

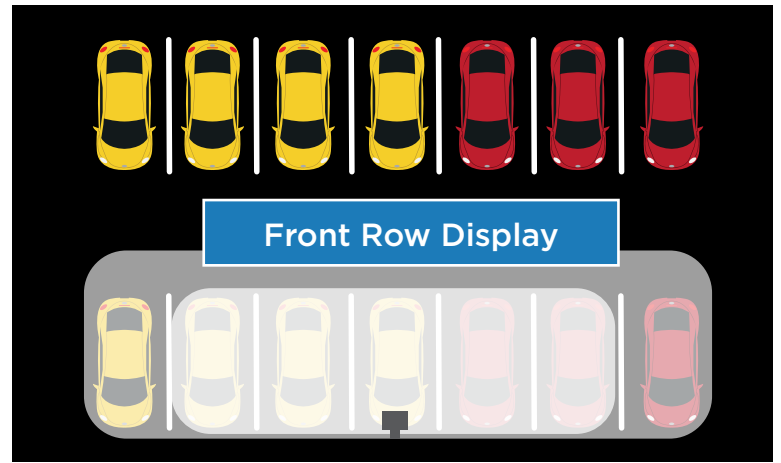


# Unlike Any Other, LSI Automotive Lighting Offers a Complete Selection of Outdoor Automotive Optics

Known as an industry leader providing the best outdoor lighting solutions, LSI Automotive Lighting is raising the bar once again with two dedicated optics for automotive outdoor retail applications.

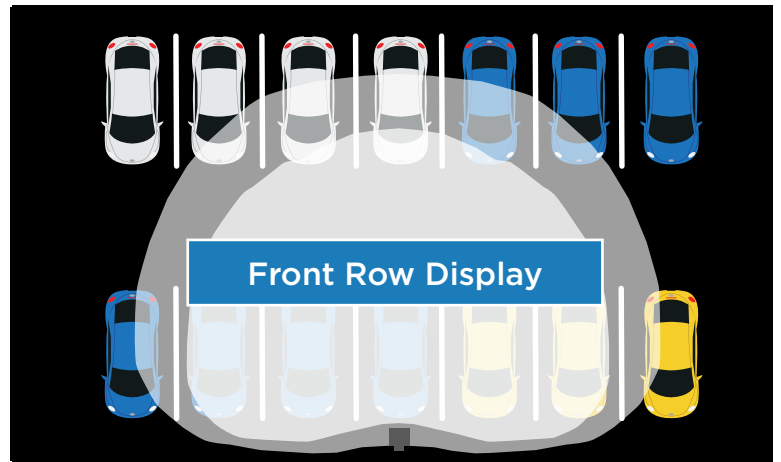
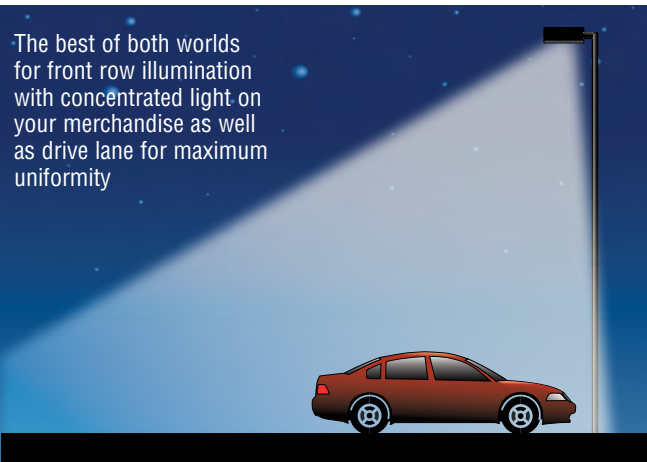
## Automotive Front Row Optic (FTA)

Makes the most effective use of your front row lighting by concentrating the light on your merchandise.

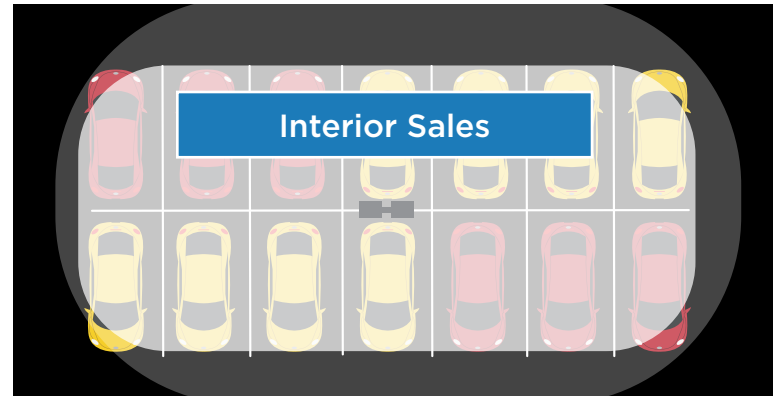
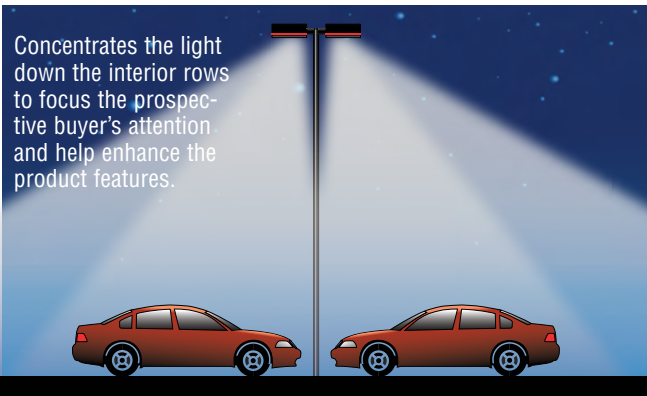


## Automotive Merchandise Optic (AM)

The best of both worlds for front row illumination with concentrated light on your merchandise as well as drive lane for maximum uniformity



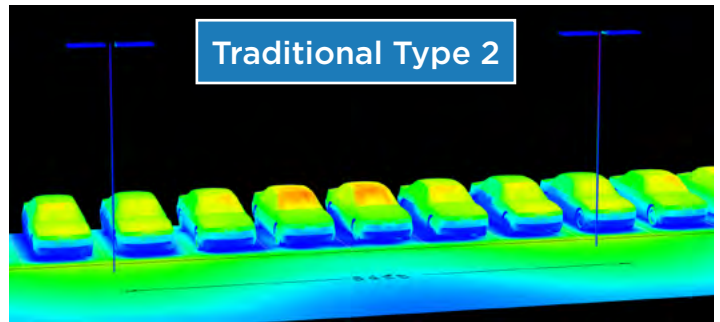
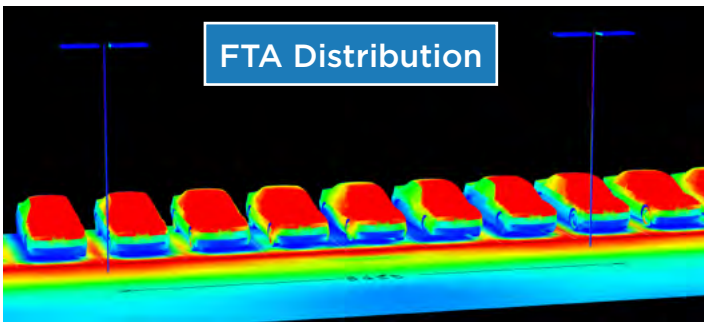
Concentrates the light down the interior rows to focus the prospective buyer's attention and help enhance the product features.



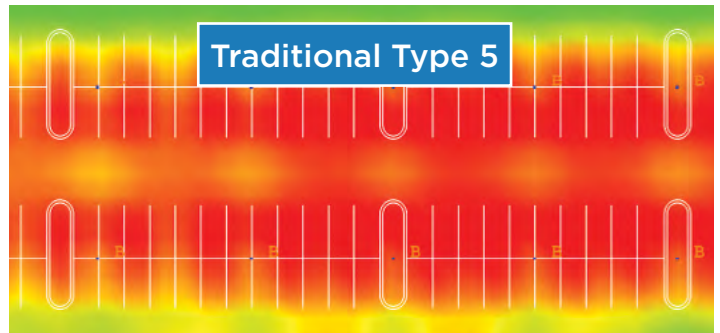
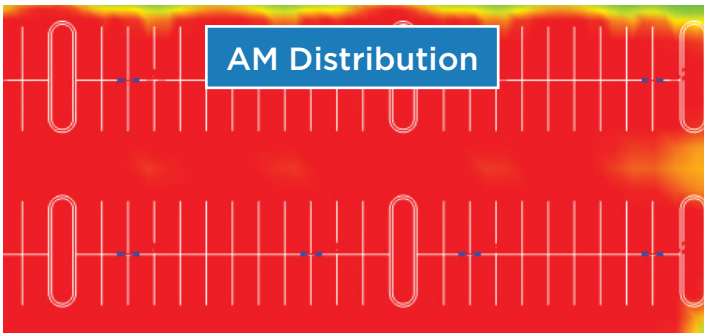
# Superior Performance Compared to Traditional Area Light Optics

LSI's automotive optics distribute controlled light over the front row and interior sales display areas with precision silicone optics that concentrate the light on the merchandise. Traditional area optics spread the light without specifically highlighting the merchandise reducing the emphasis.

## Front Row



## Interior Sales



An ideal selection of aesthetically pleasing high performance outdoor products



Mirada Large



Mirada Medium



Slice Medium



Mirada Post Top

