

*doug's*

# Pricing Guide

everything you need to know  
about working with me

Getting started

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# Kia ora, I'm Doug



I'm Aotearoa's maker of sustainable custom apparel, uniforms & iron on patches. I make everything myself in my

little Auckland Central studio. I make a lot of my own stuff, but I love working with local businesses & artists too.

## Trusted by the creatives at:

Crushes

DUNNINGS  
warehouse

AUCKLAND  
THEATRE  
COMPANY

ASB  
Partners with passion.

the  
brand  
agency

YANZ

PACKED  
LUNCH  
CLUB

PLASTIC  
FREE  
MAGLAW

& more!




## The process

# How it works

- ✓ First send me a high quality file of your design (psd, ai, png, or pdf) & quantity
- ✓ Based on the design, I'll send you a quote per piece
- ✓ Once you approve the price, I'll run a test or sample
- ✓ When the test or sample is approved, we'll start production
- ✓ Then you'll receive your goods and merrily skip away!

# Custom embroidery pricing

Want 101+? Let me know.

1 - 10 items	11 - 25 items	26 - 100 items
		
Per 1000 Stitches <b>\$3.99</b>	Per 1000 Stitches <b>\$2.99</b>	Per 1000 Stitches <b>\$1.99</b>
<ul style="list-style-type: none"><li>✓ Made from vintage, second hand &amp; factory seconds</li><li>✓ Your own design</li><li>✓ Embroider tees, sweatshirts, caps &amp; more</li><li>✓ Helping plant trees</li><li>✓ Sustainably made</li><li>✓ Use my vintage &amp; second hand blanks, or supply your own</li></ul>	<ul style="list-style-type: none"><li>✓ Made from vintage, second hand &amp; factory seconds</li><li>✓ Your own design</li><li>✓ Embroider tees, sweatshirts, caps &amp; more</li><li>✓ Helping plant trees</li><li>✓ Sustainably made</li><li>✓ Use my vintage &amp; second hand blanks, or supply your own</li></ul>	<ul style="list-style-type: none"><li>✓ Made from vintage, second hand &amp; factory seconds</li><li>✓ Your own design</li><li>✓ Embroider tees, sweatshirts, caps &amp; more</li><li>✓ Helping plant trees</li><li>✓ Sustainably made</li><li>✓ Use my vintage &amp; second hand blanks, or supply your own</li></ul>
Handmade in Auckland	Handmade in Auckland	Handmade in Auckland






**The whole process was so easy and Doug's knowledge, skill and attention to detail left me thrilled with the final outcome. Would 100% work with you again Doug!**

**- Aften Jones, Local & Co**

# Custom patch pricing

Want 101+? Let me know.

1 - 10 Patches	11 - 25 Patches	26 - 100 Patches
		
Per 1000 Stitches <b>\$2.49</b>	Per 1000 Stitches <b>\$1.99</b>	Per 1000 Stitches <b>\$1.49</b>
<ul style="list-style-type: none"><li>✓ 1 - 10 custom patches</li><li>✓ Your own design</li><li>✓ 100% compostable packaging</li><li>✓ Helping plant trees</li><li>✓ Sustainably made</li><li>✓ Made in New Zealand</li><li>✓ Custom branded packaging (optional)</li></ul>	<ul style="list-style-type: none"><li>✓ 11 - 25 custom patches</li><li>✓ Your own design</li><li>✓ 100% compostable packaging</li><li>✓ Helping plant trees</li><li>✓ Sustainably made</li><li>✓ Made in New Zealand</li><li>✓ Custom branded packaging (optional)</li></ul>	<ul style="list-style-type: none"><li>✓ 26 - 100 custom patches</li><li>✓ Your own design</li><li>✓ 100% compostable packaging</li><li>✓ Helping plant trees</li><li>✓ Sustainably made</li><li>✓ Made in New Zealand</li><li>✓ Custom branded packaging (optional)</li></ul>
Handmade in Auckland	Handmade in Auckland	Handmade in Auckland

# Customise your Patch packaging

Doug's

## What it comes with

1. A compostable cellophane pouch
2. Front "100% Compostable" sticker
3. Doug's branded rear compostable sticker
4. Doug's branded recycled paper insert

Customise

## Rear compostable sticker

Add your logo to this. Sitting right next to Doug's, and the product information.

Customise

## Recycled paper insert

Add your logo to this. Sitting right next to Doug's, and the 'how to apply your patch' link. Want to change some of the content? Just ask!

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Customise both for  
\$0.99 per patch

Don't want any packaging? No worries. Just mention what they're made of, how they're sustainable and who made em'!

See more on page 10.



Sound good?

# Here's what I need from you



## A high quality file

To properly digitise your design, I'll need a a high quality file (psd, ai, png or pdf).



## The size of your design

How big would you like you design? If you like, I can quote the same design in multiple sizes.



## Quantity

How many would you like? If you're wanting some second-hand blanks, then I'll see what I've got.



## Any other information

Anything else that might be necessary. Is it urgent? Are you looking for something specific? I'll see if I can help.



Email me the above info, or fill out the form at [dougs.nz/quote](https://dougs.nz/quote)

## Important

# Additonal information

### Digitising fee

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This fee is for turning your design into a file the embroidery machine will read. It will vary based on complexity and the time spent.

**\$9 - \$90**

### Sample patch

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The first sample is free.

If you'd like additional samples, the price will be per your quote.

**\$ Based on quote**

### Cancellation Fee

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By using any services, products or engaging in business with Doug's, you commit to the following policy.

**\$ Subject**

If you cancel your order, you will be charged the time Doug's has already committed to your order, along with completed services. These services include but are not limited to digitising fees, design fees or establishing fees. If you cancel mid-production, you will be charged for any product already completed. You will be responsible for the product remaining on Doug's premises. A \$50NZD cancellation & admin fee will apply.



**When selling your patches, you agree to state:**

- 1) Each patch is made by Doug's
- 2) They are made from organic cotton & tree-derived thread
- 3) Sustainably produced in New Zealand
- 4) Helping plant trees, locally

Want to chat in person?

# Come by the studio



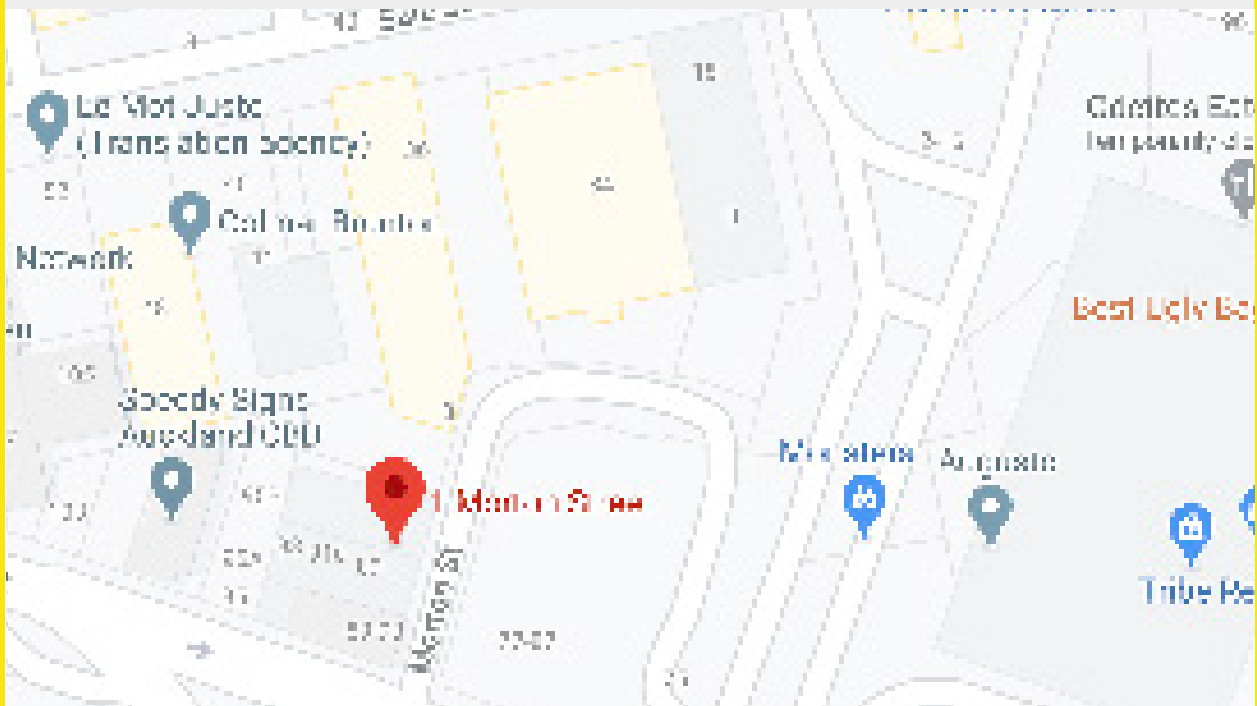
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Contact me