

THE PREMIUM & HOLIDAY

USER GUIDE

BEACH UMBRELLA



business & pleasure TM CO.



We've Got You Covered.

Purposely designed from the sand up, our collection of quality beach umbrellas are as practical as they are beautiful. Inspired from days gone by and embracing modern techniques your new beach shade offers:

98% UV Blockout Protection.

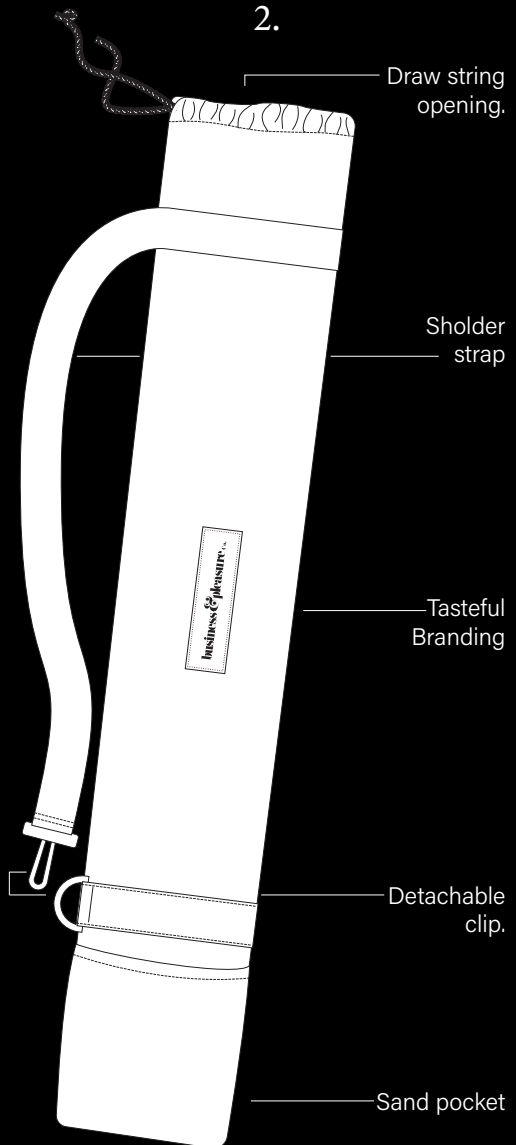
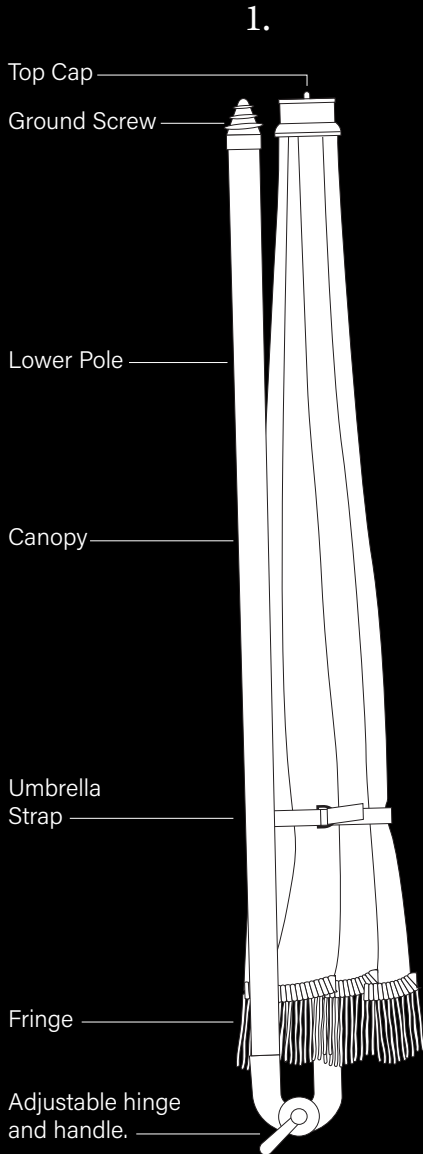
180° Rotating, aluminium hinge.

Carry bag + Sand Anchor.

UV & Water treatment on Canvas for extended life-span.

CONTENTS

- 1. UMBRELLA
- 2. CARRY BAG

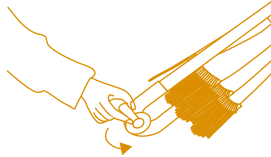


SIMPLE SET UP

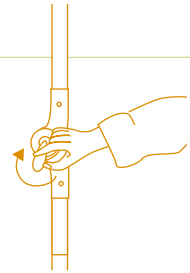
IN THE SAND OR SOFT GROUND



1. DIG HOLE
Dig a small hole in sand



2. LOOSEN HINGE SLIGHTLY
Twist hinge to the left to loosen



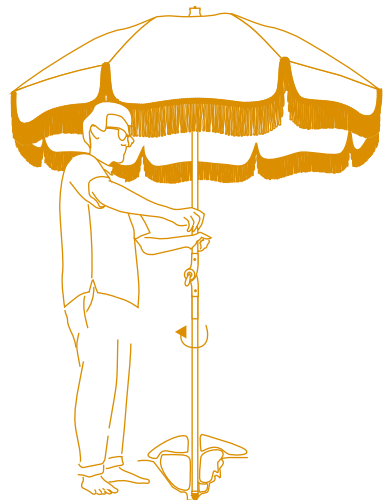
3. STRAIGHTEN POLE
Ensure hinge is tight



4. UNDO STRAP
Undo strap and give the umbrella a shake

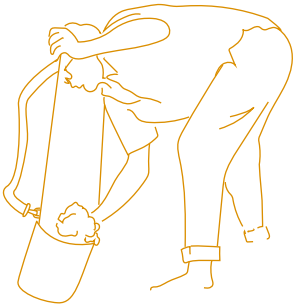


5. OPEN UMBRELLA
Turn the umbrella the right way up and push slider to the top

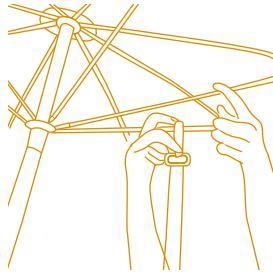


6. TWIST INTO HOLE
Put pole in the hole and spin until head is buried. Fill and pack down with sand

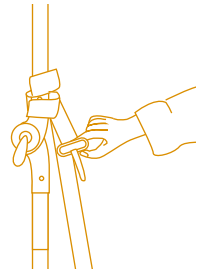
FOR WINDY DAYS



1. FILL BOTTOM OF BAG.
(Note Premium Umbrella has Dedicated Sand Pocket) Add sand to the bottom of bag or pocket to desired weight.

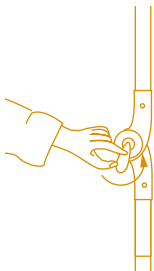


2. CLIP TO UMBRELLA
Clip umbrella bag to the umbrella ribs or pole spring.



3. OR WRAP AROUND POLE
Wrap strap around the pole

FOR SUNNY DAYS

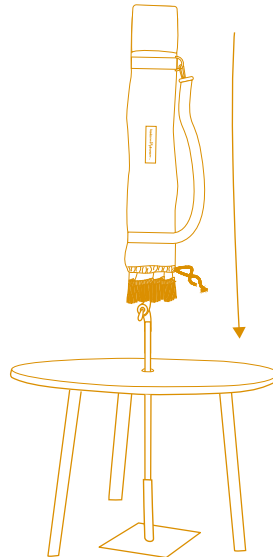
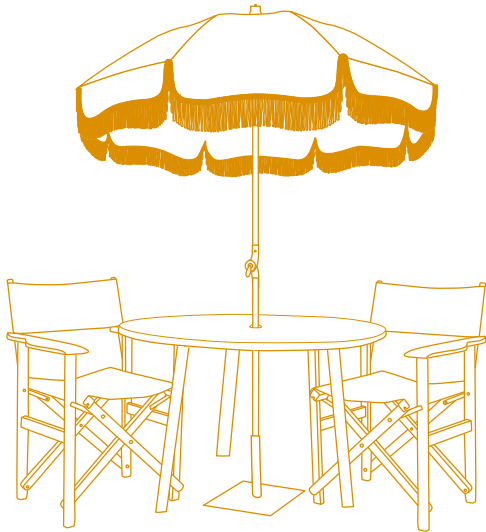


1. LOOSEN HINGE SLIGHTLY
Twist hinge to the left to loosen



2. TILT THE UMBRELLA
Tilt the umbrella, tighten the hinge, sit back on your Tommy Chair, and enjoy!!

FOR PATIO USE



1. TEMPORARY PATIO

Use with a stand, table or lean against a wall for temporary patio shade.

TIP: To use on flat ground lay the lower pole on the ground and tilt the hinge like this:



Then use the carry bag to anchor

2. PROTECTIVE COVER

When not in use, collapse the canopy and slide the carry case over your umbrella. This will help to prevent fading and possible fabric damage.

IMPORTANT: This is a portable beach umbrella and is not designed to be up or out permanently. For more permanent home and patio options please check our website.

NEED A STAND FOR THE PATIO?

The new premium stand requires minimal assembly and comes with everything you need to get your umbrella up on hard ground.

Includes:

- Base & Mounting plate
- Upright pole with stainless steel handle and premium badge
- Sleeve inserts to ensure the perfect fit for your umbrella
- Stainless steel levelling feet

Find it at
businessandpleasureco.com

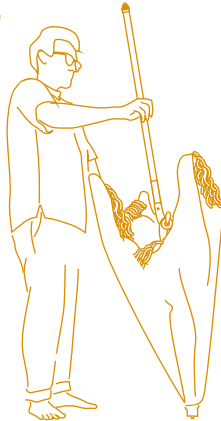


PACK DOWN



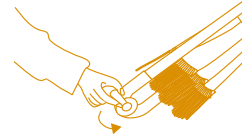
1. REMOVE FROM HOLE

Remove umbrella



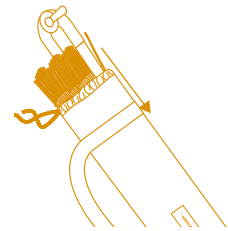
2. GIVE IT A SHAKE

Give the umbrella a shake to remove any excess sand, then do up the strap



3. TILT HINGE

Loosen hinge and fold lower pole towards the umbrella. Then tighten again.



4. RETURN TO BAG

Give your umbrella a final wipe down and return to carry bag

IMPORTANT INFORMATION!

Please read the following before use of your B&PCo Umbrella.

Although providing shade from the direct sun, reflections from sand and water can still expose you to harmful UV rays!

It is advised that you also use sunscreen, hat and glasses when outside - especially around white sand or water!

Set up and use of a Business & Pleasure Co product must follow the "Set Up" instruction guide in this booklet

Business & Pleasure Co. are not responsible for the misuse or poorly set up products that lead to damage or harm to any persons or property.

For all warranty information, please visit

www.businessandpleasureco.com

CARE

1. Always use your umbrella as per the set up instructions
2. To maintain and extend the life of your product keep it dry and clean of any salt, sand or chlorine or chemical residue, keep it in its carry bag when in transit or storage.
3. If your umbrella gets wet, dry with soft towel and allow fringe to drip dry in the shade before packing way.
4. Reduce excessive exposure to direct sunlight by putting in bag when not in use.
5. Maintain the function of your hinge by regular use and service. Service your hinge by regular cleaning and ensuring salt and sand particles are removed before storage. In some cases a greasing agent (like WD40) is recommended if storing for extended periods of time.

Note: Avoid getting greasing agent on fringe of canopy.

FEATURES

OUR MOST POPULAR BEACH UMBRELLAS ARE PORTABLE TO CARRY AND EASY TO SET UP. COMPARE STYLES BELOW.

| | Premium | Holiday |
|----------------------|--------------------------------------|------------------------------------|
| PRIMARY USE | Beach and temporary outdoor patio | Beach |
| SPAN x HEIGHT | 6' W x 7.5' H 180 x 230cm | 5' W x 6.5' H 150 x 200 cm |
| WEIGHT | 8lbs / 4 kg | 4lbs / 2 kg |
| SET UP | 1-2 Minute | 1-2 Minute |
| UV BLOCKOUT | 50+ / 98% | 50+ / 98% |
| CARRY BAG | Yes | Yes |
| MATERIAL | 10 oz Canvas UV & Water Resistant | 8 oz Canvas |
| POLE | 1 1/8" / 29mm Eco Timber | 0.8 & 1" / 23 & 25mm Eco Timber |
| FITTINGS | Marine Grade Aluminium & Nylon | Nylon/Aluminium |
| FRINGE | Cotton | Polyester |

GOT QUESTIONS?

Email orders@businessandpleasureco.com

Or visit www.businessandpleasureco.com