



WE ARE LOOKING FOR A

Communications & Marketing Officer

Position Location: Yangon, Myanmar
Employment Details: Full time

Contract Length: 7 months
Application Deadline: 20th September,
5pm (GMT+6:30)

As someone that is passionate about ending human trafficking in our lifetime, you will use your skills and knowledge to assist the growth of the Eden brand through its marketing activities.

You will collaboratively work with the entire Eden team to communicate our program impact to engage the hearts and minds of supporters and consumers and to establish Eden jewellery an internationally renowned brand in major markets throughout the world. As Marketing and Communications Officer, you will work with a team to dream of, plan and implement marketing strategies that get more jewellery into the hands of everyday world changers so that together we can fund a human trafficking free world. You will implement our next innovative and game-changing marketing campaign on social media, oversee production of our new exciting marketing materials, organise photo-shoots and film sessions and create communication strategies to build relationships with our retailer and customers. You will also capably support our Sales team by ensuring that all marketing initiatives not only build our Brand equity, but are also driven towards fostering sales and impact growth.

If you find yourself agreeing with the attributes below, we would love to hear from you:

- Have 1-2 years of experience specialising in marketing and communications.
- Excel at developing content and digital marketing (especially social media community management, email marketing and digital advertising).
- Bachelor's degree in marketing or a related field.
- Have outstanding eye for detail and design.
- Able to communicate a creative desired look and feel to the design team to achieve a cohesive marketing campaign geared to the Eden jewellery customer.
- Create persuasive visual messages and tell compelling stories that generate brand loyalty in consumers.
- Partner within our company units to write effectively for different audiences and business avenues.
- Develop content to adapt across multiple platforms.
- Participate in creative brainstorming and consistently provide innovative ideas relative to content marketing and digital landscape trends.
- Build and publish content while following creative process, receiving feedback and meeting timelines.
- Being flexible and resilient in a fast-paced environment.
- Able to manage own projects with attention to details and follow through on assignments.
- Fluent in written and spoken English- TOEFL score equivalent of 100.

Bonus points if:

- You can take good photos
- You have a knowledge of photo art direction/styling, animation or film/video creation
- You can use Adobe Creative Suite

Please submit your application to keight@edenministry.org and include your CV and a cover letter in PDF format, which covers the following questions:

1. Why are you passionate to join the Eden team?
2. Demonstrate how you have effectively used social media to drive a campaign and provide examples.
3. Which other organisations do you think market effectively and why do you love the way they use digital and content marketing to reach their audiences?

Why you should work with us?

Every minute you spend working with us, you're making a difference. The more we able to share Eden's jewellery with the world, the more girls we can rescue from human trafficking and provide with a hope and future!