



CONTROL



FULL-SERVICE MERCHANDISE MANAGEMENT

Control Industry offers full-service merchandise management dedicated to the best product design, quality, and client services across all genres of merchandising and licensing.



• These Services Include •

All Creative and Design work • Production • Touring & Live Event Management • Custom Designed Web Stores
Retail Sales and Licensing • IP Protection and Legal Services • Fulfillment and Customer Service

CREATIVE

A creative studio with three people working at computers. The room has a brick wall, large windows, and various posters and artwork. The people are focused on their work, with one wearing headphones. The overall atmosphere is professional and creative.

Our creative team is the foundation of our company and our highest priority. We work through the entire process of art and asset research, design, product development and production.



SOURCING, DEVELOPMENT & MANUFACTURING

We design & manufacture an extensive line of products that help to meet the merchandise needs of our clients, while controlling timelines, costs, and quality.

TOURING & LIVE EVENT SERVICES



Control Industry offers “turn key” merchandising management for all varieties of tours and live events - both domestic and international. This ranges from small club tours to arena and stadium tours as well as themed cruises and multi-artist live event festivals.

• These services include •

Manufacturing and sourcing • Tour sales forecasting & global tour logistics • Venue settlements and venue advancing
Staffing, vending & security • Domestic and international banking & accounting • Ticketing and VIP services

DIGITAL SERVICES

We handle all aspects of digital merchandise sales. This includes building and hosting your custom web store, managing marketing funnels and ad spend, working with your media to create shoppable content for social platforms, and quickly fulfilling orders from our Los Angeles, California warehouse. We also handle all customer service, using all channels of communication so your fans can reach us however they want - including talking to a live person by phone.

RETAIL & LICENSING



Control Industry has extensive retail, wholesale and direct to consumer sales. We also employ a network of retail sales representatives throughout North America, Europe, Australia and Asia. Control Industry actively seeks licensing deals for our clients and we manage every aspect of the process. This includes maintaining up-to-date image libraries, catalogs and style guides.

RETAIL PARTNERS

Some of our Retail Partners include:



target

NORDSTROM

TILLYS
CLOTHING • SHOES • ACCESSORIES

URBAN OUTFITTERS

PAC SUN

zumiez

REVOLVE

ROSS
DRESS FOR LESS®

★ macys

Marshalls

JOURNEYS

francesca's

amazon

FASHION NOVA

Burlington

HOBBY LOBBY

GameStop

SPENCER'S

rue21

belk

FOREVER 21

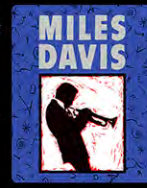
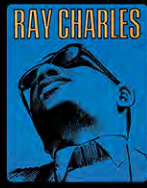
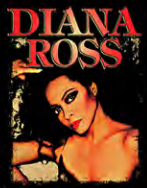
HOT TOPIC

WINDSOR

IP PROTECTION SERVICES

We work to protect your IP from counterfeiters, both off and online. This process includes sending take down notices and seizing bank accounts in order to distribute the frozen funds back to you which were generated from the illegal sales of your merchandise. This is just another way we bring in revenue for you, and continue to drive the sales back to the sales channels we control.

SOME OF OUR ROSTER





CONTROL

ControlIndustry.com • info@controlindustry.com

Control Industry • 16921 S. Western Ave #300 • Gardena, CA 90266

310-436-1333