



PENCILJOY

WINTER/SPRING 2020



HAPPY  
BIRTHDAY





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# Small Shop card collection

- Full-color cards, blank Inside
- 4¼" × 5½"
- Assorted boxed set: A set of assorted cards with one of each style (8 cards) for C7001-C7008 is SKU: CB7000
- Single-style boxed set: A set of one style x 8 cards. The SKU for each single-style boxed set is listed below each image
- Protective sleeve with matching envelope
- Made in USA on FSC-Certified cover paper
- \$2.25 Single and \$8 Boxed



**NEW!** C7013 Museum shop  
Boxed: CB7013



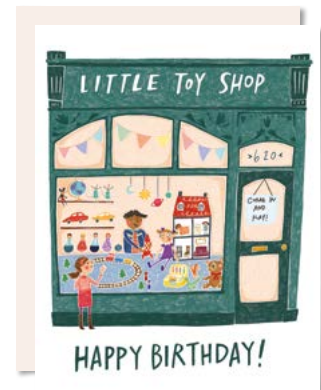
**NEW!** C7014 Chocolate shop  
Boxed: CB7014



C7009 Gift shop  
Boxed: CB7009



C7010 Stationery store  
Boxed: CB7010



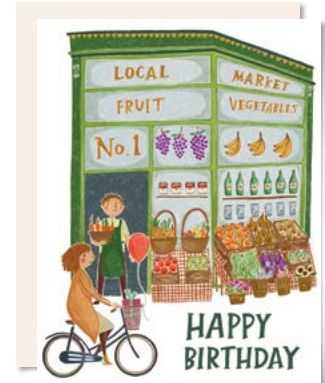
C7011 Toy shop  
Boxed: CB7011



C7012 Toy shop christmas  
Boxed: CB7012



C7001 Butcher  
Boxed: CB7001



C7002 Local market  
Boxed: CB7002



C7003 Bookstore  
Boxed: CB7003



C7004 Sweet shop  
Boxed: CB7004



C7005 Bakery  
Boxed: CB7005



C7006 Florist  
Boxed: CB7006



C7007 Boutique  
Boxed: CB7007



C7008 Cafe  
Boxed: CB7008



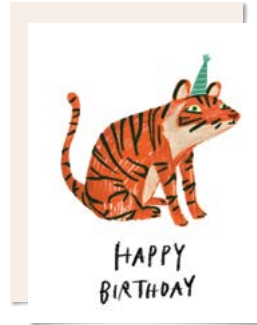
# Greeting cards

- Full-color cards
- 4¼" × 5½"
- Blank Inside
- Protective sleeve with matching envelope
- Holiday cards (200 series) also available in boxed set of 8
- Made in USA on FSC-Certified cover paper

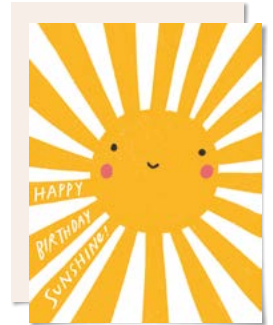
**Birthday**  
\$2.25 single



**NEW!** C161 Dog walk birthday



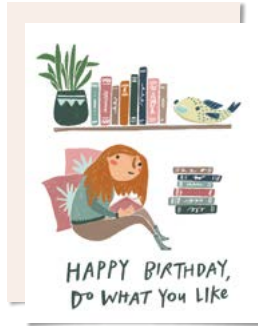
**NEW!** C162 Tiger birthday



**NEW!** C163 Sunny birthday



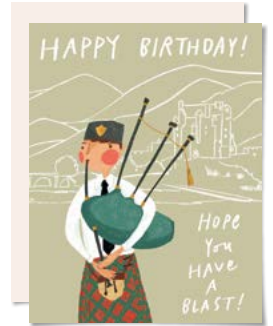
**NEW!** C164 Happy you were born



**NEW!** C165 Birthday reading



**NEW!** C166 Sushi birthday



**NEW!** C167 Birthday bagpipes



C149 Knight birthday



C150 Circus birthday



C151 Clifftop birthday



C152 Jungle birthday



C153 Cat fishing



C154 Flying kite



C155 Botanic birthday



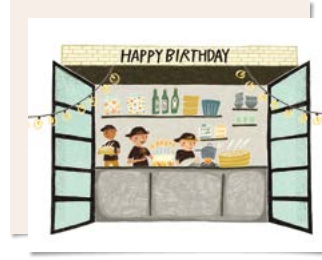
C156 Ramen birthday



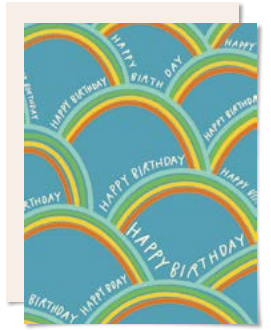
C157 Teepee birthday



C158 Fishing birthday



C159 Kitchen birthday



C160 Rainbows birthday



C145 Swell birthday



C146 Make a wish



C147 Dogs with balloons



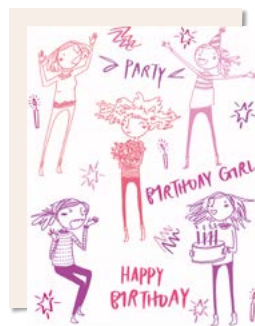
C148 Girl on a bike



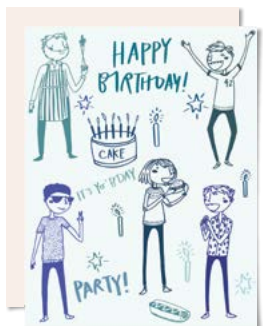
C121 Fisherman birthday



C122 Ballet birthday



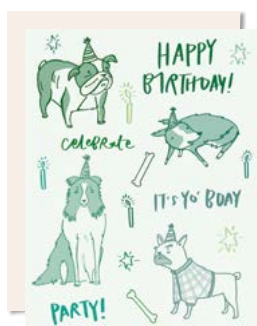
C123 Girl party



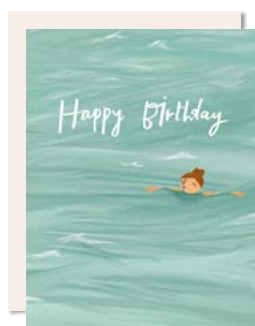
C124 Guy party



C125 Cat party



C126 Dog party



C127 Floating on sea



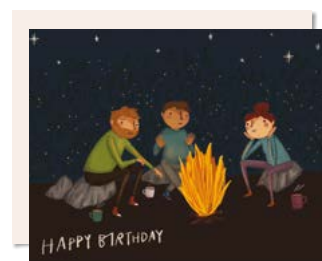
C128 Birthday cat hat



C129 Mermaid birthday



C130 Camping birthday



C131 Bonfire birthday



C132 Bookcase birthday





C133 Mosaic birthday



C134 Greek goddess



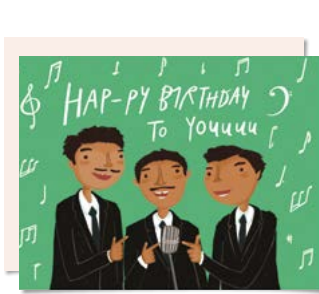
C135 Sloth birthday



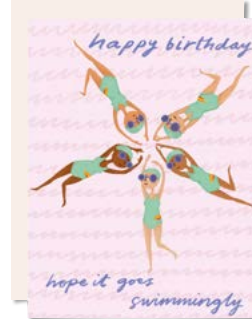
C136 Pirate birthday



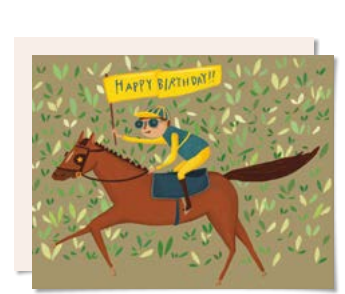
C137 Of mouse and cake



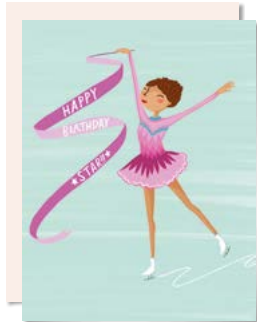
C138 Singers



C139 Synchronized swimmers



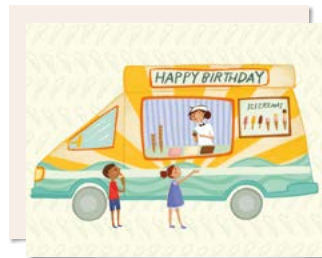
C140 Race horse birthday



C141 Ice skater birthday



C142 Swimming mermaid



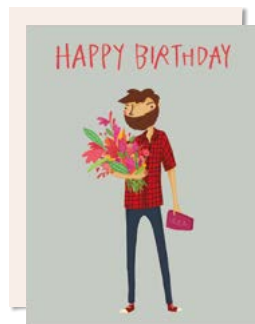
C143 Ice cream truck



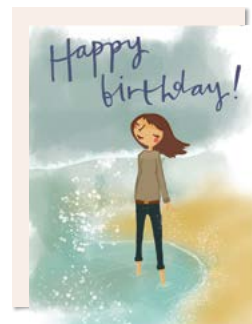
C101 Lovely birthday



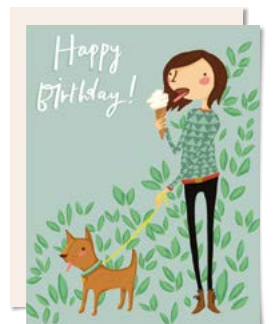
C103 Happy birthday you fox



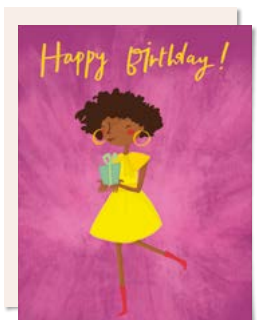
C105 Lumberjack



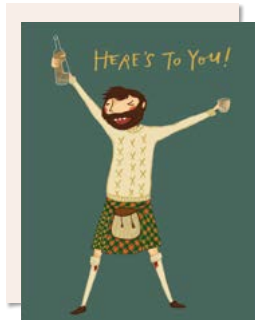
C106 Seaside



C107 Ice cream girl



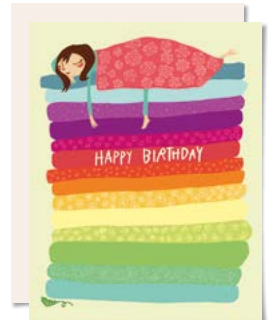
C109 Birthday party walk



C111 Here's to you!



C113 Viking



C114 The princess and the pea





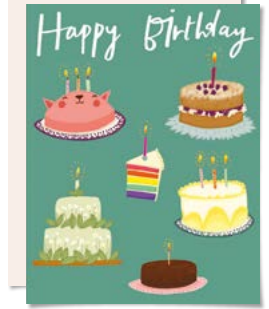
C116 Friends drinking tea



C117 Mexican birthday



C118 Another year, another cat



C119 Birthday cakes



C120 Unicorn birthday

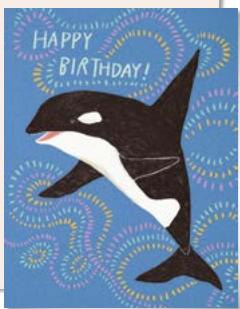
**Children's birthday**  
\$2.25 single



C195 Octopus



C196 Shark



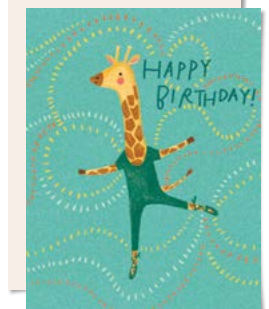
C197 Orca



C190 Lion dancing



C191 Rhino dancing



C192 Giraffe dancing



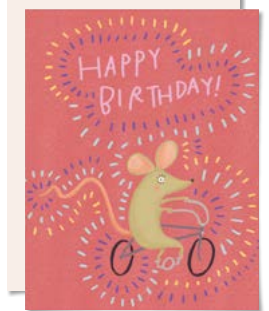
C180 Panda on bike



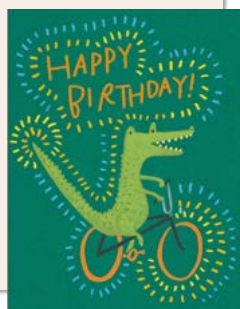
C181 Piggy on bike



C182 Fox on bike



C183 Mouse on bike



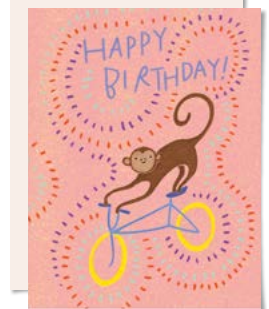
C184 Crocodile on bike



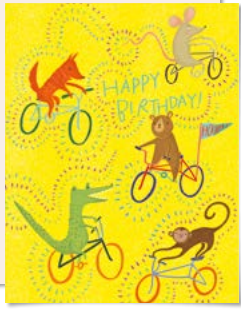
C185 Bear on bike



C186 Badger on bike



C187 Monkey on bike

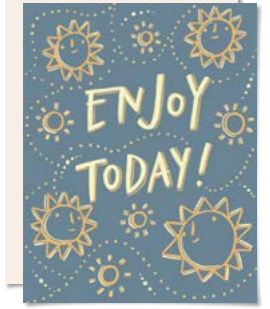


C189 Animals on bikes

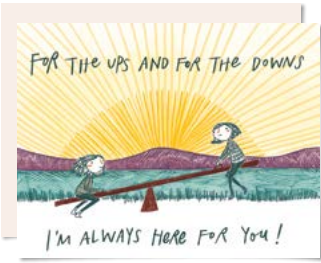
**Friendship**  
\$2.25 single



**NEW!** C312 Hello Earth



**NEW!** C313 Enjoy today



C311 Seesaw friends



C309 Reach for the sky



C310 Good times



C301 You make me smile



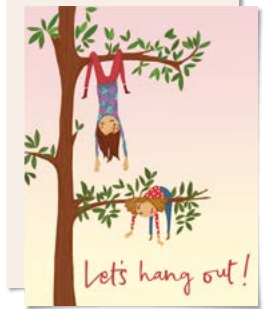
C303 When you're smiling



C304 Hello cat



C305 Hello dog

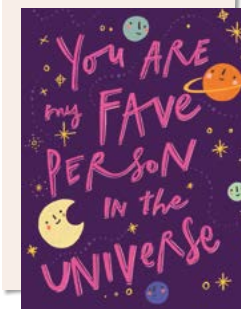


C306 Let's hang out



C308 Friends forever

**Love & Valentine's Day**  
\$2.25 single  
\$2.50 foil single



**NEW!** C420 Fave in the universe



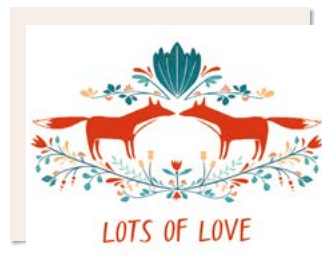
C416 Anniversary bees



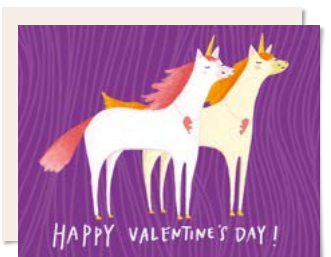
C417 Wedding cake



C418 Anniversary boat



C419 Fox love

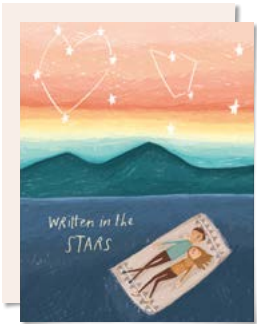


C412 Unicorn valentine's day





C413 Anniversary bouquet



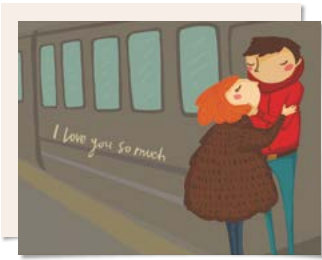
C414 Written in the stars



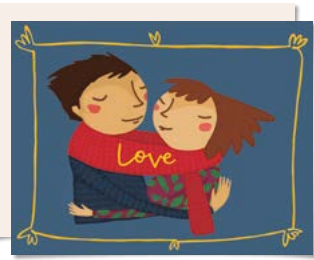
C415 Tiger valentine



C7006 Florist



C401 Train couple



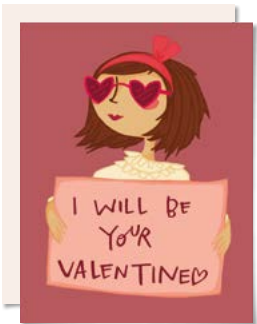
C402 Scarf couple



C403 Couple with flowers



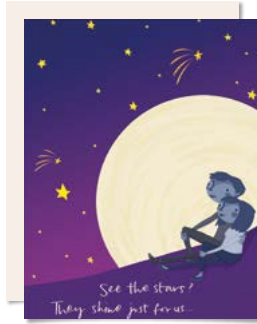
C404 Secret admirer



C405 I'll be your valentine



C406 I'm bananas for you



C409 See the stars



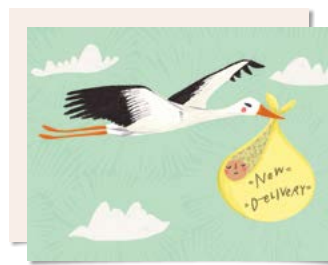
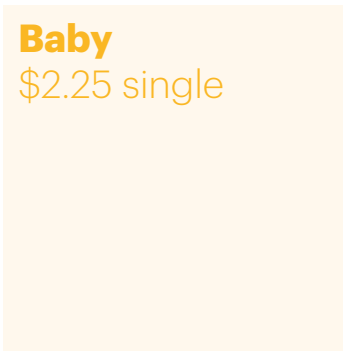
C410 Kitty valentine



C411 Happily ever after



LCF401 Wedding congrats gold foil



NEW! C708 Stork



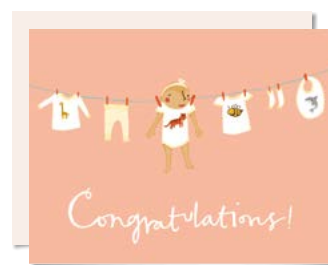
C706 Little one



C707 Baby wreath



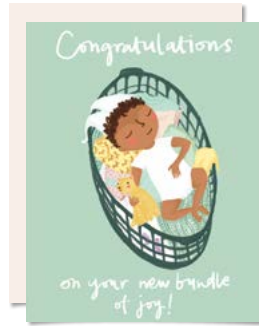
C701 Lovely new baby



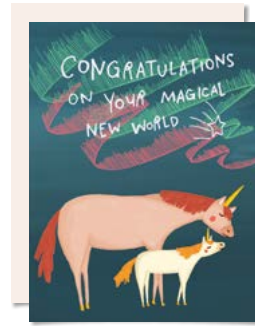
C702 Baby on clothesline Pink



C703 Baby on clothesline Blue

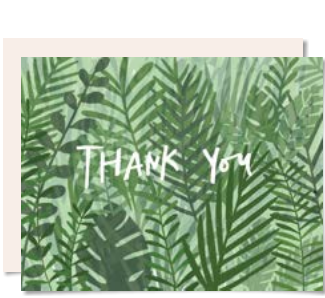


C704 Basket baby



C705 Unicorn baby

**Thank you**  
\$2.25 single  
\$2.50 foil single



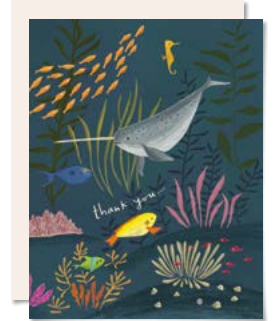
NEW C616 Thank you leaves



NEW C617 Thank you colors



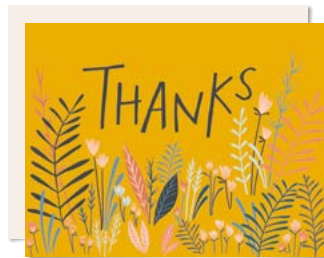
NEW C680 Thank you teacher



C612 Under the sea



C613 Grateful for you



C614 Thanks flowers



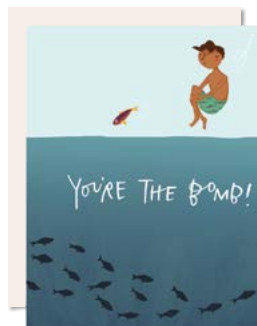
C615 Thanks for everything



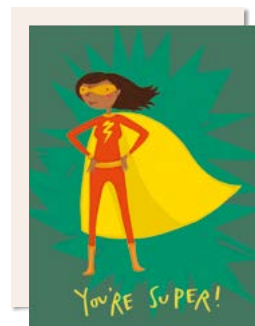
C611 Merci French Bulldog



C601 You're super



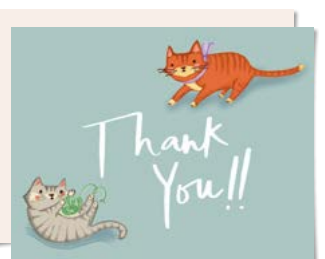
C602 You're the bomb



C604 You're super 2



C605 Thanks a bunch



C606 Thank you cats  
Boxed: CB606



C607 Thank you wild flowers  
Boxed: CB607



C608 Thank you house plants  
Boxed: CB608

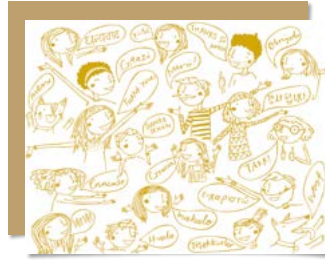


C609 Colored balls thank you  
Boxed: CB609





C610 Thank you pink flowers  
Boxed: CB610

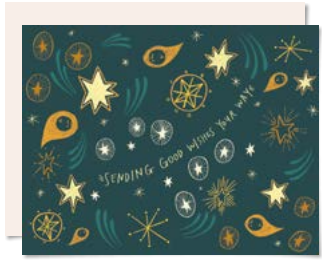


LCF601 World of thanks gold foil

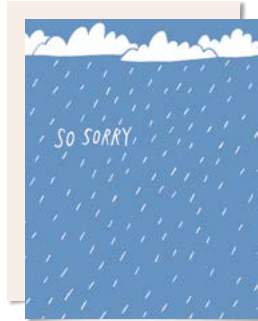
**Sympathy**  
\$2.25 single



C509 Wishing you comfort



C510 Sending good wishes



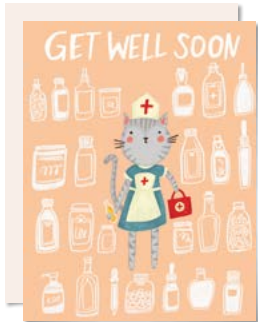
C511 So sorry rain



C560 Rainbow bridge



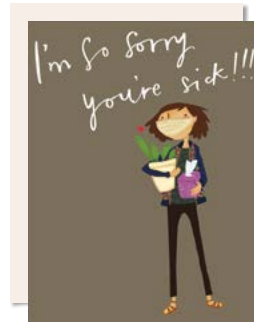
C527 Get well orange blossoms



C528 Get well cat nurse



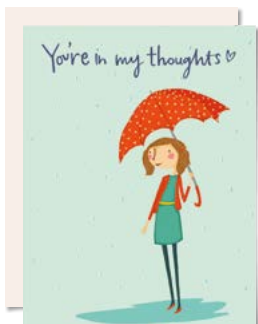
C501 Girl with flowers



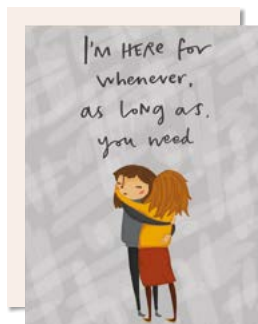
C502 I'm so sorry you're sick



C503 I'm here for you



C504 You are in my thoughts



C505 As long as you need



C507 Thinking of you flowers



C508 Sunshine & showers



C506 Lavender sympathy

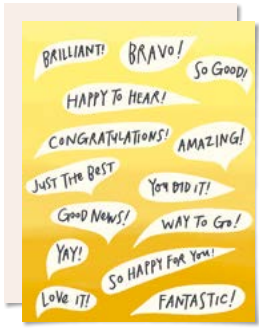


C526 Get well soon honey

**Congratulations**  
\$2.25 single



C815 Good news



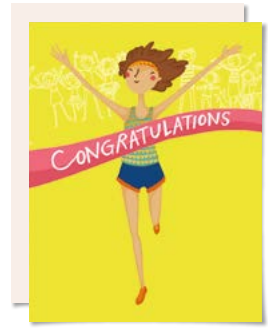
C816 Words of congratulations



C817 Congratulations stars



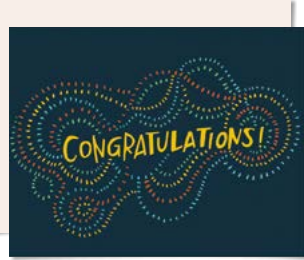
C818 Congratulations flowers



C811 Congrats runner



C813 Graduation jump

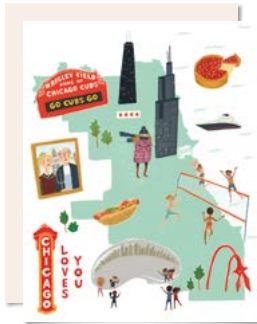


C814 Congrats fireworks

**Everyday & other occasions**  
\$2.25 single



**NEW!** C905 DC loves you



**NEW!** C906 Chicago loves you



C901 London loves you



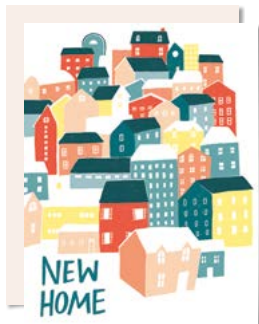
C902 London market



C903 Paris vous aime



C904 New York loves you



C973 New home houses

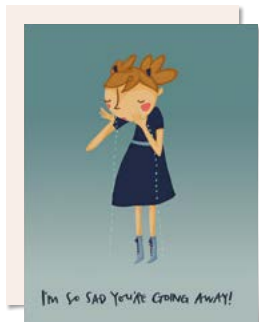


C971 Happy new home

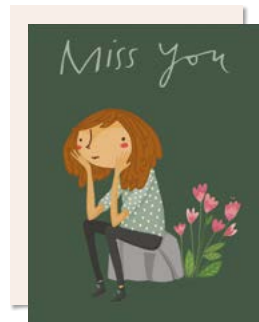
**Goodbye, Miss you & Good luck**  
\$2.25 single



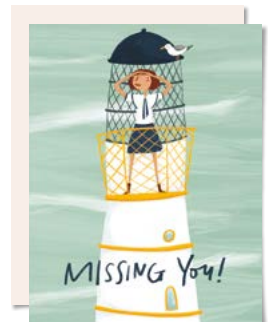
C940 Bon voyage



C941 So sad



C942 Miss you



C943 Lighthouse missing you





C944 Plane bon voyage



C962 Good luck animal gang

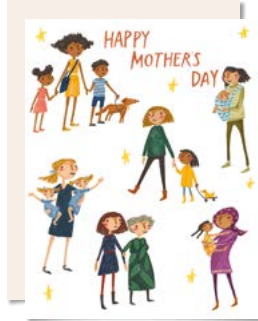


C960 Good luck pinata



C961 Good luck cheer

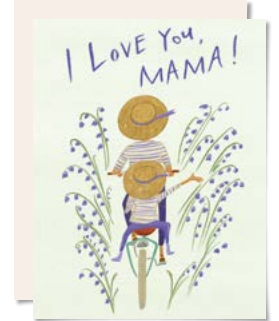
**Mother's Day and Father's Day**  
\$2.25 single



**NEW!** C239 All the mamas



**NEW!** C2300 Cat's mother



C234 I love you mama



C235 With mom at the park



C236 Animal mommies



C237 Giraffe mother's day



C238 Mom



C230 Mother's garden



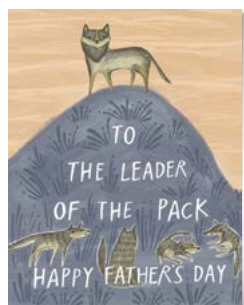
C231 Mother's day queen bee



C232 Mother's day reading



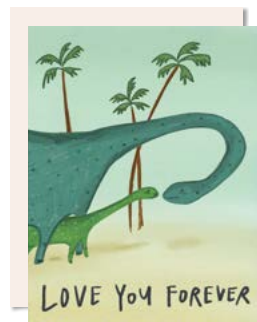
C233 Mother's day safari



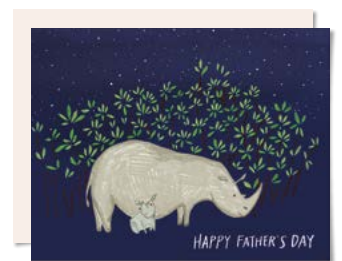
**NEW!** C2401 Leader of the pack



**NEW!** C2402 Dad not lion



C247 Love you forever, father



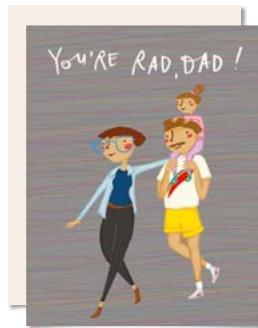
C248 Rhino father's day



C249 Father's day fire wood



C2500 Love you loads bear



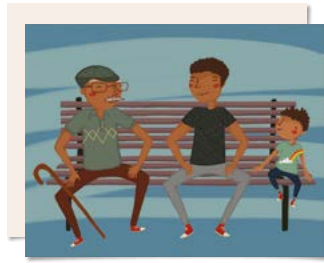
C242 You're rad, dad



C243 Father's day music trio



C244 Father's day mountains



C245 Father's day on a bench



C246 Happy mighty father's

**Holiday**  
\$2.25 single  
\$2.50 foil single



C294 Trick or treat



C293 Full moon Halloween



C201 Girl & pumpkin



C202 Boo!



C270 Happy turkey day



C271 Thanksgiving dinner



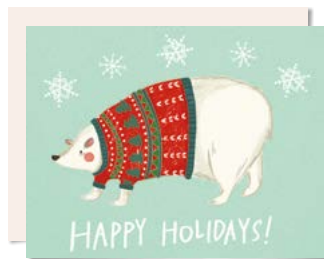
C219 Christmas dinner walk



C220 Taking the tree home



C221 Cracking Christmas



C222 Polar bear

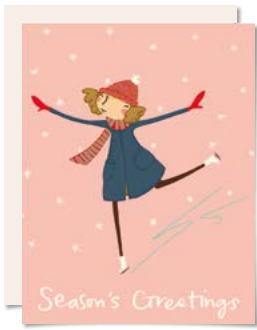


C223 Winter cabin

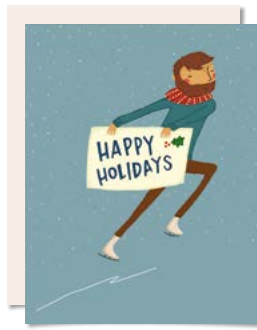


C224 Winter fur coats





C203 Holiday skating girl



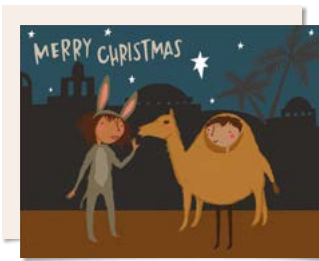
C204 Holiday skating man



C205 Poinsettia



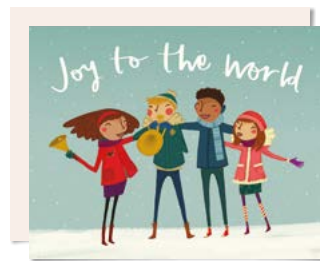
C206 Man with presents



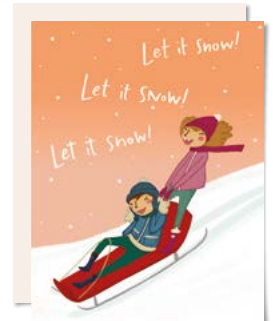
C207 The nativity



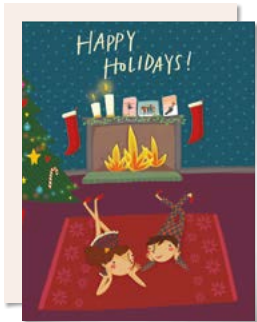
C208 Christmas stocking



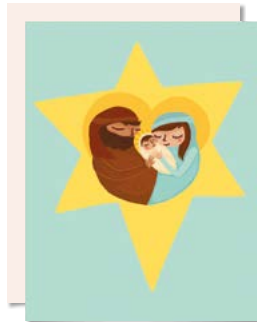
C209 Joy to the world  
Boxed: CB209



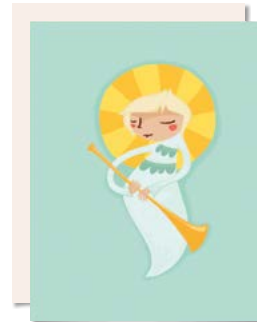
C210 Let it snow!



C211 Holiday fireplace



C212 Nativity stable



C213 Nativity angel



C214 Nativity shepherds



C215 Nativity wisemen



C216 Christmas market gifts



C217 Christmas market food



C218 Winter village scene



LCF221 Peace on earth copper foil



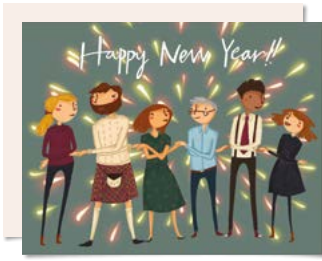
LCF222 Joy wreath copper foil



C2700 Hanukkah Townhouse



C268 New year fire



**New year's hogmanay**  
Boxed: CB264



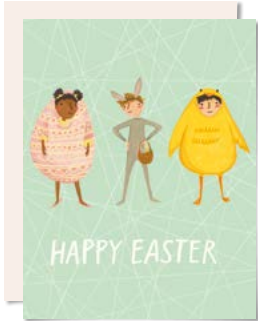
**C265 Another trip around the sun**  
Boxed: CB265



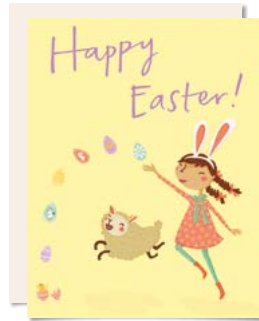
**C262 Chinese NY lanterns**



**C260 Chinese new year kids**



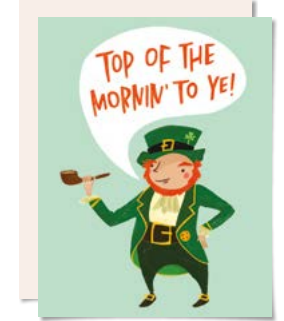
**NEW!** C252 **Easter dress up**



**C250 Happy easter**



**C251 Easter bunnies**



**C266 Top of the morning**



**C275 Bar mitzvah celebration**



**C276 Bar mitzvah pattern**

**Assorted boxed sets**

\$8 CB

\$9 FCB



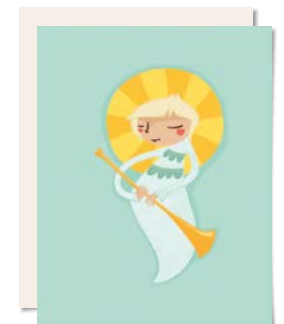
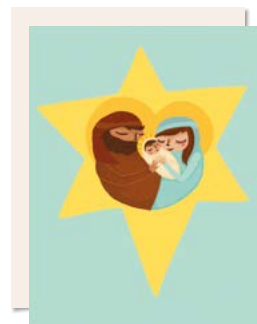
**FCB221 Peace & Joy card set – box of 8 cards (2 designs x 4 cards)**



**CB216 Christmas market card set – box of 8 cards (2 designs x 4 cards)**



**CB212 Nativity card set – box of 8 cards (4 designs x 2 cards)**





## Letterpress cards

- Letterpress folded cards
- 3½" x 4⅞" size
- Blank Inside
- Available in singles
- Protective sleeve with matching envelope
- Printed in Scotland on FSC-Certified cover paper
- \$2.50 single



LC101 Cycling happy birthday



LC102 Birthday ball



LC103 Playing in the rain



LC104 Fruit market



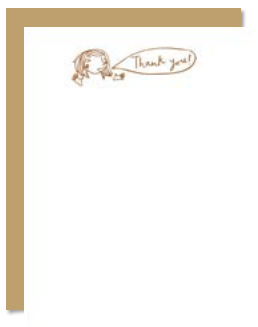
LC105 Bonfire



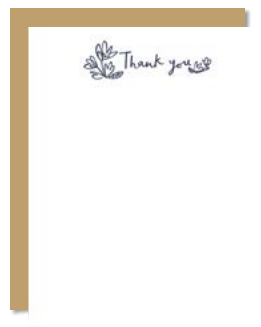
LC106 Sleeping in the garden

## Letterpress notecards

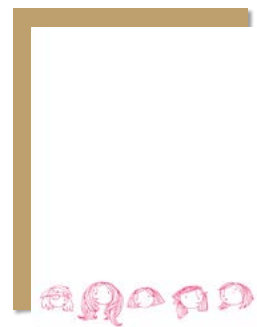
- Letterpress flat note cards
- 4¼" x 5½" size
- Boxed set of 8: \$7
- Printed in Scotland on FSC-Certified cover paper



NC101 Exclaim thank you!



NC102 Thank you & flowers



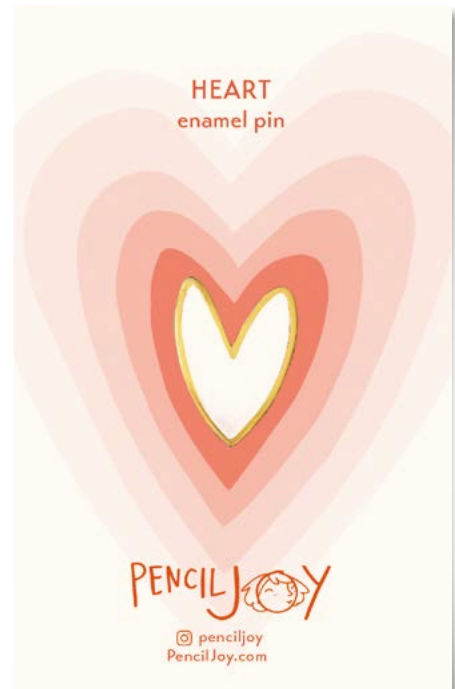
NC103 Beautiful faces

## Enamel pins

- Gold or silver colored polished enamel with glossy finish
- 1" - 1¼"
- Rubber clutch backing
- Pinned to designed backing paper
- \$5 per pin



**NEW!** EP113 Sushi

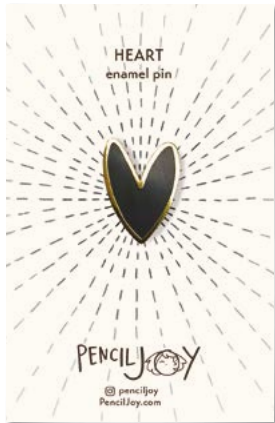


**NEW!** EP114 White heart

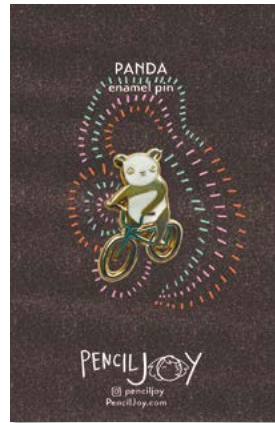


**NEW!** EP115 Flying Bird





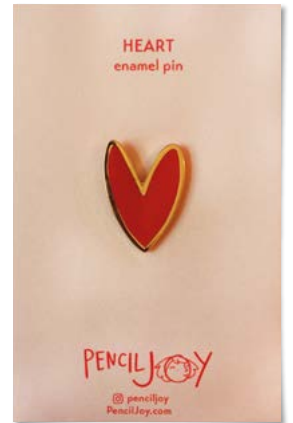
EP111 **Black heart**



EP112 **Panda**



EP109 **Ramen**



EP110 **Heart**



EP101 **Fox lady**



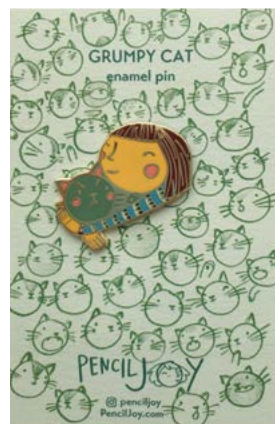
EP103 **Leapfrog**



EP104 **Book lover**



EP105 **Mermaid**



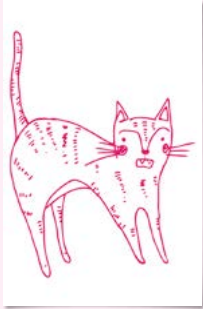
EP106 **Grumpy cat**



EP107 **Unicorn**

## Joy cards

- Letterpress calling cards
- 2¼" x 3¾" card size & 2¼" x ½" x 315/16" box size
- Letterpress box of twenty-four (24) cards (8 designs x 3 cards): \$7
- Printed in Scotland on FSC-Certified cover paper





# Wholesale terms and pricing\*

Type	Greeting Cards			Notecards	Calling Cards	Enamel Pins*
Item	Single full-color & foil cards	Box of 8 full-color & foil cards	Single letterpress greeting cards	Box of 8 letterpress notecards	Joy Card Boxed set of 24 cards	Enamel pins
Size per item	A2 (4.25 x 5.5")	A2 (4.25 x 5.5")	4bar (3.5 x 4 7/8")	A2 (4.25 x 5.5")	2.25 x 3 9/16"	1.25"
# of designs per box	—	Same or multiple designs	—	1 design x 8 cards	3 designs x 8 cards	—
Starting Wholesale Price	sku C = \$2.25 sku LCF = \$2.50 (foil)	sku CB = \$8 sku FCB = \$9 (foil)	sku LC = \$2.50	Sku NC = \$7	sku JOY = \$7	sku EC = \$5 (per pin)
Order minimum	6 cards	3 boxes	6 cards	3 boxes	3 boxes	4 pins per style

## Why should you partner with Pencil Joy?

As an experience-based brand, we are committed to creating a positive experience for our partners and customers by providing fresh and unique products that are not found elsewhere.

## How to partner with us:

Please fill out our Wholesale Account Form by visiting [PencilJoy.com](https://PencilJoy.com) and clicking the Wholesale link. You can reach us at [smile@penciljoy.com](mailto:smile@penciljoy.com) or 202-697-6776.

## How to Order

Please place your order via [smile@penciljoy.com](mailto:smile@penciljoy.com) by including SKU#s, quantities, and shipping address or calling 202-697-6776.

## Our minimums

The opening minimum is \$125 and the reorder minimum is \$100 unless waived.

## Shipping

A shipping/handling fee is added after the order is taken. Currently, we generally ship within 3-6 business days after the time of order, if not sooner, but turnaround time may vary based on certain conditions including seasonal effects. International shipping available.

## Payment

A pre-payment with credit card or Paypal is requested prior to shipping. Net 30 terms are available if you have established credit.

## Exchanged and refunds

Any goods damaged during shipping must be reported within 14 days for replacement or refund.

## Licensing and commission proposals

For inquiry, please email [kevin@penciljoy.com](mailto:kevin@penciljoy.com)

## Contact

202-697-6776  
[smile@penciljoy.com](mailto:smile@penciljoy.com)



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📘 @PencilJoy

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