## **TIPS & TRICKS**

## BATTERY LIFE EXPECTANCY OVER TIME



6-9 MONTHS

12 HOURS

9-12 MONTHS

6 HOURS
CHARGE



BY USING CERTIFIED PRODUCTS YOU ARE ENSURING THAT THE CORRECT VOLTAGE AND AMPAGE IS BEING DELIVERED TO YOUR PHONE AND WILL GREATLY EXTEND THE LIFE OF YOUR BATTERY.

LOOK FOR THESE CERTIFICATION SYMBOLS
WHEN BUYING CHARGING DEVICES OR CABLES

Made for

iPod iPhone iPad



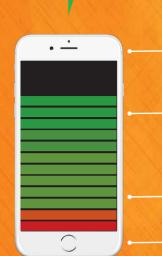
WHY MY BATTERY
DOESN'T LAST AS
LONG AS IT USED TO.?



THIS IS ONE OF THE MOST COMMON FAULTS FOUND WITH PHONES AND THERE CAN BE MULTIPLE REASONS WHY YOUR BATTERY DOES NOT LAST AS LONG ANYMORE. REST ASSURED HOWEVER FONE KING CAN HAVE YOU BACK ON THE ROAD QUICKLY.



## WHAT ARE THE REASONS MY BATTERY MAY BE DYING QUICKLY?



Like all batteries, mobile phone batteries have a specific charge and discharge rate that will expire as time goes on.

Very few of us will turn our phones off when charging so the battery is discharging while charging and this puts stress on the cells causing them to wear down over time.

Specific apps are also known to drain your battery very quickly.

Your phone may also have suffered unknown physical or liquid damage that could also be causing your phone to drain excess power.



WHAT ARE THE AREAS WE WILL TEST?

•CURRENT DRAW (POWER USAGE) ON THE PHONE

- CHARGING PORTS
- BATTERY QUALITY
- SOFTWARE ISSUES
- •LIQUID DAMAGE
- PHYSICAL DAMAGE
- DAMAGE TO PCB (SHORT CIRCUIT)

SMARTPHONE BATTERIES HAVE A LIFESPAN OF BETWEEN 300-500 CHARGING CYCLES, WHICH EQUATES TO ROUGHLY 12 MONTHS OF STANDARD USAGE.





WE CAN FIX T

**72**%

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72% of smartphone users admit to experiencing anxiety when their battery level drops below 15%

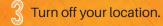
## WHAT CAN I DO TO HELP MY BATTERY LAST LONGER?



Turn off the Bluetooth and Wi-Fi if not using them.



Reduce your screen brightness.





- Limit your screen timeout.
- Turn off vibration.





YOU DON'T HAVE TO LET YOUR BATTERY DRAIN TO 0% BEFORE CHARGING IT AGAIN. NEW LITHIUM-ION BATTERIES ARE BEST KEPT BETWEEN 40% AND 80%.

CHARGING YOUR BATTERY OVERNIGHT
DAMAGES IT: WRONG ONCE FULLY
CHARGED THE DEVICES SWITCH TO WHAT
IS CALLED A TRICKLE CHARGE WHICH
HAS A MINIMAL IMPACT ON THE BATTERY.

