

Milliken®  
Signature®  
Table Linen

REASONS TO USE MILLIKEN TABLE LINENS

- 77% of consumers notice the way a table is set when visiting a restaurant
- Signature's superior color retention provides a consistent look across your dining area
- Proprietary SofTouch Technology® gives a soft feel with minimal lint
- Patented soil release means cleaner linens for your guests
- Market leader with secure supply chain equals easy availability
- 30 standard Signature colors; custom colors available upon request
- 87% of consumers associate better food quality with tables set with cloth
- 74% of consumers believe a restaurant set with cloth provides a better ambiance

Milliken is an innovation company that has been exploring, discovering, and creating ways to enhance people's lives since 1865. Our community of innovators has developed one of the largest collections of patents held by a private company. With expertise across a breadth of disciplines including specialty chemicals, floor coverings, and performance materials, we work around the world to add value to people's lives, improve health and safety, and make the world more sustainable. For more information, visit milliken.com.



2016 WORLD'S MOST ETHICAL COMPANIES™  
WWW.ETHISPHERE.COM

Milliken & Company has been named to the "2016 World's Most Ethical Companies" list by the Ethisphere Institute. This marks the tenth consecutive year the list has been published, and Milliken is honored to have made the list each time. Read more on milliken.com in the news and media section.

ColorSeal™ Milliken's color technology provides color staying power that keeps your linens bright and consistent.

Milliken

Milliken Table Linens  
920 Milliken Rd., M-143, Spartanburg, SC 29303  
800.322.8326 | millikentablelinens.com

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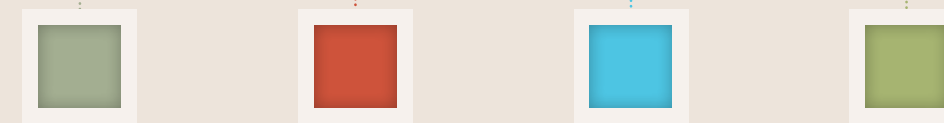
Consumer research data from Sparks Research restaurant consumer study, 2016.

PROUD MEMBER OF NCTO

AMERICAN  
TEXTILES

WE MAKE AMAZING™

Milliken®  
Signature®  
Table Linen



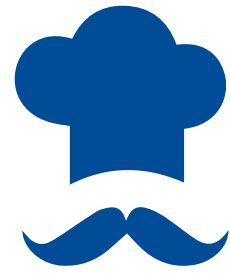
EMBRACE  
THE BEAUTY  
of COLOR

+ + + + Visit millikentablelinens.com to see all of our linen products.

Milliken

87%

of U.S. consumers associate tables set with cloth with **BETTER FOOD QUALITY**



When choosing a restaurant for a special night out

80%

of customers select a restaurant with some sort of cloth table setting

FULL OR JUST NAPKINS



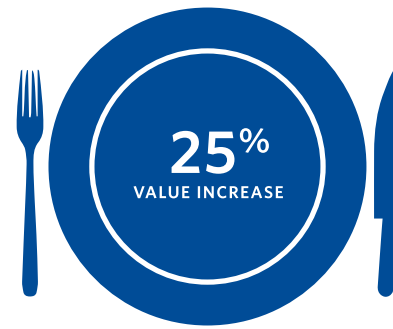
When consumers viewed the same meal on various table settings, the use of cloth increased their perceived value of the dish.



WITH BARE TABLE & PAPER NAPKIN



WITH BARE TABLE & CLOTH NAPKIN



WITH ALL-CLOTH TABLE SETTING

WITH ALL OTHER VARIABLES OF THE RESTAURANT BEING EQUAL

71%

of U.S. consumers preferred a cloth setting over bare tables with paper napkins.



The average U.S. consumer

uses **3 PAPER NAPKINS**

per meal compared to

**1 CLOTH NAPKIN!**

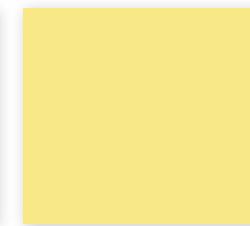
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EXPANDED

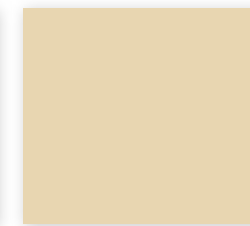
CLASSIC



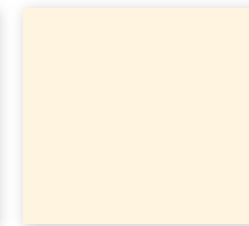
Gold  
4866



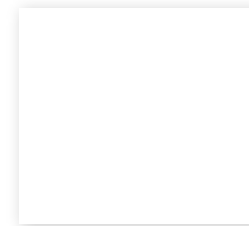
Maize  
4504



Beige  
7284



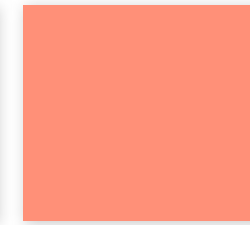
Ivory  
9245



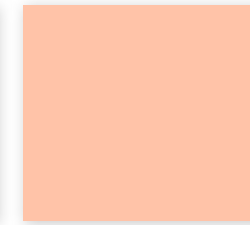
White  
9680



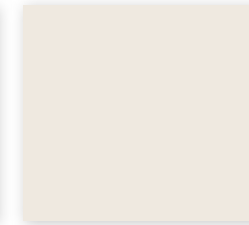
Rust  
5000



Peach  
5786



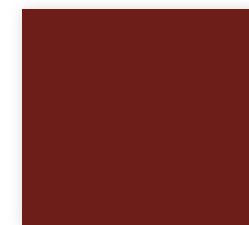
Lt. Peach  
5428



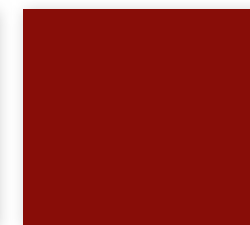
Bermuda Sand  
7043



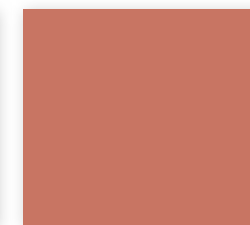
Medrite Gray  
6439



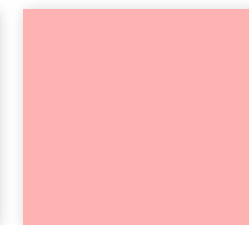
Dark Burgundy  
1861



Maroon  
0995



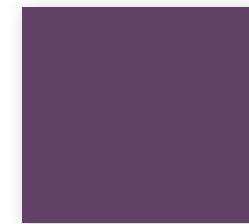
Dusty Rose  
1113



Pink  
1025



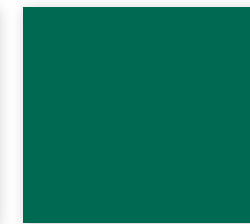
Red  
1598



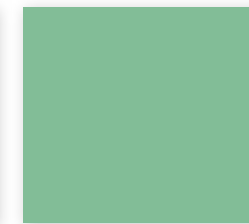
Purple  
8871



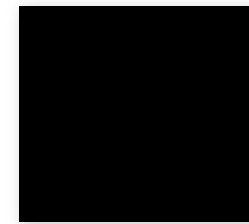
Charcoal  
6081



Forest Green\*  
3130



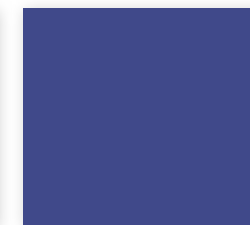
Seafoam  
3800



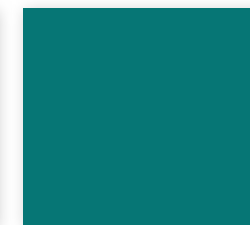
Black  
6297



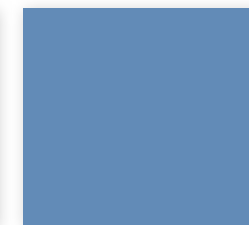
Navy Blue  
2006



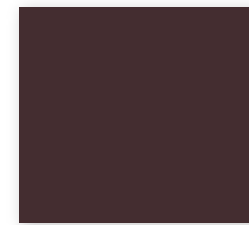
Royal Blue  
2983



Teal  
3444



Wedgewood Blue  
2228



Chocolate  
7979



Olive  
3712



Cayenne  
5551



Belize Blue  
3529



Pistachio  
3465



Sandalwood  
7597

\*Also in Dark Forest Green (3385)