### **Explaining the Options**

It can be overwhelming, particularly as a first time parent, knowing what to pack in your hospital bag. So well done, you've come to the right place, where our aim is to make life easier for pregnant women packing their hospital bags!

However, we appreciate that it can be difficult to make a decision between the various bags & contents packages that we have available and this guide aims to help you choose what's right for you. But before we bring you to the decision tree on the next page, let's explain the various bag options & contents pack options.

#### Each bag design can be purchased in the following combinations:

- 3 bag set comprising of a large holdall, tote and toiletry bag.
- 3 bag set comprising of a large holdall, a medium holdall & toiletry bag.
- 4 bag set comprising of a large holdall, medium holdall, tote & toiletry bag

#### The suggested use for each bag is as follows

LARGE HOLDALL - For mum's hospital bag items. If you go for the first 3 bag option above, then include baby's items in here also

MEDIUM HOLDALL - For baby's hospital bag items

TOTE BAG - For your labour/delivery room items

TOILETRY BAG - For keeping your toiletry items separate

#### Our bag range

CLASSIC - Our classic range comes in a variety of designs - the holdalls open in the old-fashioned doctor's bag style & the totes are expandable.

SIGNATURE - Our luxurious, quilted Signature bags come in a few different colourways and are very lightweight but super strong. The holdalls can be expanded by a clever clasp feature & the totes have the ability to be hung off a pram or a buggy so make a great baby changing bag afterwards.

All of our bags have a life long after your hospital visit is over and are the perfect addition to any family for day trips, trips away etc

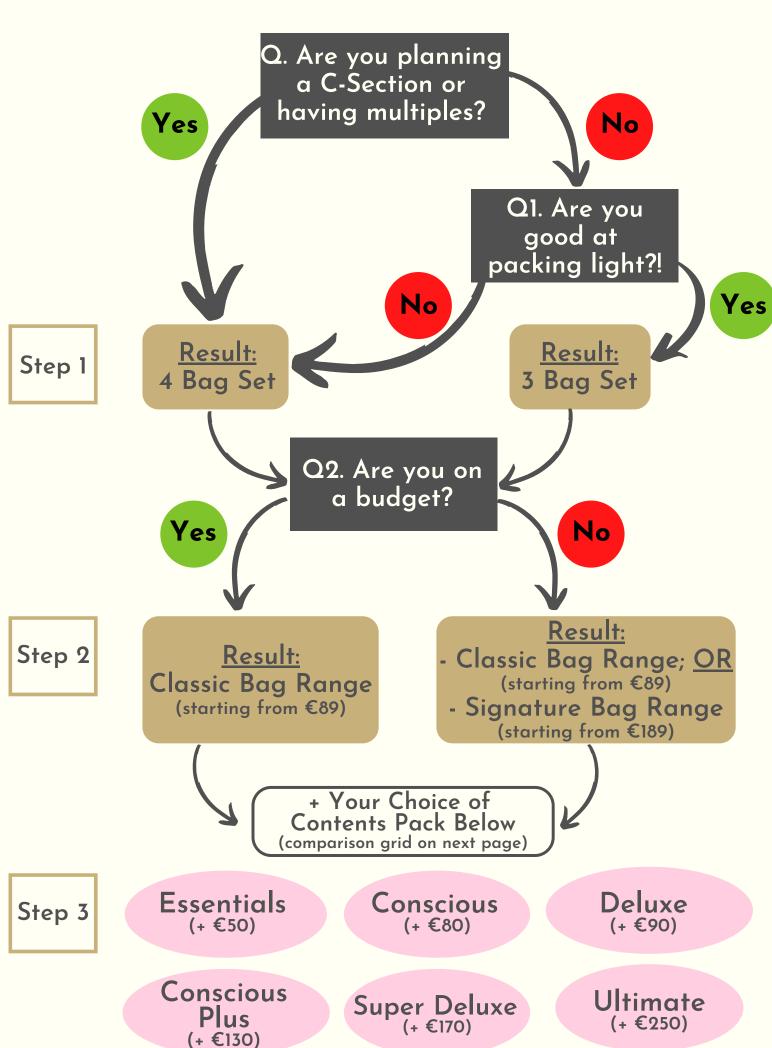
#### Our contents packs

We have a number of different packs to suit all budgets and preferences. See comparison grid on the back to help you decide!

#### Now try our decision tree!

Try our decision tree on the next page to help you decide. Please note that we also offer an instalment option so you can spread your payments.

#### Let's Help You Decide!



# ullu**w**

## **Contents Packs - Comparison Grid**

be purchased separately from our website	Essentials	Conscious	Delute	Conscious	Super
<ul> <li>Maternity Pads (2 packs)</li> </ul>	1	<b>V</b>	<b></b>	<b></b>	<b>—</b>
Breast Pads	<b>-</b>	<b>V</b>	<b>\</b>	<b>V</b>	<b>V</b>
Size 1 Nappies		<b>1</b>	<b></b>	<b>V</b>	<b>V</b>
Water Wipes		<b>V</b>	<b>/</b>	<b>V</b>	<b></b>
Mini Shampoo		<b>1</b>	<b>/</b>	<b>V</b>	
Mini Conditioner		<b>1</b>	<b>V</b>	<b>V</b>	<b></b>
Mini Body Wash	<b>/</b>	<b>V</b>	<b></b>	<b></b>	
Mini Body Lotion	<b>-</b>	<b></b>	<b></b>	<b>V</b>	<b></b>
Travel Size Deodorant	<b>-</b>	<b>1</b>	<b>/</b>	<b></b>	<b></b>
Travel Size Dry Shampoo	X	<b>1</b>	<b></b>	<b>V</b>	<b></b>
• Cheeky Panda Handy Wipes 🦤	<b>-</b>	<b></b>	<b>/</b>	<b>V</b>	<b>V</b>
• Lip Balm		<b>1</b>	<b>/</b>	<b>V</b>	<b>V</b>
• Ulluv Bamboo Toothbrush 🦫	<b>-</b>	<b>V</b>	<b>/</b>	1	<b>V</b>
Travel Size Toothpaste	<b>-</b>	<b>1</b>	<b>/</b>	1	<b>V</b>
Ulluv Wash Cloth for Mom		<b>V</b>	<b>/</b>	1	<b>V</b>
Ulluv Wash Cloth for Baby	<b>-</b>	<b>1</b>	<b>/</b>	1	<b>/</b>
• Ulluv Mini Wooden Hair Brush 🤟	1	<b>1</b>	<b>V</b>	1	/
• Ulluv Hair Bobbin 🤎	<b>/</b>	<b>V</b>	<b>V</b>	1	<b>/</b>
• Ulluv Hair Clips 🦤	<b>\</b>	<b></b>	<b>/</b>	<b>1</b>	
• Shower Cap 🐦	<b>-</b>	x		x	
Cheeky Panda Pocket Tissues				<b>/</b>	
• Pair of Ulluv Flip Flops 🦭	X	x		x	/
• Ulluv "Baby's First Outfit" Pouch 🤎	x	x	<b>/</b>	/	/
• Ulluv "Baby's Going Home Outfit" 🦤	x	x	x	x	
• Ulluv "Important Docs" Folder 🤎	x	x	<b>/</b>	/	
Ulluv Birth Announcement Card			<b>/</b>		
Ulluv Notebook	x	x			
Ulluv Recycled Pen	x	x			
Nipple cream •	x	x			
Packet of Sweets/Chocolate	x	x			
• Ulluv Laundry Bag 🦭	x	x			
• "When You Were Born" book 🃦	x	x	<b>/</b>		/
• Ulluv 100% Cotton Baby Blanket	x	x	x	x	
• Ulluv Bamboo/Cotton Baby Towel	X	×	x	x	
Carriwell 4 Pack Hospital Panties	X	×	X	X	
Ulluv Mini LED Touch Light	X	X	x	X	
• 2 x Ulluv Midwife Thank You Card		x	X	x	
Mini Hand Sanitiser	7	X	1	x	<b>—</b>