

PARTNERSHIP WORK PLAN

Project Name:

Partner Organization A: Flint Farmers Market/Uptown Reinvestment/Flint Food Works

Partner Organization B: YMCA of Greater Flint

Partner Organization C: The Local Grocer

Partner Organization D: Neighborhood Engagement Hub

Partner Organization E: Community Foundation of Greater Flint

Project/Event Period: June 1, 2016-December 1, 2017 (18 months)

Date of Submission:

This work plan was jointly developed and has been agreed to by representatives of the partnering organizations:

Sean Gartland, Culinary Director

Printed Name and Title of Organization Representative



Signature of Organization Representative and Date

Flint Farmers' Market/Uptown Reinvestment/Flint Food Works

Organization A Name

300 E. First St. Flint, MI 48502

Organization A/Address

(810) 406-6696 director@flintfoodworks.net

Phone and Email

Approval Needed

Tim Herman President, Uptown Reinvestment Corp.

Approval Name and Title



Approval Signature and Date

Printed Name and Title of Organization Representative

Signature of Organization Representative and Date

Organization B Name

Organization B/Address

Phone and Email

Approval Needed

Approval Name and Title

Approval Signature and Date

PARTNERSHIP WORK PLAN

Project Name:

Partner Organization A: Flint Farmers Market/Uptown Reinvestment/Flint Food Works

Partner Organization B: YMCA of Greater Flint

Partner Organization C: The Local Grocer

Partner Organization D: Neighborhood Engagement Hub

Partner Organization E: Community Foundation of Greater Flint

Project/Event Period: June 1, 2016-December 1, 2017 (18 months)

Date of Submission:

This work plan was jointly developed and has been agreed to by representatives of the partnering organizations:

Janet Twedde, COO

Printed Name and Title of Organization Representative


Signature of Organization Representative and Date

YMCA of Greater Flint

Organization B/Name

411 E Third St, Flint MI 48503

Organization B/Address

810-232-9622, janettwedde@flintymca.org

Phone and Email


Approval Needed

Approval Name and Title

Approval Signature and Date

Pam Bailey, Dir. Of Development

Printed Name and Title of Organization Representative


Signature of Organization Representative and Date

YMCA of Greater Flint

Organization B/Name

411 E, Third St., Flint MI 48503

Organization B/Address

810-232-9622, pamballey@flintymca.org

Phone and Email

Approval Needed

Fritz Cheek, CEO of YMCA of Greater Flint

Approval Name and Title

 5-17-2016

Approval Signature and Date

PARTNERSHIP WORK PLAN

Project Name:

Partner Organization A: Flint Farmers Market/Uptown Reinvestment/Flint Food Works

Partner Organization B: YMCA of Greater Flint

Partner Organization C: The Local Grocer

Partner Organization D: Neighborhood Engagement Hub

Partner Organization E: Community Foundation of Greater Flint

Project/Event Period: June 1, 2016-December 1, 2017 (18 months)

Date of Submission:

This work plan was jointly developed and has been agreed to by representatives of the partnering organizations:

Erin Caudell Co-Owner

Printed Name and Title of Organization Representative

Erin Caudell

Signature of Organization Representative and Date

The Local Grocer

Organization C Name

601 Martin Luther King Ave Flint, MI 48502

Organization C/Address

810.252.2644/ localgrocerflint@gmail.com

Phone and Email

Approval Needed

Approval Name and Title

Approval Signature and Date

Printed Name and Title of Organization Representative

Signature of Organization Representative and Date

Organization D Name

Organization D/Address

Phone and Email

Approval Needed

Approval Name and Title

Approval Signature and Date

PARTNERSHIP WORK PLAN

Project Name:

Partner Organization A: Flint Farmers Market/Uptown Reinvestment/Flint Food Works

Partner Organization B: YMCA of Greater Flint

Partner Organization C: The Local Grocer

Partner Organization D: Neighborhood Engagement Hub

Partner Organization E: Community Foundation of Greater Flint


Project/Event Period: June 1, 2016-December 1, 2017 (18 months)

Date of Submission:

This work plan was jointly developed and has been agreed to by representatives of the partnering organizations:

Joseph King, Board Member

Printed Name and Title of Organization Representative

 May 18, 2016
Signature of Organization Representative and Date

Neighborhood Engagement Hub

Organization D Name

3216 M. L. King Avenue, Flint, Michigan 48505
Organization D /Address

(810) 620-1299 jking155@gmail.com
Phone and Email

Approval Needed

Approval Name and Title

Approval Signature and Date

Printed Name and Title of Organization Representative

Signature of Organization Representative and Date

Organization B Name

Organization B/Address

Phone and Email

Approval Needed

Approval Name and Title

Approval Signature and Date

PARTNERSHIP WORK PLAN

Project Name: Flint Fresh Mobile Market

Partner Organization A: Flint Farmers Market/Uptown Reinvestment/Flint Food Works

Partner Organization B: YMCA of Greater Flint

Partner Organization C: The Local Grocer

Partner Organization D: Neighborhood Engagement Hub

Partner Organization E: Community Foundation of Greater Flint

Project/Event Period: June 1, 2016-December 1, 2017 (18 months)

Date of Submission:

This work plan was jointly developed and has been agreed to by representatives of the partnering organizations:

Artina Sadler, Food System Navigator/Program Manager

Printed Name and Title of Organization Representative

Community Foundation of Greater Flint

Organization Name

500 S. Seginaw St., Suite 200 Flint MI 48502

Organization E Address

 6/17/16

Signature of Organization Representative and Date

810-767-6504/asadler@cfgf.org

Phone and Email

Approval Needed

Lynne Williams 6/17/16

Approval Name and Title

Senior Program Officer

Approval Signature and Date

Printed Name and Title of Organization Representative

Organization Name

Organization F/Address

Signature of Organization Representative and Date

Phone and Email

Approval Needed

Approval Name and Title

Approval Signature and Date

Section 1: Description of Partnership Organizations

Name of Project Partner Organization A: FLINT FARMERS MARKET/UPTOWN REINVESTMENT/FLINT FOOD WORKS

Description of Organization:

Flint Food Works is a unique venture in Genesee County with the goal of providing a facility for food-based businesses to establish a product, perfect their recipe, and develop a business model that will help them grow. As a culinary business incubator our mission is to help entrepreneurs get off the ground floor and literally take a product from the field to the market. For Flint to continue its progress towards becoming a diverse, exciting and prosperous place to live we need local businesses to thrive and local entrepreneurs to bring their passion to our community. And that is where Flint Food Works comes in. The Flint Food Works is housed in the Flint Farmers' Market, giving it unique access to the markets many vendors and farmers. This special relationship between the Market and the FFW is beneficial to each organization in working towards their mission to bring healthy, locally sourced foods to the residents of Flint and Genesee County.

Both the Flint Farmers' Market LLC and The Flint Food Works LLC are wholly owned subsidiaries of Uptown Reinvestment Corporation and operate under their 501(c)3 status as non-profit businesses.

Which Program Area/Departmental goal(s) does this partnership meet?

- The Flint Farmers' Market will act as a supporting organization to the Mobile Market project through aiding in marketing and promotion of the market. Additional support will be provided in sourcing local produce from Market vendors as well as value added food products from local producers.
- The Flint Food Works will act as a fiduciary for the Mobile Market project. Specifically, Sean Gartland, Culinary Director of the Flint Food Works will fulfill the role of administrator to fully support the Mobile Market Manager. As a food business entrepreneurship program the Flint Food Works is qualified to oversee both grant funds and public and corporate donations necessary to support the Mobile Market Project.

Name of Project Partner Organization B: YMCA OF GREATER FLINT

Description of Organization:

The Mission of the YMCA of Greater Flint is to put Christian principles into practice through programs that build a healthy spirit, mind, and body for all. With our focus on youth development, healthy living and social responsibility, the Y nurtures the potential of every youth and teen, improves the nation's health and well-being, and provides opportunities to give back and support neighbors.

For Youth Development - Nurturing the potential of every child and teen.

For Healthy Living - Improving the nation's health and well-being

For Social Responsibility - Giving back and providing support to our neighbors.

Which Program Area/Departmental goal(s) does this partnership meet? The YMCA of Greater Flint meets these goals and objectives.

Which Program Area/Departmental goal(s) does this partnership meet?

Increase access to and consumption of Healthy Food in Flint/Genesee County

- Objective 1: Increasing access to healthy lead mitigating foods
- Objective 2: Increasing the capacity of families to take responsibility for their own health
- Objective 3: Increasing affordability of healthy food

Name of Project Partner Organization C: THE LOCAL GROCER**Description of Organization:**

The Local Grocer is a for profit grocery store with an established commitment to the Flint community to purchase locally grown and produced food products and produce for sale. Our values include providing access to Michigan grown fruits and vegetables for Flint residents.

Additionally, the Local Grocer is dedicated to the sustainability and development of local farmers and growers as a cornerstone for a healthy community.

Which Program Area/Departmental goal(s) does this partnership meet?

This program supports the commitment to providing access to locally grown fruits and vegetables and supporting local farmers and growers.

Name of Project Partner Organization D: Neighborhood Engagement Hub**Description of Organization:**

The Neighborhood Engagement Hub (NEH) is a non-profit, tax exempt community-based neighborhood development and resource organization. It is located at 3216 M. L. King Avenue, Flint MI. It was formed in October 2014 with a purpose to strengthen and restore communities by providing a source for information, education, facilitation, project development, advocacy and supportive equipment and materials. The Neighborhood Engagement Hub has four program areas:

- Neighborhood maintenance and blight remediation
- Community and neighborhood development
- Neighborhood support services
- Skill development and employment preparation.

Which Program Area/Departmental goal(s) does this partnership meet?

Neighborhood Support Services—Partnering with other community organizations to serve as a resource to the partnership (providing the vehicle for distribution of vegetables and healthy foods in the neighborhoods) and to community (increasing access to healthy, lead mitigating foods in neighborhoods).

Name of Project Partner Organization E: Community Foundation of Greater Flint**Description of Organization:**

The Community Foundation of Greater Flint is a 501(c)3 public charity that serves the common good in Genesee County—building a strong community by engaging people in philanthropy and developing the community's permanent endowment—now and for generations to come. Since 1988 the Community Foundation has granted more than \$100 million to nonprofit organizations to assist in the building of a thriving community. CFGF serves Flint and all of Genesee County including its community funds in Clio, Davison, Fenton, Flushing and Grand Blanc. It also stewards the Flint Child Health and Development Fund in response to the Flint Water Crisis.

Which Program Area/Departmental goal(s) does this partnership meet?

- Community Impact Area: Access to Healthy Food Initiative
 - Goal: Increase access to and consumption of Healthy Food in Flint/Genesee County

Section 2: Project/Event Elements

I. Description of Partnership Project

- A. Project/Event/Activity Name: Flint Fresh Mobile Market**
- B. Proposed Date/Time: June 1, 2016—December 1, 2017**
- C. Proposed Location: The City of Flint MI**

II. Project Goal(s) and Rationale

To begin the process of building a culture of health in the City of Flint

III. Project Objectives—

Objective 1: Increasing access to healthy lead mitigating foods-by taking healthy, lead mitigating food into the community

Objective 2: Increasing the capacity of families to take responsibility for their own health by organizing wrap around health services to promote lifestyle change (i.e. cooking demos, physical activities, health info and events)

Objective 3: Increasing affordability of healthy food by providing healthy, lead mitigating foods at subsidized cost to customers

Objective 4: Increase the capacity of local farmers and growers by providing economic incentives for growing healthy lead mitigating food by paying fair wages to local farmers and growers and providing a venue to sale.

Objective 5: Providing ways for new growers and farmers to enter into the local food system by cultivating relationships between local farmers, growers and the community

Objective 6: Increase the number of local food related business—providing access and opportunity to business resources including incubator space to local farmers and growers

IV. Expected Resources

Name of Project Partner Organization: Sean Gartland, Culinary Director--Flint Farmers Market/Uptown

Tasks Specific to the Flint Food Works-

- Serve as project fiduciary
 - Provide accounting services
 - Establish and Maintain operating account- Under the supervision of URC Board of Directors
 - Process checks and payments
 - Reporting
 - Provide admin services
 - Provide “logistical” back office support by way of maintaining e-mail, website, social media content for the mobile market.
 - Maintain grant support through reporting and working with YMCA to seek additional funding sources.
- Supply value-added products to mobile market (minimally process food-cut, frozen, etc.)
- Micro grant funding for local food business start ups
- Assist in the development of a sustainable mobile market model

Tasks Specific to the Flint Farmers’ Market-

- Provide marketing support through administration of marketing and advertising campaigns to promote the Mobile Market project.
- Administration of a Mobile App developed to aid in tracking and promoting the Mobile Market
- Aid in drafting press releases and
- Support market with non-local connections to “fill in” supply gaps (i.e. fresh fruit)

Name of Project Partner Organization: Janet Tweddle, COO--YMCA of Greater Flint

Description of expected resources:

- Technical Assistance (through partnership with YM Grand Rapids)
- Provide organization capacity
 - Fundraising/grants
 - Marketing
 - Training (CPR, First Aid, etc.)
 - Program staff
 - Facilities (commercial kitchen)
- Assist in the development of a sustainable mobile market model

Name of Project Partner Organization: Erin Caudell, Owner--The Local Grocer

Description of expected resources:

- Market Operations
 - Coordinate with local farmers and growers
 - Provide aggregation space and “fill in” services
 - Order additional products when needed
 - Prepare produce for market
 - Access to SNAP, Double Up Food Bucks, Square account
 - Hiring, training and paying staff

- Coordinate with Neighborhood Engagement Hub on Bus usage schedule and focus groups
- Assist in the development of a sustainable mobile market model

Name of Project Partner Organization: Joe King, Board Member-- Neighborhood Engagement Hub

Description of expected resources:

- Provide access to bus for the market (donation)
- Maintain insurance on and storage of the bus
- Organize and facilitate neighborhood focus groups and community engagement activities for the project
 - Establish the market schedule
 - Determine market content
 - Collect feedback on market progress
- Promote market
- Assist in the development of a sustainable mobile market model

Name of Project Partner Organization: Artina Sadler, Food System Navigator-- Community Foundation of Greater Flint

Description of expected resources:

- Convene partners throughout the project
- Facilitate the entrance of additional partners
- Connect mobile market with other food and community related initiatives to:
 - grow and mature the partnerships
 - help in the creation of a sustainable model
 - build trust
- Maintain focus on the systems view of the mobile market
- Support funding efforts
- Support project evaluation
- Assist in the development of the sustainable mobile market model