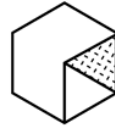


Artemide®



"O"

by Elemental

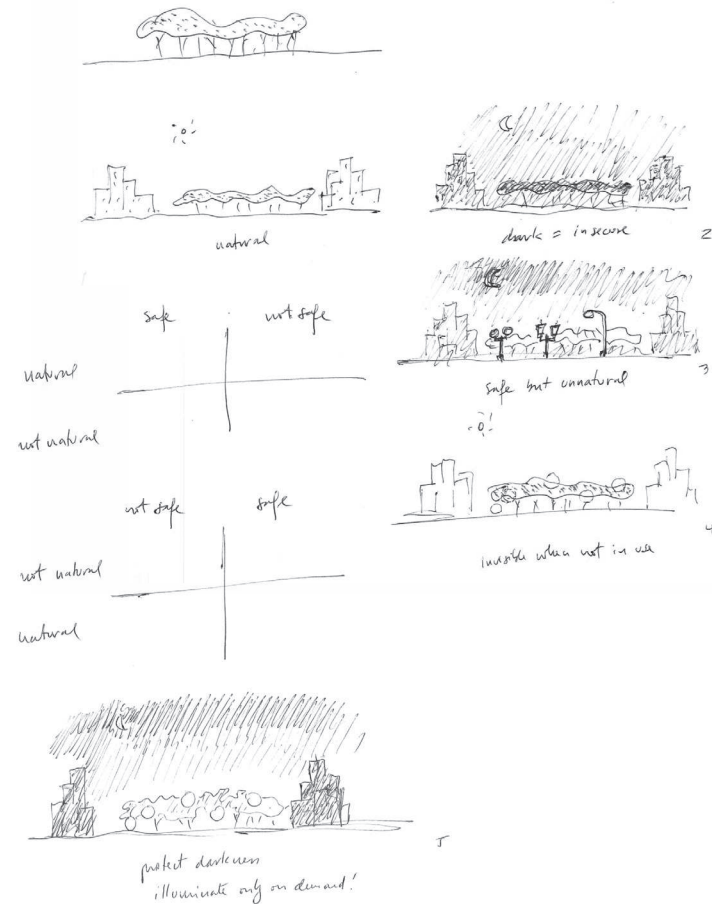


**archiproducts**  
DESIGN AWARDS  
—  
WINNER 2018

# "O"

## Elemental ↪ 2019

"O" is an essential element which, when switched off, frames nature and suggests perspectives, constituting an unobtrusive object in space that in no way alters the existing balance. Introduced in 2018 in the ground and suspended outdoor versions, today it is a perfect lighting appliance for indoor use too, thanks to a cabled option that allows easy relocation. In this case too, the IP protection grade remains suitable for outdoor use. Its lightness is not just formal: its thin aluminium profile is an element in its own right, which can be moved wherever needed, allowing multiple uses and creating a pleasant ambiance anywhere with its soft, non-glaring light. As well as the original 90-cm diameter version, "O" is developed in a smaller, 45cm version and today also in a larger 150cm model. "O" is thus an increasingly comprehensive family of elements that can be used to create dynamic.



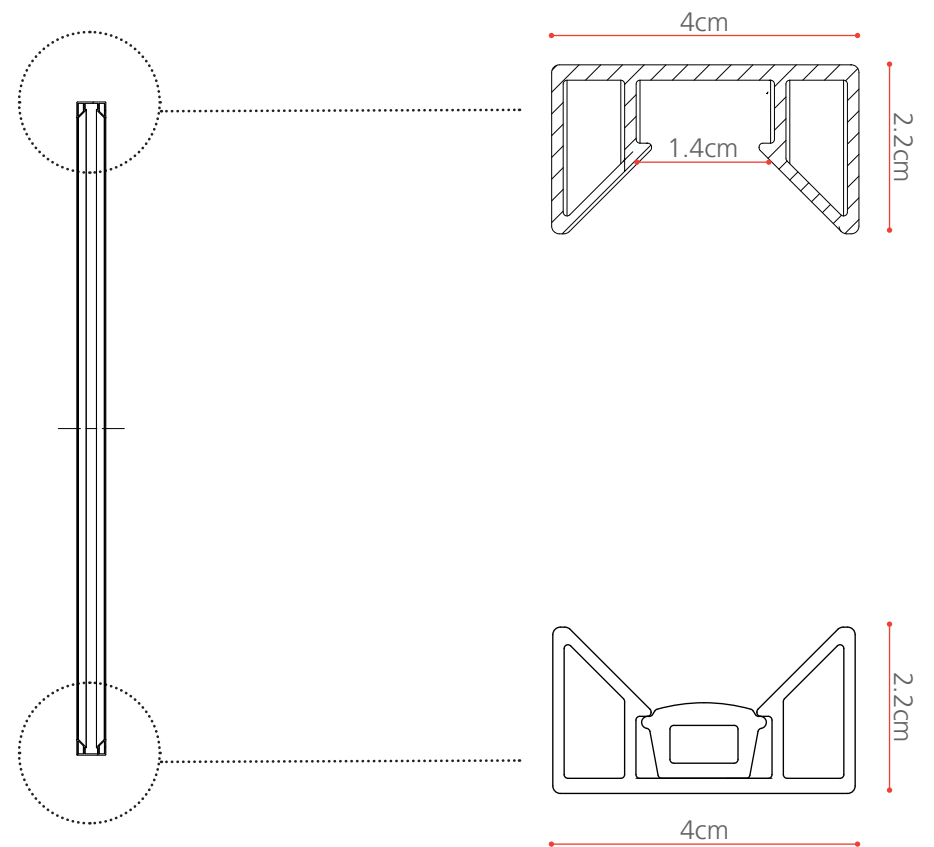
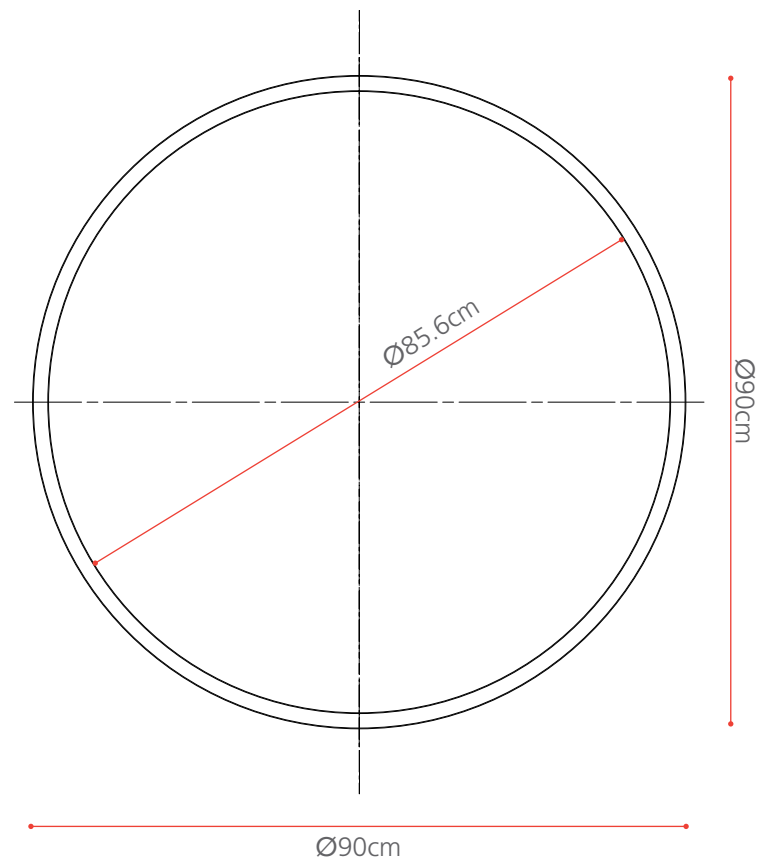
## ↗ Nature

The more the planet becomes urban, the more we appreciate the value of natural spaces. The cities offering the best quality of life are those that were visionary enough to keep portions of untouched nature within their footprint and transform them into public spaces. The problem is that the forces which govern nature and modern urban life, even if guided by good will, tend to pull in opposite directions. One of the strongest intrusions in the natural order (and yet one of which remains almost unnoticed) is the disappearance of darkness in our cities. In the attempt to make parks safe, we not only invade them with poles and cables; but we forever alter the circadian rhythm, which is crucial for the existence of species, both animal and vegetal. Our strategy is twofold: on the one hand, it is to design a light for public spaces that can be as imperceptible as possible when it is not used; light without a lamp. On the other hand, it is to use different types of sensors so that light appears just when needed, light only on demand.

**Elemental, 2018**







## ↗ From outdoor to indoor

“O” can be fixed on the floor for outdoor installation with IP67 but is available also a version with plug (IP44 / IP67) perfect for indoor and outdoor application.



## ↗ "O" Family Typologies

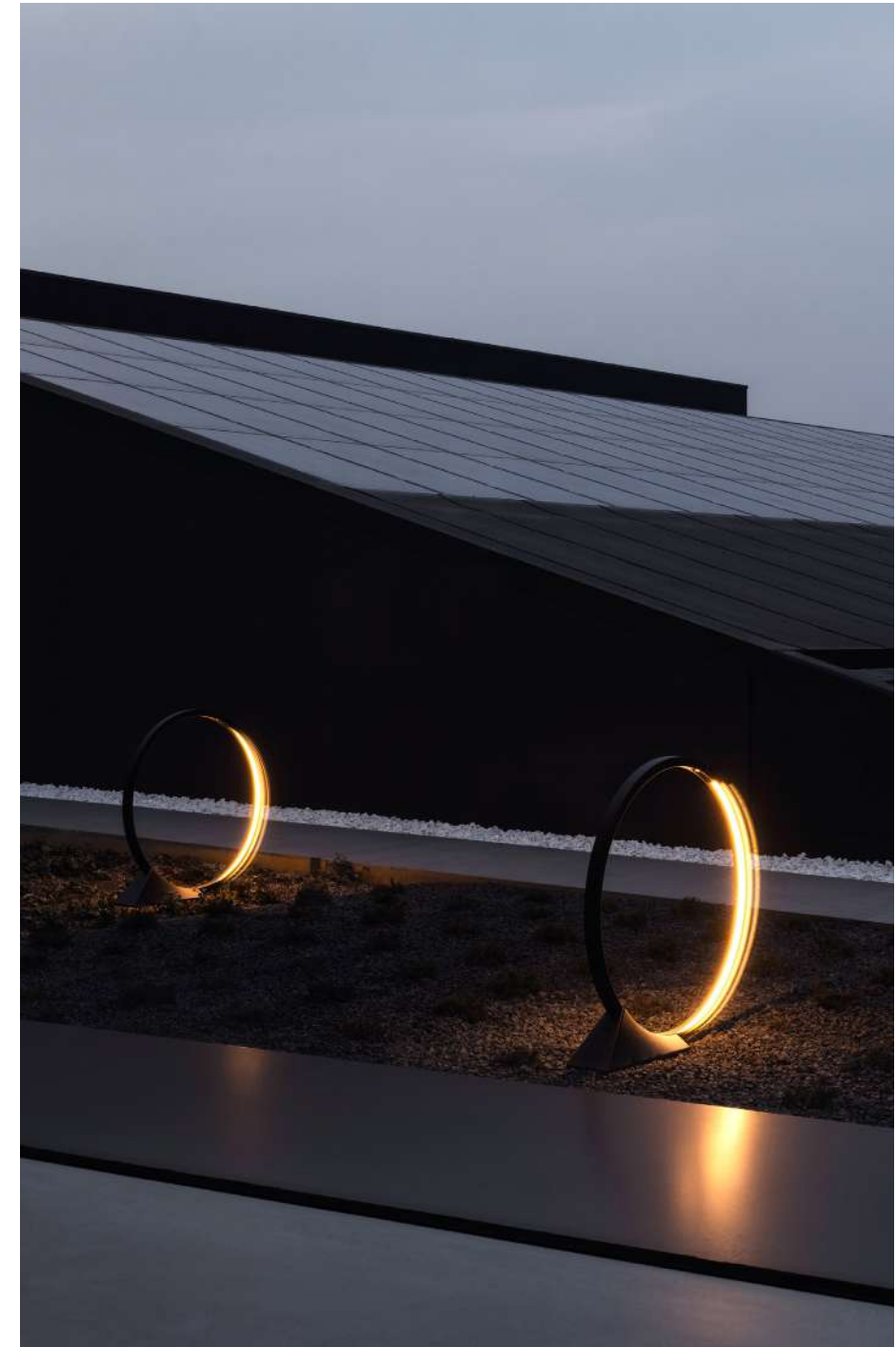
"O" is composed of a thin disc that interferes as little as possible with the existing landscape, but that when activated by people's motion illuminates the adjacent space for a short, necessary amount of time, allowing nature to return to its darkened state.

"O" Floor



"O" Suspension











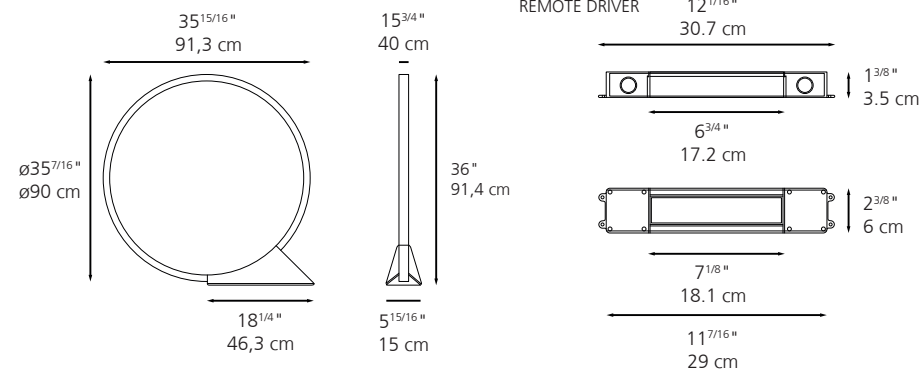
# ↗ "O" Family

## Technical Data

"O" Floor

	Extruded and calandered aluminum ring, silicone diffuser, die-cast aluminum base	  
Black Painted	LED	

W	Voltage	CCT	Delivered Lumens	CRI	Status
42W	120V	3000K	1595lm	>90	Available





# ↗ "O" Family

# Technical Data

## "O" Suspension



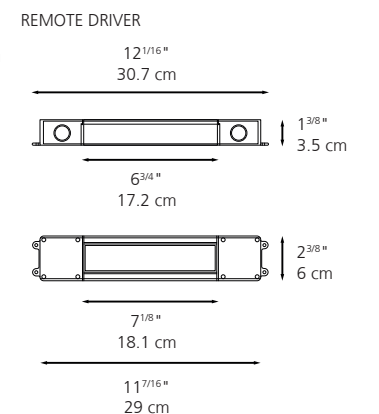
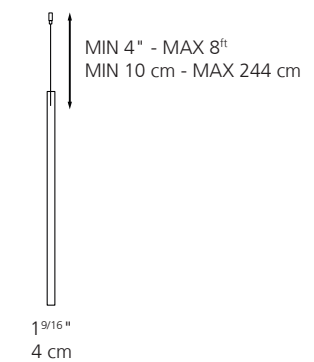
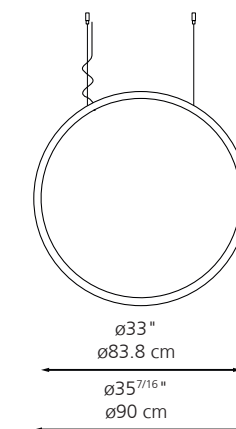
Black  
Painted

Extruded and calandered aluminum ring,  
silicone diffuser, die-cast aluminum base

LED



W	Voltage	CCT	Delivered Lumens	CRI	Status
42W	120V	3000K	1595lm	>90	Available



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