

DESIGN BOUTIQUE

PRINTING METHODS

	DIGITAL	LETTERPRESS	FOIL
DESCRIPTION	Flat and smooth. As many ink colors as you want are printed at one time.	Textured. Ink is pressed into 100% cotton paper on antique machinery, one color at a time.	Texture and shine. Heated foil is pressed into the paper on antique machinery.
PRICE LEVEL	\$ Most budget friendly	\$\$ Price will increase as more colors are printed	\$\$\$ Price will increase if combined with other printing methods
PERFECT FOR	Lots of colors, watercolor artwork, florals and textured backgrounds.	An elegant and chic look with crisp, clean typography. Looks great over a digitally printed texture background.	Adding a fancy touch to your invitations. Foil creates a striking and timeless look.
PAPER	120 lb. House Digital Sturdy with a subtle texture	1 or 2 ply Savoy Thick and soft to the touch, 100% cotton	120 lb. House Digital or 1 or 2 ply Savoy Thick and soft to the touch, 100% cotton