

WINTER 2020 - 12TH EDITION HIVER 2020 - 12^E ÉDITION

YCPMAG PHILANTHROPY 2020

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PRESIDENT'S WORDS CINDY HO

PHILANTHROPY AND THE (ART) AND IMPORTANCE OF GIVING BACK



Dear YCPA family,

For this edition of YCPMag, I am truly ecstatic to share with you one of my favorite topics: philanthropy. As some of you may already know, ever since I was a little girl, my family always stressed the importance of volunteering and giving back to those in need.

Philanthropy is in fact a founding pillar that brings us together at YCPA, a not-for-profit organization, celebrating its twentieth anniversary this year, which is entirely ran by a dedicated team of volunteers. Its mission is threefold: to unite, empower and propel young Asian professionals and entrepreneurs onto the business scene in Montreal, Quebec, Canada and abroad.

Everything we accomplish within the organization is only possible because of the work of YCPA's army of volunteers who, year after year, dedicate their time, energy and professionalism to our series events, such as the tax clinic and Orchid Ball. I want to take this special opportunity to once again thank each and every single one of YCPA's volunteers who act as humble community leaders for their incredible work and for making YCPA an organization to be extremely proud of.

The old saying goes that you find yourself in what are most involved in. How your activities and interests can really help you find your purpose. Volunteering was how I found my passion for helping others around me and giving back for the sake of giving back not expecting anything in return.

Nevertheless, sometimes, we need to remember the purpose why we volunteer and what it means to you. To me volunteering is about creating unity in the places and environments that we are in. It is one of the only experiences that we have that is not limited by barriers, and especially age. As I learned first from my grandma, a volunteer at the age of 6 can have the same impact as a volunteer with 50 years of experience. As a volunteer it is your duty to move past the stereotypes of "kids these days" and inspire, engage, and empower our youth to be leaders of tomorrow. Our youth do not need to wait until tomorrow to be leaders because with the empowerment of youth, engaged volunteers are today's leaders.

When you give as an individual, you lead the path for others, based only on yourself, in your beliefs, your values and your heart.

Philanthropy can be an art because just like artists or creators, when we give back, we help create something extraordinary for us and for the cause in which we embark. This art of giving back transfers the value of what we have acquired through our life to others who will receive it as a gift and eventually give it back to others on their turn.

There are so many ways to give back, a cause that you cherish, a knowledge or a talent you have that can be transferred or taught to another individual. Through your own discovery, your own interest, your own curiosity, your own likings, your own passion, you can pass on this knowledge to others who are as curious and interested as you are.

There are so many ways to give, you have to try, start somewhere, get involved, it will bring you the joy of giving, happiness of being able to help. A fulfillment, a well-being, an empowerment.

I want to finish with one of my favourite quotes. Mother Teresa once said, "I alone cannot change the world but I can cast a stone across the water to create many ripples." Remember that even when you cannot see the difference or feel discouraged that you are a leader, you are creating ripples of change, simply because you are a volunteer.

Thus, I suggest that you start today to observe the needs of others and see where and how you can help. Just START! Even with one single action, or event, regardless of how big or how small you are making a difference!

Cindy Ho President of the Young Chinese Professional Association (YCPA)



SERENA ZHANG

Serena is the co-Vice-President of YCPA. She currently works at Brivia Group as the Corporate Development and Public Relation Manager. Graduated from McGill University with a Bachelor of Arts & Science and a Graduate Diploma degree, she has more than five years of experience working in Marketing, Public Relation and Corporate Affairs sector. Serena is known as the young generation Master of Ceremony in the Chinese community and she often takes part at many major events such as Montreal Chinese New Year Gala, Montreal Chinese Hospital Foundation Gala, Masquerade Ball and many other celebration and business events. She also contributes and organizes milestone events for the community: Inauguration Gala of Air China's Montreal-Beijing direct flight, Sino-Quebec Mont-Tremblant Tourism Forum, Quebec Chinese Entreprises Excellence Award Gala, Chao Chow Association 30th Anniversary Gala, Orchid Ball and many more.

WHY YCPA?

YCPA to Serena means dedication and devotion. It is where a group of enthusiastic and motivated young professionals meet in better servicing its members. It is the spirit, the sense of belong that makes YCPA unique. From performer, volunteer, to committee member and the VP today, this 5-year of experience made Serena understand the best need of its members.

ANTHONY VORACHITH

A graduated from the John Molson School of Business, Anthony is a young professional with a sharp sense for sales and negotiations. He's been involved in various committees, associations and organizations ever since his student life as it is his own way to give back to the community. He is a self-proclaimed foodie. In fact, he made it his personal goal to travel at least twice a year, every year to indulge himself with not only food but also the country's culture.

WHY YCPA?

The Young Chinese Professional Association is not just any other association or organization. It is a platform that served its members by uniting, empowering and propelling them in their personal and professional endeavours. It is a platform that is driven by a dynamic team that complement each others with both their strengths and weaknesses. He chose the YCPA because he is proud to be working with a team that is pursuing the same goal for the younger generations.







MARTIN GALLET

Martin est diplômé de HEC Montréal et est actuellement Comptable Professionnel Agrée. Il a travaillé dans plusieurs domaines comptables en tant qu'auditeur et consultant en cabinet. Voulant se rapprocher dans la stratégie d'entreprise, Martin travaille depuis peu en analyse financière opérationnelle et budgétaire dans le domaine de la technologie d'information.

Ayant toujours voulu servir la communauté, Martin a choisi de mettre à profits ses compétences financières en participant annuellement aux cliniques d'Impôt du HEC Montréal et du YCPA et est également administrateur d'une école privée internationale. C'est en 2018 que Martin a rejoint le YCPA en tant que trésorier.

WHY YCPA?

Convaincu que le réseautage permet un développement professionnel considérable, Martin a choisi d'aider la communauté des jeunes professionnels en rejoignant le conseil du YCPA. Ce dernier l'a rapidement convaincu grâce au dynamisme de son équipe et à l'engagement important de ses membres.

FELICIA JIN

Felicia Jin is an associate lawyer in the Business Law group of the law firm Fasken Martineau, L.L.P. Felicia completed her Bachelor of Law degree at the Université de Montréal. In October 2017, Felicia was nominated as Recording Secretary of the International Council of Organizations for Folklore Festivals and Folk Art. Her four-year mandate will bring her to work abroad biannually.

Felicia Jin has been a member of YCPA since 2018 and sits on the association's Orchid Ball Committee and Legal Committee. As part of her involvement with YPCA, she assists the Board with respect to legal matters as well as the implementation of YCPA's strategies to achieve its mission. In 2019, Felicia was became a member of the board of YCPA.

WHY YCPA?

The dedication animating the members of YCPA has convinced me more than ever that this is the organization in which I wish to grow both professionally and personally. The network of YCPA is strong and the individuals forming the network are generous with their time and their resources. I also recognize the importance of YCPA in the development of many of its members as it has provided them a platform to fully reach their potential.







SUM WING LI

Sum Wing Li has been working in the banking industry for the past nine years. Presently employed by the Royal Bank of Canada as a Financial Planner, his passion for the field of finance has lead his career to specialize in investments and management. He's been a trustworthy leader, a strong collaborator, and a team player at every channel of the organisation he's ever occupied, while continuing to grow his brand every ongoing year. When he is not working, Sum enjoys a good game of golf, or a nice cold beer on a warm summer day.

Mr. Li joined the Young Chinese Professional Association during the Spring of 2018. After his first experience at the Orchild Ball in 2018, he learned about our dynamics as a committee, our diversity and inclusiveness, and our energy and potential. After experiencing several more networking and social events organized by the YCPA, Sum finally got to meet every board member of the association. Sharing the same values and ideals, he decided to apply once an opening befell, where his candidature subsequently earned him a position among current board members.

Since joining, his goal has been to support the community through the organisation of several events. Ready to promote our youngsters in their leap within the professional world, Sum is motivated to contribute, and is ever more enthusiastic of the upcoming adventures which lay ahead.

JULIE LI NGUYEN

Julie currently holds the position of logistics analyst at Bombardier. She specializes in supply chain and is pursuing her master's degree in Business Intelligence.

Five years ago, Julie joined YCPA as a volunteer and established a great connection with the members. Having worked in customer service, she learned to deal with clients in a professional manner. She then applies the same principle while managing the membership team, and has become a team lead for the popular annual event Orchid Ball.

Originally from Vietnam, Julie is a proud Canadian who loves opportunities to give back to her community. She volunteers in her free time and is actively involved in many charitable organizations. She was the VP marketing for AIESEC UQAM and had an internship in Poland for the Happy Kids foundation. She is also an advocate for many non-profit organizations such as Amnesty International, United nation of Canada and Young Chamber of Commerce of Montreal. She has volunteered for the Montreal chinese hospital as well as many other events in the vietnamese community.

WHY YCPA?

Julie is inspired by the YCPA community and learned from different mentors. It is her turn to contribute and add value to the organization. She hopes to inspire others to be bold and strive to be better.







XUEWAN ZHANG

Xuewan Zhang, diplômée de l'Université de McGill, est une comptable professionnelle agréée qui travaille au sein du cabinet PricewaterhouseCoopers («PwC»). Sa formation professionnelle lui a permis d'acquérir de nombreuse expérience dans différents secteurs de l'économie, dont finance, manufacture et technologie. Étant une chef d'équipe, elle est responsable notamment de gérer les relations avec les clients, prendre des initiatives de développement d'affaires et de diriger une équipe de comptable junior. Présentement, elle est en voie d'obtenir sa maîtrise en fiscalité et elle travaille comme conseillère principale dans l'équipe des Services aux sociétés privées à l'intérieur du département de fiscalité chez PwC. Son équipe fournit des conseils fiscaux aux entrepreneurs qui sont dans une entreprise familiale ou en démarrage pour les aider à réussir. Dans ses temps libres, elle aime découvrir différentes cultures, ceci explique pourquoi elle adore voyager! Elle aime également faire de la peinture abstraite et cuisiner.

WHY YCPA?

Elle est sur le conseil d'administration de YCPA depuis 1 an. Elle est honorée de faire partie d'une équipe extraordinaire, dévouée à la mission de propulser les jeunes professionnels et les entrepreneurs de se dépasser. En tant que jeune professionnelle, Xuewan cherche toujours à redonner à la communauté et le YCPA est la plateforme parfaite à partager et à connecter avec les membres de la communauté!

JEAN-BENOÎT SOLINAS

Jean-Benoît Solinas is a Canadian Chartered Professional Accountant (CPA) auditor with more than 6 years practical experience. He currently serves as Manager of BDO Canada and is in charge of audit and project management.

WHY YCPA?

In addition, Jean-Benoît has been participating in the YCPA since 2017 as its Treasurer and Administrative Board Director successively. His participation in the YCPA has a special meaning - to find back his Chinese origin and in the meantime, to give back the Asian community with his expertise as a CPA Accountant. He believes that with all YCPA members, a difference will be made. Inspired by his love to play hockey and team sports, Jean-Benoît's always encourages his colleagues with his personal slogan - Go YCPA Go!







RAN ZHANG

Ran Zhang is currently building his clientele, working as a financial security advisor at Freedom 55 Financial. Prior to working in the financial service industry, he completed a bachelor of science at McGill University, and worked in the fitness industry for 5 years giving private and group fitness classes.

Currently, he is studying for his financial planner designation, in order to better serve his clients. When he is not in meetings, Ran likes to exercise and play sports, see friends and he is an avid player of board games!

He attended his first event of YCPA in 2014, and since then, Ran has been to most event organized by the YCPA. He's attended the annual Orchid Ball as a volunteer, a volunteer leader and a board of director, which he started his mandate in 2017 and renewed it in 2019 for another 2 years.

WHY YCPA?

For Ran, YCPA is a group of like-minded people having one common goal; to help our community, and also to reach their full potential as young professionals!

KAREN CHANG

After getting her degree in Finance from Concordia University, her career has been focused in the financial services industry. Having the skills of an investment advisor, she gained a lot of experience with clients and is recognized for her enthusiasm and her ability to develop relationships with others.

Furthermore, she understands the importance of bringing awareness to social causes and opportunities to participating in our community since she has worked and participated at several events at the Montreal Chinese hospital. Her grandparents were at this hospital for more than 10 years before they passed away and her mother has been working there for more than 30 years explaining why she has such a big attachment to this organization. Additionally, she has been trained in ballroom dancesport since a young age, which helped her perform under pressure and to always strive for the best results. She has also participated in the Orchid Ball 2018 as a volunteer to help create the choreography for the opening number to joining the board of directors.

WHY YCPA?

YCPA is an organization with values supporting independence and entrepreneurial attributes for the Asian community and she believes that these values continue to harmonize well with her goals and objectives. As a board member of YCPA, this position really allows her to enhance her abilities and also lets her directly make an impact in our community.





RECAP OF PREVIOUS EVENTS





YCPACTIVE VOLLEYBALL BBQ 18/08/2019

A well-spent day between beloved members of YCPA, we went to play beach volleyball while enjoying BBQ. It was a great team bonding experience with friendly competition.



HOMECOMING 17/09/2019

After the summer break, our first networking event was held at Houston Avenue Bar & Grill Downtown. During this event, in which we were surrounded by great company, we introduced our three new board members: Felicia, Julie and Sum. The team was happy to be reunited with old members, and good appetizers with drinks were served to ensure guests were having a great time.









RECAP OF PREVIOUS EVENTS





CULINARY EXPERIENCE 16/10/2019

The first culinary experience was hosted at Majesthé, a modern space serving Asian fusion dishes and modern bubble teas! We were spoiled with delicious food, innovative drinks and of course, the best company. It was an amazing event hosted by Mettaya. He inspired us with his story and gave us some tips and tricks on how to brand ourselves. Join us for the next culinary experience, during which we will take your palette from East to West by helping you discover Montreal's



During our third edition of the golf clinic, there were more than 30 professionals on site! On the beautiful facilities of Golf Executif Montreal, we had professional coaches to help improve our golfing skills. The location is gorgeous and members were served with mostly all vegan chef hors-d'oeuvre. It was a great networking opportunity, and the staff was kind enough to provide us with a tour of the premises.









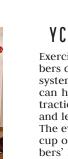
RECAP OF PREVIOUS EVENTS







Our annual general assembly took place at BDO office. We presented the board of directors as well as different committees within the organization, such as YCPA active and the communications and events team. Our upcoming events were also highlighted, followed by our monthly networking events. We are excited to have you join the organization this year along with the new mandate!



HOT

YCPACTIVE HOT YOGA 23/11/2019

Exercise, like hot yoga, doesn't only help our members destress, it also helps strengthen their immune systems in the cold season. In fact, practicing yoga can help us unplug and remove all sources of distraction. During the YCPA yoga event, we meditated and learned how to relax our mind and our bodies. The event concluded with some small talk around a cup of warm tea, the perfect drink warm our members' hearts and prepare them for the cold season. After all, bonding is what makes our team become better and greater.









MENTORSHIP PROGRAM

After a thorough selection process, YCPA has successfully found the right mentors to match our mentees. The mentorship program is a personalized program based on member's needs. According to each mentee's experiences and knowledge, we introduce them to the most suitable mentors working in the industry that might interest them. We are thankful to all of our motivated mentors who took time to connect with our members. YCPA believes in the professional growth of its members and therefore wants to help further develop the skills of young professionals. Our candidates have clear objectives and will embark on a journey which will help them benefit from advice and guidance as well as gain knowledge. All in all, the mentorship program provides an enriching experience for the mentee as well as the mentor.



YCPMAG PHILANTHROPY INTERVIEWS

GCRC







Centre de recherche sur le cancer

THE CAUSE

At this year's Orchid Ball, the YCPA announced it had chosen McGill University's Rosalind and Morris Goodman Cancer Research Centre (GCRC) as its official cause... and what an exciting cause to contribute to! Over the last year, the GCRC has been at the epicentre of unprecedented collaborations for cancer research in Canada. It has teamed up with networks across the country to find solutions to the toughest problems: Why do some cancers resist therapies? How can we better understand metastatic disease? What factors impact cancer fighting immune responses or lack of? And why, despite all the available treatments, do people continue to die from this persistent and still challenging disease?

Today, the networked model has gained tremendous momentum, and the GCRC is driving initiatives at the local, national and international levels to tackle some of the most complex questions in research around the most challenging cancers.

TOUCHING LIVES

What do these initiatives mean for average Canadians? According to recent statistics, approximately 604 Canadians will be diagnosed with cancer 1 today. Cancer touches nearly everyone we know and for many families, being diagnosed will become a fact of life.

"I think the most important thing here is we're building a cohort of patients across Canada," says Dr. Morag Park, GCRC Director, in a recent issue of the McGill Reporter. Through their joint projects and unprecedented collaborations, the Centre is broadening their investigations into the nature of cancer and metastatic disease, and the relationship of inflammation and metabolic factors on patient outcomes.

¹https://www.cancer.ca/en/cancer-information/cancer-101/cancer-statistics-at-a-glance/?region=on

PUBLIC LECTURE SERIES

It's important for the Centre to play a part in sensitizing the general public and the medical community as to the importance of fundamental research in the understanding, prevention, prognosis and treatment of cancer. To do this, the team at the GCRC hosts public talks every few months to draw attention to these important issues. On November 20th, the Centre will be hosting its 2 nd Public Lecture Series of the season on HPV vaccination and cervical cancer. These issues are important to Canadians, and the GCRC is providing a crucial platform for more open and accessible dialogue related to cancer research and treatment options.

PHILANTHROPY AND THE GOODMAN FAMILY

"Did you know, the GCRC is the leading place in Canada to study the metabolism of cancer cells?" says Mia Melmed Goodman, Lead Volunteer for the GCRC and the dedicated Event Lead behind its biennial Gala. When Mia realized the incredible reach of the Centre, she wanted to help. "I wanted to raise awareness of this hidden gem across the city, especially when I got to see the scientists in action. I've become very passionate about the cause," she says,

The Goodman family's connection to the Centre began in 2008, when Morris Goodman and his late wife Rosalind discovered what was then known as the McGill Cancer Centre. They entered the building and were quickly transported into a realm of hope. Within the walls of this Centre, ground-breaking cancer research was taking place, new discoveries were being made and future scientists were being trained so that, one day, they could lead the battle against cancer.

In 2014, the Goodman family, just like thousands of other families, lost a loved one to this terrible disease. It was through Rosalind's passion for philanthropy that they are able to continue honouring her determination to eradicate this disease. By supporting the Centre through events such as the Gala, they are not only funding cancer research, but they are also changing the landscape and prolonging lives. The Gala was something conceptualized by Rosalind, and she would be very proud to know that it has raised \$10.5 million for cancer research over the past ten years. Now we hope to surpass \$16.5 million.

"We can't do it without the support of the community," says Mia. "To continue the fight against this disease," she adds, "the Centre needs help and support to finance new research and ensure our amazing scientists can engage in ground-breaking research using the latest and most up-to-date technology and equipment."

As a community-based association, YCPA also works hard to bring awareness to a number of humanitarian and social causes. We draw on resources to support key initiatives led by extraordinary organizations such as GCRC. This year, YCPA is tremendously honored and proud to partner with GCRC as its official cause of the year. The world-class research developed by the scientists and doctors at GCRC is truly life-saving and contributes to eradicating a disease that unfortunately touches too many of our loved ones.

"Having lost a close family friend very recently to cancer after a year of battle. I am personally touched and incredibly grateful for the innovative research and work conducted by the GCRC team. I hope that YCPA's partnership with GCRC will contribute to scientific advances in this domain and one day eliminate this disease altogether," says Cindy Ho, president of YCPA.

KO CANCER

AN INTERVIEW WITH KATRINA KONTAXIS





TELL US ABOUT KO CANCER (VISION AND MISSION)?

KO Cancer is a boxing gala featuring young professionals with little to no boxing experience, who train intensively for 4 months to prepare for an exhibition fight with the goal of raising funds to help cancer research. The event is organized by les Jeunes philanthropes de l'IRIC, which was founded in 2016 by a group of young professionals who wanted to make a difference in the fight against cancer. Our goals are fundraising for the cause, increasing awareness about the impact that cancer has on the lives of so many Canadians, and inspiring more youth to get involved.

WHAT IS YOUR MAIN ROLE AT KO CANCER?

I am currently the co-lead of our organization. I help oversee the preparations for the event. I am also involved in the operations committee which means I help plan the logistics of the evening, from food to decorations to entertainment.

WHY DID YOU START GETTING INVOLVED WITH THE ORGANIZATION?

I attended the first edition of KO Cancer in 2017 and enjoyed it so much that I knew I wanted to get involved. I joined the operations team in 2018 and became co-lead in 2019.

WHAT IS THE NEXT BIG EVENT THAT WE SHOULD KNOW ABOUT?

KO Cancer 2019 was held on October 18th and was a great success. After a short break we will be back to plan KO Cancer 2020 which should take place next fall.

WHAT IS THE ROLE OF THE YOUTH IN YOUR ORGANIZATION?

Les Jeunes philanthropes de l'IRIC was born from a desire to get youth more involved in supporting cancer research. The Institute for Research in Immunology and Cancer (IRIC) of the University of Montreal was created in 2003 with the goal of advancing research and discovering now, more effective cancer therapies. By increasing awareness among youth and getting younger people more involved, we hope to make a lasting impact and work towards a future without cancer.

HOW CAN SOMEONE GET INVOLVED WITH THE ORGANIZATION?

If anyone is interested in boxing next year or getting involved in the organizing committee, you can visit our website www.kocancer.ca or send us an email at info@kocancer.ca.

MONTREAL CHINESE HOSPITAL FOUNDATION

AN INTERVIEW WITH SANDY TRINH AND VICTORIA LY







FONDATION DE L'HÔPITAL CHINOIS DE MONTRÉAL (1972) MONTREAL CHINESE HOSPITAL FOUNDATION (1972)

滿地可中華醫院基金會 (1972)

TELL US ABOUT MCHF (VISION AND MISSION)?

The foundation itself has the mandate to receive, invest and distribute endowment and privately collected funds for the benefit of the Montreal Chinese Hospital and its patients or other relative medical services beneficial to and required by the Chinese Community in Montreal.

WHAT IS YOUR MAIN ROLE AT MCHF?

Sandy: For decades, my family and I have been strong supporters of the Montreal Chinese Hospital. A little over 2 years ago, I joined the Board so I could help make a difference. This year, I took on the role of the Co-Chair of the 29 th Annual Gala of the Montreal Chinese Hospital Foundation. My role was to spread the word and awareness on our cause as much as possible. I did so by expanding the pool of donors, sponsors, participants and committee members. For this 101th year of the Hospital, with this year's Chair of the Ball, Mr. Henry Liu, we wanted to set the pace for the next hundred years.

Victoria: I started my involvement with the Montreal Chinese Hospital by devoting my time there as a volunteer. I would spend hours talking and playing the Gong Gong and Popo. This year, I decided to join the Ball Committee to help and support my mom, as well as play a more active role in helping the Hospital to make a change. This experience has been nothing but eye opening, as I got to know more about the history the Hospital. On the committee, I participated in the Communications and Marketing sub-committee.

WHAT IS THE PURPOSE OF THE ORGANIZATION? WHY HAS IT BEEN CREATED?

From its humble beginnings a little over 100 years ago, in 1918, the Montreal Chinese Hospital began as a small clinic founded by a group of people with hearts filled with the greatest sense of love and compassion for humanity. It opened its doors because of the influenza crisis and served as an emergency shelter for the Chinese. Fast forward to 2019, it has now become an elderly residence for seniors with disabilities and those who need assistance from a caregiver. The hospital is a monument that has endured the test of time and that is indubitably a cornerstone of our Montreal Chinese-Canadian cultural heritage.

WHAT ARE THE BIG EVENTS THAT WE SHOULD KNOW ABOUT?

The main fundraising events for the Hospital are the Annual Golf Tournament and Montreal Chinese Foundation Gala. During both events, a big number of supporters and donors get together for the heartwarming cause of the Foundation. The Golf usually takes place during the summertime, and the Gala, close to the end of the year.

WHAT IS THE ROLE OF THE YOUTH IN YOUR ORGANIZATION?

Sandy: Without the next generation, the Hospital could not continue to grow and prosper the way it is today. We are so proud of our youth for taking the time to help us make a difference. They are dynamic, full of energy and committed. When I see my daughter and her friends working tirelessly for a cause close to their hears, all I feel is hope for the future. Please, don't be shy to come talk to the Hospital. Our goal is for you to take over in the future.

MUHC (GALA OF THE THREE STARS)

AN INTERVIEW WITH JULIE QUENNEVILLE, PRESIDENT OF THE MUHC FOUNDATION





JULIE QUENNEVILLE WITH THE CONSULATE
GENERAL OF THE PEOPLE'S REPUBLIC OF CHINA
IN MONTREAL CHEN XUEMING

TELL US ABOUT MUHC FOUNDATION (VISION AND MISSION)?

The MUHC Foundation plays an integral role in supporting the McGill University Health Centre (MUHC). Our support helps the hospital deliver exceptional programs, purchase innovative medical equipment, foster ground-breaking research, and ensure the highest level of teaching. We want to inspire every Montrealer to dream big and work with us to change the course of lives and medicine.

WHAT IS YOUR MAIN ROLE AT MUHC?

Thanks to the generosity of our donors, the MUHC Foundation raised a record \$31 million last year. These funds drive innovation in research, purchase state-of-the-art equipment, and support highly specialized programs that make the MUHC the top research hospital in Quebec. As the president of the MUHC Foundation, I work closely with the community and the hospital to identify the need and address it.

WHAT IS THE PURPOSE OF THE ORGANIZATION? WHY IT HAS BEEN CREATED?

The MUHC was born from a bold and ambitious idea. As a community, we built this world-class hospital and now we want to fill it with the top physicians and scientists and equip them with the technology and tools they need to practice the most advance medicine possible.

WHAT IS THE NEXT BIG EVENT THAT WE SHOULD KNOW ABOUT?

On June 6, 2020, the MUHC Foundation will be hosting its fourth annual Gala of the Three Stars in collaboration with Montreal's Chinese community. All proceeds from the Gala will directly support the Contemporary Norman Bethune (CNB) Endowment Fund at the MUHC in support of the annual fellowship in cardiovascular surgery.

WHAT IS THE ROLE OF THE YOUTH IN YOUR ORGANIZATION?

We are a fast-paced team made up of a variety of professionals including communications specialists, accountants, writers, fundraisers and event planners. We invite recent graduates to follow us on Facebook and LinkedIn and check in regularly to learn of any current openings. We also encourage young people to begin to think about philanthropy as a component of a full and rich life, and we offer a host of ways for youth to give back to their communities and fundraise for a cause close to their heart. Our personal fundraising pages are a great way to have an impact for young people – some as young as seven years old! There are also volunteer opportunities at our events or through other forms of community outreach like holiday mailings.

UNIACTION

AN INTERVIEW WITH THI BE NGUYEN, PRESIDENT OF UNIACTION







TELL US ABOUT UNIACTION (VISION AND MISSION)?

UniAction est un organisme de bienfaisance enregistré ayant pour mission de sensibiliser la population aux différents enjeux de société tels que la diversité et l'inclusion, la pauvreté, l'accès à l'éducation et la santé. Également, nous désirons aider les nouveaux arrivants afin de les accompagner dans leur transition et leur intégration à la société Québécoise et Canadienne.

UniAction is a registered charity whose mission is to raise awareness of social issues such as diversity and inclusion, poverty, access to education and health. We also want to help newcomers to support them in their transition and integration into Quebeckers and Canadian society.

WHAT IS YOUR MAIN ROLE AT UNIACTION?

J'ai fondé UniAction en 2014 et m'occupe du development stratégique de l'organisme, ainsi que de rassembler les philanthropes afin d'aider les plus démunies et les nouveaux arrivants dans notre société.

I founded UniAction in 2014 and I am overseeing its strategic development, as well as uniting philanthropists towards helping the least fortunate and new comers in our society.

WHY DID YOU CREATED THE ORGANIZATION?

I founded UniAction 5 years ago because this was one of the many dreams I had. In 1980, I arrived in Canada as a refugee after staying in two refugee camps for a year. Our family was lucky to have received the help of a group of Giving back to the community is part of my life and I've done so over 20 years ago.

WHAT IS THE NEXT BIG EVENT THAT WE SHOULD KNOW ABOUT?

UniAction has launched a major campaign of 2M over 5 years to raise funds to acquire a center and residence to help newcomers that are in need It is a major campaign of 2M over 5 years. We also have our fundraising campaign "You are my shinning star!"; donate 20\$ and get a little star to give anyone that makes a difference in your life!

Also, the UniAction Lantern Ball will be held on June 6, 2020. There many ways to support our initiatives so contact us if you'd like to join the fundraising campaign!

WHAT IS THE ROLE OF THE YOUTH IN YOUR ORGANIZATION?

UniAction believes that youth involvement is very important. We are currently searching for engaged and motivated young leaders to help us with our major campaign! Thank you YCPA and everyone for your generous support!

LEUKEMIA & LYMPHOMA SOCIETY OF CANADA

AN INTERVIEW WITH JESSICA DUPUIS







OF CANADA

TELL US ABOUT THE LLSC (VISION AND MISSION)?

The mission of The Leukemia & Lymphoma Society of Canada (LLSC) is: Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families. We fund innovative life-saving blood cancer research as well as provide free support services to patients and families affected by blood cancers.

WHAT IS YOUR MAIN ROLE AT LLSC?

I am a Community & Fund Development Manager for the Quebec Region. On a daily basis I have the pleasure of directing patients and families to our support services, and engaging the community in support of our mission in the way that best suits their interests, whether participating in a fundraising event, volunteering, or simply making a donation.

WHAT IS THE PURPOSE OF THE ORGANIZATION? WHY HAS IT BEEN CREATED?

The organization was originally established in Toronto in 1955 by five women concerned with the lack of focus on leukemia research. Since that time, our mission has evolved to encompass all blood cancers and provide support to patients and families.

WHAT IS THE BIG EVENTS THAT WE SHOULD KNOW ABOUT?

The LLSC has several signature events, such as our Team In Training events that occur throughout the year. With Team In Training, participants are able to select an endurance event – for example, a marathon in Ottawa, triathlon in Oregon, or hike up Mount Kilimanjaro. No matter your fitness level, we can help you select the event that's right for you, provide the coaching that will get you to the finish line, and support you in your fundraising efforts for the cause.

We also have our Light The Night Walks, during which participants carry illuminated lanterns, to bring light to the darkness of cancer. These walks occur in cities across North America; volunteers can also organize new walks in their local communities.

WHAT IS THE ROLE OF THE YOUTH IN YOUR ORGANIZATION?

Leukemia is the most common pediatric cancer, so already youth are heavily touched by our cause. However, youth also play an important role in fulfilling our mission. Each year, in Quebec alone, we have over 200 youth who volunteer annually at our events, who organize important awareness and fundraising events in their schools, and even young adults who participate in our internship program, lending their skills and expertise in support of our mission.

LA FONDATION DE L'INSTITUT DE CARDIOLOGIE

UNE ENTREVUE AVEC PATRICK FOUQUETTE



PRÉSENTEZ-NOUS LA FONDATION DE L'INSTITUT DE CARDIOLOGIE DE MONTRÉAL. SA VISION ET SA MISSION.

La Fondation a pour mission de récolter et de redistribuer des fonds pour soutenir l'Institut de Cardiologie de Montréal dans la recherche, les soins, l'enseignement et la prévention. Par les valeurs et l'engagement, la Fondation cherche à favoriser l'innovation et la pérennité de l'Institut de Cardiologie de Montréal.

DEPUIS QUAND ÊTES-VOUS IMPLIQUÉ AVEC L'ORGANISATION?

J'ai joint le Comité relève de la Fondation de l'Institut de Cardiologie de Montréal en 2016. Nous débutions la 3° année du comité et de l'événement organisé par ce comité par le même fait.

QUEL RÔLE JOUEZ-VOUS DANS L'ORGANISATION?

Les membres du Comité relève ont tous le même rôle au sein de l'organisation. Nous cherchons à faire rayonner la Fondation de l'Institut de Cardiologie de Montréal en récoltant des fonds au profit de la recherche, des soins, de l'enseignement et la prévention.

QU'EST-CE QUI VOUS A POUSSÉ À VOUS IMPLIQUER AUPRÈS DE CETTE ORGANISATION?

Très jeune, ma mère m'a fait découvrir le milieu philanthropique. Elle est impliquée dans diverses fondations et événements tels que la Fondation de l'Institut de Cardiologie de Montréal. J'ai décidé d'en faire ma cause en 2016 et j'en suis ambassadeur depuis.

QUELLES SONT LES DERNIÈRES RÉALISATIONS De l'Organisation?

Lors de la 5º édition, nous avons ramassé plus de 105 000\$ et nous cherchons à redonner encore plus. Les retombés médiatiques de 2018 ont été très favorables.

PARMI CES DERNIÈRES RÉALISATIONS. LAQUELLE VOUS A LE PLUS MAROUÉ?

L'an dernier, le Comité relève a eu une année record au niveau des fonds amassés ainsi que des dons remis à la Fondation.

QU'EST-CE QUI, SELON VOUS, INCITE LES GENS À S'IMPLIQUER AUPRÈS DE LA FONDATION DE L'INSTITUT DE CARDIOLOGIE DE MONTRÉAL?

Trop souvent avons-nous entendu parler de personnes proches ayant des problèmes cardiaques. Plus souvent qu'on le souhaite, ces problématiques subviennent à de jeunes adultes ou parents sans qu'ils en aient de symptômes visibles.

QUEL EST LE RÔLE DES JEUNES PROFESSIONNELS DANS VOTRE ORGANISATION?

Les jeunes professionnels sont les donateurs de demain et nous cherchons à rejoindre ce segment de la population afin de les sensibiliser dès maintenant à la cause de la Fondation de l'Institut de Cardiologie de Montréal.

QUELLE EST LA PROCHAINE ACTIVITÉ OU LE PROCHAIN ÉVÉNEMENT ORGANISÉ PAR VOTRE ORGANISATION?

Le Comité relève organise à chaque automne la soirée HeartBeat qui se veut un événement de réseautage festif. Je souhaite m'impliquer davantage à faire croître l'événement et proposer de nouvelle initiative pour collecter des fonds.

Fondation de l'Institut de cardiologie de Montréal représentée par Monsieur Patrick Fouquette

SWAB THE WORLD











SWAB THE WORLD: WHEN FRIENDSHIP SAVES LIVES

It all started in 2005 when Mai Duong and Christiane Rochon meet at one of Montreal's top advertising agencies. While Mai was immediately drawn to Christiane's larger-than-life personality, Christiane could not believe that such a tiny, seemingly demure Vietnamese girl could be so surprisingly loud and funny. Needless to say, they got along swimmingly. Life was good for them both: Mai got married to her soulmate Vlad, with baby Alice arriving in 2009, and Christiane traveled the world.

TRAGEDY STRIKES

In 2013, Mai was diagnosed with acute myeloid leukemia while pregnant with her second child. Her world shattered. She had to terminate her pregnancy and enter an aggressive round of chemo. Hoping to make life a little easier for her friend, Christiane reached out to the advertising industry to raise funds. Her peers' generosity surpassed all expectations: Christiane ended up with a few thousand dollars on her hands, which was donated to the Quebec Lymphoma and Leukemia Foundation.

But 10 months later, leukemia was back with a vengeance. This time, only a stem cell transplant could save Mai. Neither Christiane nor Mai had ever heard of this procedure. What's worse, they quickly learned that her Vietnamese background made it virtually impossible to find a compatible donor, as there are very few registered Asian donors worldwide. On a rainy May afternoon, a few days after learning the devastating news, Christiane went to visit Mai. "How can I help this time around?" she asked. Mai's answer came quickly: "Find me a donor." Christiane set out to find a match for her friend, in a quest that would change both women's lives

As it turns out, it pays to work in advertising when you need to get a story out. Christiane set out using social media to lay out the facts in bite-size pieces and enlisted the help of her creative friends to make billboards, online banners and radio spots. The offers from the media started pouring in. In a matter of weeks, Mai became the hottest topic in town, and the subject of stem cell donation was on every news anchor's lips during the summer of 2014.

What started as a local initiative quickly became a huge coast-to-coast campaign, with Mai becoming the face of ethnic underrepresentation in stem cell registries around the world. The campaign was so successful that more than 20,000 new donors registered that year, compared to 3,000 in a normal year. And, Mai finally received a stem cell transplant from an umbilical cord in October 2014 and started the long and painful process of being reborn.

GIVING BACK... ON STEROIDS

Now that Mai was in remission, she and Christiane decided that stories like hers should be a thing of the past. They couldn't stand idly by while thousands of "ethnic" patients were told they had no chance of finding a compatible donor. And so the idea of Swab The World was born. What if they could use their expertise in advertising and communications to help patients? What if they put all the national donor registries in one place and made the requirements easy to understand? What if they could use partnerships to shine the light on real patients in mass media? What if they created an online community where patients and survivors alike could share their stories?

And so... they did. Swab The World was officially launched in October 2018 and aims to tackle the severe lack of non-White donors throughout the world. Even though this is a well-known problem in the medical and scientific communities, it always comes as a shock for ethnic minority patients and their loved ones who think they have the same chances as everyone else. To this day, there are close to 20,000 patients awaiting a stem cell transplant, and those from an ethnic background other than Caucasian have a significantly lower chance of finding their match.

SUCCESS FROM THE GET-GO

Swab The World has already seen enormous success, thanks in part to a Canada-wide media launch worth \$1 million produced by Montreal's top marketing agencies. In less than 6 months, the foundation has built relationships with many registries, has been officially recognized by the World Marrow Donor Association, has become the first-ever independent donor recruiter for Héma-Québec, and has been invited to give a talk on social media at the World Marrow Donor Association conference in Amsterdam. What started as a terrible cancer story became a life-saving project thanks to the unstoppable drive of two friends. People have great ideas all the time. But people who actually bring them to life are few and far between. Had Mai and Christiane been flute teachers, they would not have had the tools to be heard. Their advertising background ended up being the springboard for their game-changing adventure, and for once, the "product" they're selling is well worth the effort.

https://www-healthin sight-ca.cdn. ampproject. org/c/s/www.healthin sight.ca/advocacy/swab-the-world-when-friendship-saves-lives/amp/

JIUDING SCHOLARSHIP FOUNDATION

AN INTERVIEW WITH **DANNY HUANG**, PRESIDENT OF JIUDING SCHOLARSHIP FOUNDATION





TELL ME ABOUT YOUR ORGANIZATION

"JiuDing Scholarship Foundation"(九鼎奖学金基金会)是由定居蒙特利尔的中国移民企业家及专业人士创建,并在加拿大联邦政府注册的慈善机构。

THE VISION AND MISSION OF THE ORGANIZATION

"JiuDing Scholarship Foundation" (九鼎奖学金基金会) 的主要宗旨是设立和管理"九鼎奖学金"。九鼎奖学金特别面对居住在魁北克省的华裔子弟,以及在本地就读的,来自世界各地的华裔留学生。其意在鼓励新一代华人青年在加拿大社会中不断进取向上。成为未来社会的中流砥柱。

WHAT IS THE NEXT BIG EVENT- PROGRAM THAT WE SHOULD KNOW ABOUT?

九鼎奖学金每年举行一次颁奖晚会,一般安排在五月的第一个周末。2020年的颁奖晚会的具体日期时间将在明年初告知。

TELL US ABOUT THE ORGANIZATION'S MOST RECENT ACHIEVEMENT?

九鼎奖学金每年在不同学科的申请人中选出 5 到 6 名全面发展的优秀学生授予九鼎奖学金。九鼎奖学金至今已经举办了八届,现在正在准备第九届。由于九鼎奖学金的成功举办,已经得到社会各届的极大关注和支持。比如:a:每一名获奖学生都得到加拿大总理亲笔签名的贺信。b:从去年开始,加拿大 National Banks 与九鼎奖学金一次签署了连续五年的冠名赞助。表示了对九鼎奖学金的极大关注和支持。

WHAT'S SO SPECIAL ABOUT THIS ORGANIZATION THAT MAKES YOU WANT TO IOIN?

"JiuDing Scholarship Foundation" (九鼎奖学金基金会) 创建九鼎奖学金的初衷是希望能尽我们所能鼓励在加拿大成长和学习的新一代青年们不仅学习好,同时能够德智体全面发展,关心社会,贡献社区。成为未来国家的栋梁。随着加拿大华人数量的不断增长,华人在加拿大社会的影响也在不断增加,而华人由于各种历史和自身的原因,在加拿大主流社会一直缺乏代表和领袖人物,鼓励和支持新一代青年人担当起这一社会责任,这是我们创建和加入九鼎奖学金的重要目的。

WHAT IS THE ROLE OF YOUTH IN YOUR ORGANIZATION?

上面已经提到,我们希望:现在,青年学生们 能够全面发展;未来,你们做国家的栋梁!

DO YOU KNOW JIUDING SCHOLARSHIPS ALSO INCLUDE "ADOPTION STUDENTS PROGRAM".

Depuis 2019, La Fondation Jiuding a décidé d'agrandir son bassin d'étudiant, ayant maintenant des prix pour les enfants adoptés d'origine chinoise.

Prix "Fil Rouge au Québec", décerné à 3 jeunes adoptés par des familles québécoises, est une bourse que veut supporter plus de jeunes, mais aussi remercier les familles québécoises pour leur altruisme et leur amour pour leurs enfants.

WEBSITE:

https://jiuding.ca/scholarships/

SOCIAL MEDIA:

https://www.facebook.com/jiudingclub/

LET'S BOND

UNE ENTREVUE AVEC ISABELLE RICHARD



LET'S BOND

PRÉSENTEZ-NOUS LET'S BOND, SA VISION ET SA MISSION.

Let's Bond est une initiative créée en 2011 par un groupe de jeunes professionnels désirant mobiliser leur communauté afin de dénoncer la stigmatisation associée à la maladie mentale et de promouvoir la santé mentale dans tous les milieux, et quelle que soit la cause de la maladie mentale. Let's Bond base ses activités sur quatre objectifs: promouvoir la sensibilisation, renforcer la prévention, améliorer la compréhension et encourager l'engagement dans la communauté. Nous amassons des fonds pour soutenir la cause de la santé mentale par le biais des événements que nous organisons au cours de l'année, et sommes fiers de pouvoir dire que 100% des recettes de commandites et de dons sont remis directement à la Fondation Jeunes en Tête, à la Fondation Douglas et à d'autres organismes œuvrant pour la santé mentale. À ce jour, plus de 1,5 million de dollars ont été remis aux fondations et organisations que nous supportons.

DEPUIS QUAND ÉTES-VOUS IMPLIQUE AVEC L'ORGANISATION?

Je suis activement impliquée dans Let's Bond depuis 2016, tout d'abord à titre de membre du comité commandites, puis depuis deux ans, à titre de co-vice-présidente du comité commandites ainsi que membre du comité stratégique de Let's Bond.

QU'EST-CE QUI VOUS A POUSSÉ À VOUS IMPLIQUER AUPRÈS DE CETTE ORGANISATION?

La cause de la santé mentale me tient grandement à cœur pour différentes raisons. Mon désir de redonner à la communauté et de faire la différence autour de moi est devenu d'autant pour important lorsque j'ai réalisé à quel point la maladie mentale et ses causes étaient taboues dans notre société et incomprises par la majorité des gens. C'est souvent au moment où les gens sont touchés de près ou de loin par la maladie mentale qu'ils réalisent à quel point la maladie est importante et mérite de s'y sensibiliser et de tenter de la comprendre.

QUELLES SONT LES DERNIÈRES RÉALISATIONS DE L'ORGANISATION?

Let's Bond a célébré sa 9e édition lors du Bal Urbain annuel qui a eu lieu le 18 octobre dernier sous la thématique Taj Lake Palace où près de 1 200 convives ont assisté à une soirée haute en couleur au terme de laquelle festivités et plaisir étaient au rendez-vous. Nos nombreux fidèles commanditaires, partenaires, donateurs et bénévoles ont participé au succès de cet événement et à notre levée de fonds. Cette soirée et les efforts de l'organisation ont permis d'amasser 485 000\$ pour la santé mentale pour l'année 2019.

PARMI CES DERNIÈRES RÉALISATIONS, LAQUELLE VOUS A LE PLUS MARQUÉ?

Let's Bond a la chance et le privilège de côtoyer une communauté dont les ressources, les ambassadeurs, les partenaires, les commanditaires, les donateurs et les bénévoles sont investis et engagés envers la cause de la santé mentale et notre organisation. Toutes les personnes qui soutiennent, de près ou de loin, les initiatives de Let's Bond sont fiers de faire partie de cette communauté. C'est d'ailleurs ce qui rend Let's Bond si unique.

QU'EST-CE QUI, SELON VOUS, INCITE LES GENS À S'IMPLIQUER AUPRÈS DE LET'S BOND?

L'importance de soutenir, comprendre et briser les tabous entourant la cause de la santé mentale dans notre communauté, ainsi que dans l'entourage de chacun de nous est un facteur qui incite les gens à s'impliquer auprès de Let's Bond.

QUEL EST LE RÔLE DES JEUNES PROFESSIONNELS DANS **VOTRE ORGANISATION?**

Les jeunes professionnels jouent un rôle primordial dans notre organisation puisqu'ils sont la relève de demain sur qui nous pouvons fonder des bases solides. Ils sont connectés avec nos différents publics et témoins des problématiques de santé mentale qui sont exposées sous toutes ses formes, tant sur le marché du travail que dans d'autres milieux. Ils sont de véritables ambassadeurs pour notre organisation. Par leur intérêt, leur motivation et leur engagement, ils sont prêts à donner de leur temps afin de permettre à Let's Bond de réaliser de grands exploits.

OUELLE EST LA PROCHAINE ACTIVITÉ OU LE PROCHAIN ÉVÉNEMENT ORGANISÉ PAR VOTRE ORGANISATION?

Pour célébrer notre 10e anniversaire, Let's Bond a annoncé, lors de sa dernière édition, la venue d'un tout nouvel événement qui aura lieu au mois de mars prochain: The Let's Bond Derby. Il s'agit d'un événement sportif d'envergure conçu dans le but d'amener les entreprises du grand Montréal hors des lieux de travail sur le terrain d'une compétition athlétique de haut niveau. Il s'agit d'une compétition sportive multidisciplinaire qui attirera les meilleurs performances tout en ayant comme objectif de lever des fonds au profit des fondations et organisations que nous soutenons.

COMMENT PEUT-ON S'IMPLIQUER AVEC LET'S BOND?

N'hésitez pas à communiquer avec moi, notre vice-présidente RH ou tout autre membre de notre organisation pour découvrir toutes nos opportunités de s'impliquer auprès de Let's Bond. Nous avons toujours des besoins à combler dans tous les comités, et ce, quelque soit votre intérêt, expérience ou expertise. N'hésitez pas également à visiter notre site web (www.letsbond.ca) ou à communiquer avec nous.



SAVIEZ-VOUS QUE?...

YCPA CÉLÈBRE SES 21 ANS CETTE ANNÉE! DEPUIS 1999, LA VISION DE YCPA ENCOURAGE LES RÉSEAUTAGES ET CRÉE DES OCCA-SIONS DE CONNECTER LES LEADERS D'AUJOURD'HUI ET DE DEMAIN. JOIGNEZ-VOUS À NOTRE VASTE RÉSEAU DE PROFESSION-NELS ET D'ENTREPRENEURS DANS LA SOCIÉTÉ QUÉBÉCOISE ET CANADIENNE COMPTANT PLUS DE 500 INVITÉS.

CULINARY EXPERIENCE



The experience continues, next stop Cooking with Kim Lam - February 2020.

Self-proclaimed foodie? Join us and other members of the YCPA to discover Montreal's culinary scene where we'll take your palette from East to West in a unique networking setting.

How does it work? Sit down, take pictures, post/comments on your experiences and partake in various discussion during the dinner with a different guest ... every month.

What is in for you? You'll get to savored 5-6 different dishes along with an apero.

CHINESE NEW YEAR



You're invited to an evening of laughter and good cheer at YCPA's Chinese New Year Celebration! One apero and finger foods will be served throughout the night. Venez rencontrer nos membres, nos partenaires et ainsi que vos potentiel mentors.

We will also have some surprises to draw! ;)





TIP: TALENT INCUBATOR PROGRAM



We are very proud to have our program of 2020 edition of the TALENT INCUBATOR PROGRAM – Career Workshop! The purpose of this initiative is to bridge young talents with their dream career.

In 2020, our Talent Incubator Program will continue and increase its scope. For its second edition, our incubator will deliver workshops targeting not only concrete preparation for various job markets, but also training to equip our members with skills to grow within their job.

Stay tuned!

OB 2020

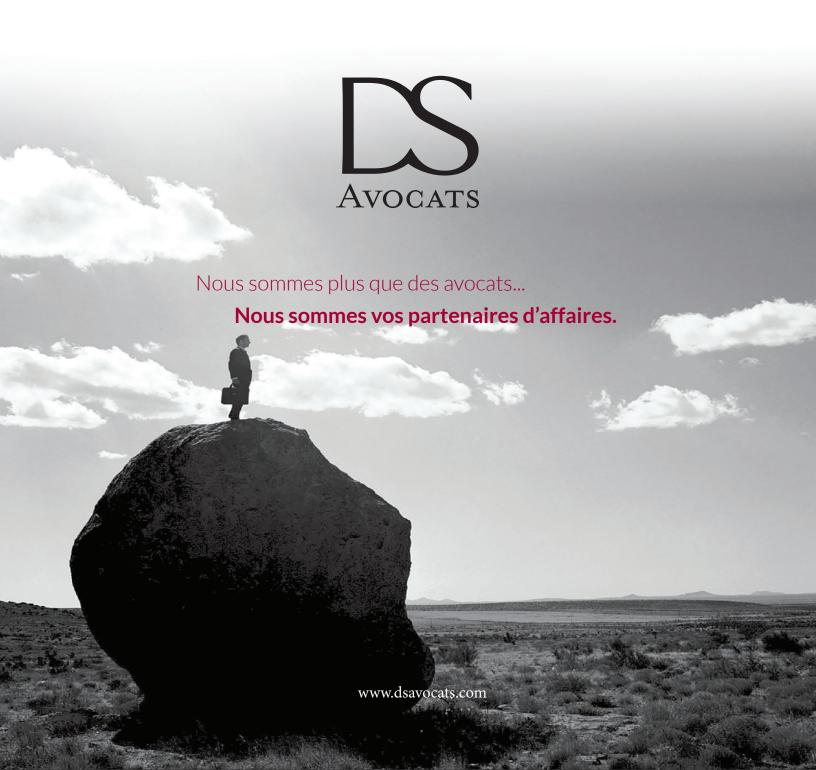


SAVE the date: May 9th 2020

Créé à Paris en 1972, DS Avocats est un cabinet d'avocats présent en Afrique, en Amérique, en Asie et en Europe.

Réunissant aujourd'hui près de 400 avocats exerçant au sein de ses 26 bureaux d'Allemagne, Argentine, Bénin, Canada, Chili, Chine, Espagne, France, Italie, Pérou, Sénégal, Singapour et Vietnam,

DS comprend les exigences des affaires internationales et s'engage à fournir à ses clients un service d'excellente qualité.



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MEET OUR BOARD OF DIRECTORS FOR THE 2020 MANDATE!



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YCPMAG HIVER 2020

GRAPHIC DESIGN | JESSICA FANG | WWW.JESSICAFANG.CA **EDITORS** | JULIE NGUYEN & XUEWAN ZHANG

ADDRESS

CP 96504, MONTRÉAL GARE CENTRALE MONTRÉAL, QUÉBEC, H3B 5J8 WEBSITE

WWW.YCPA.CA FACEBOOK.COM/YCPA.CA CONTACT

514.546.9272 INFO@YCPA.CA