

ARE YOU **THIRSTY**  
**FOR PROFIT?**

# ICE WELL

## THE MOST EFFICIENT POST MIX CHILLER

### ONE SYSTEM SERVES & CHILLS

- DO YOU WANT TO SIGNIFICANTLY INCREASE YOUR POST MIX PROFIT?
- DO YOU WANT SIGNIFICANTLY REDUCE YOUR ELECTRICITY & MAINTENANCE?
- VIRTUALLY NIL RUNNING COSTS
- NO REFRIGERATION



#### IBS ALL FLAVOURS

|                             |        |                                                                          |
|-----------------------------|--------|--------------------------------------------------------------------------|
| Litre per BIB               | 15L    |                                                                          |
| Brix Ratio                  | 5.2    | Soda to syrup 5.2 to 1                                                   |
| Finished litres per bag     | 93L    | Higher yield than bottlers across all flavours                           |
| Cost per BIB                | \$100  | Ex Factory ex GST                                                        |
| Cup Serving Size            | 0.375  |                                                                          |
| COGS Per 375ml Cup          | \$0.21 | This assumes an average of 40% ice per cup. <b>Cost of Goods vs Cans</b> |
| Average Cost of Ice Per Cup | \$0.01 |                                                                          |
| Average Cost of CO2 Per Cup | \$0.02 |                                                                          |
| TOTAL COGS Per 375ml Cup    | \$0.24 |                                                                          |
| Sell Price Per Cup          | \$3.50 | Example price point                                                      |
| Profit Per 375ml Cup        | \$3.26 |                                                                          |



For all enquiries contact 0415 750 457 Email [sales@iceandbeverage.com.au](mailto:sales@iceandbeverage.com.au)  
[www.iceandbeverage.com.au](http://www.iceandbeverage.com.au)

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## Post Mix Flavours

Cola

Sugar Free Cola

Lemonade

Raspberry

Lemon Lime & Bitters

Lemon Squash

Tonic

Orange Juice

Ginger Ale

Ginger Beer

**BEST BEFORE UP TO 16 MONTHS**

**HIGHER YIELD PER 15 LITRES THAN THE BOTTLERS**



### SPECIFICATIONS

- Bench Cut Out W575 D395
- Overall W610 D430
- Single or Dual Gun System
- 6 Flavours

### OPTIONAL EXTRAS

Custom Made Syrup Stand (Under Counter/Remote)

### EXCLUSIONS

- Food Grade CO2 Bottle
- Dedicated Cold Water Tap (1/2 inch) & Tundish
- 10 AMP GPO



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