

tinspiration





Get tinspired



Whether you are looking for a limited-edition concept or are in need of a complete packaging refresh, Tinware Direct will produce a product to suit your needs, grab consumer attention and give your product presence.

Click through the next few pages and prepare to be Tinspired...

Create
...any size



Packaging provides
protection for the product
within - whatever it may be.

PORTOBELLO ROAD
Square tin with round lever lid
115mm x 115m x 150mm

Create

...any shape



Metal packaging has a wide variety of finishes and styles.

HARRODS
Suitcase tin with handle and clip closure
190mm x 150mm x 85mm

Create

...any design



Eye-catching packaging instantly differentiates you from the competition.

DEAN'S
Rectangular tin with emboss and hinged lid
184mm x 108mm x 109mm





The Pembrokeshire Beach Food Company

- The Pembrokeshire Beach Food Company were sourcing high quality packaging for their Captain Cat's Môr seasoning.
- In line with the ethos of the company, they wanted packaging which met their overall sustainability and ethical policy.
- The tin required an air tight seal for freshness and security of the loose product, so a lever lid was selected as the most appropriate.
- Tinware's development team were instrumental in providing guidance on the most suitable solution.

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CASE STUDY



Deans of Huntley

- Deans required high quality novelty packaging that would appeal to a very wide audience
- Tin can be moulded into a range of complex shapes and sizes, perfect for creating a novelty product
- Consumers also instantly believe that tin is superior giving products a luxury feel. This made it the ideal choice for Dean's.
- The three unique novelty tins in a shape of a drum, an old-fashioned cast iron cooker and shortbread finger ensured their products were instantly recognisable.

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CASE STUDY



Campbells Shortbread

- Campbells sees packaging as an integral part of its overall appeal to consumers and their primary focus was to create unique packaging for its shortbread.
- A range of tins was intended to be specific to individual audiences, targeting new and existing customers
- A deep emboss ensures each car appears to be driving forward to meet you off the packaging.
- The classic design uses rich colours. Heavy embossing makes the product tactile, inviting consumers to touch.
- The unique designs and the reusability of the tin encourages consumers to purchase and collect the full product line.

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Proper Goose

- Proper Goose had the idea of creating a range of luxury and unique metal boxes for every special occasion.
- A plain white finish enabled the Proper Goose team to easily print different designs onto the tin using their own printing system, personalising each order to the customer.
- A low profile rectangular tin with loose lid was created to enable a variety of items including illustrations and stationery to be stored safely.

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Lee Filters

- Lee Filters needed to find an alternative to cardboard packaging for its glass filter range.
- The packaging needed to be robust, durable and offer protection for their product.
- The packaging had to be a specific size to fit the filter and the additional protection required internally for the product.
- Tin packaging was a more cost-effective solution than hardened cardboard or plastic.

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Avalon Jewellery

- As a small artisan business, Avalon Jewellery wanted to find attractive high-end packaging
- The company needed to be able to order small quantities with quick next day dispatch in order to meet consumer demand.
- The packaging needed to be suitable for posting as standard mail
- Avalon chose tin as it had the benefit of protecting the product inside.

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FROM OUR TEAM



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2018