilities. Oeuf wholeheartedly believes in the FSC mission; to promote environmentally sound, socially beneficial, and economically prosperous management of the world's forests with a vision of meeting the current needs for forest products without compromising the health of the world's forests for future generations.



Waste Recycling

All waste possible is recycled through licensed facilities, and wood waste is reprocessed at the factory into briquettes, which are then used to heat the factory during Latvia's snowy winters. In addition, our engineered eco-MDF panels are made from recov-ered wood fibers.











CARB II

To protect our children and workers alike, we use non-toxic, water-based finishes on all of our products, and all of our materials (solid wood, CARB II compliant Baltic birch plywood and eco-MDF) meet the stringent European E1, Californian CARB II, and US Federal emissions standards.



Greenguard Gold Certified

Oeuf is committed to providing you and your family only healthy and safe products, which is why we choose to participate in the Greenquard Gold Certification program. Through rigorous, thirdparty testing for over 10,000 chemicals and Volatile Organic Compounds (VOC) you can be confident that your indoor air quality will remain safe for sensitive children. Our products meet the program's strict emissions criteria to create a healthier home for your family to sleep, grow, and play.



We are Oeuf.

French for egg; a symbol of simple, clean, intuitive design.

Sophie Demenge and Michael Ryan founded Oeuf after the birth of their first child in 2002. They'd joined a new generation of design-conscious and environmentally aware parents, and sought to create smarter solutions for the modern nursery that could offer value to growing families.

Rather than producing a multitude of products, they narrowed to a few essential pieces and made them practical, sturdy and stylish.

Oeuf remains true to that approach to this day.

We manufacture in Europe using non-toxic a nd sustainable materials, just like we've always done.

We are ever mindful of our impact on the environment and the communities we serve.

And we strive to reduce unnecessary consumption by offering high-quality, thoughtfully designed products that represent a true value for modern customers.

be nice.

be fair.

be strong.

be silly.

be bold.

be honest.

be you.

be good.

