



**Magic Art Show**  
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## Magic Art Show Puts Game Paintings On Display

*Over 150 original works assembled for first-of- its-kind exhibition.*

### **(LAS VEGAS - JUNE 8, 2017)**

The Magic Art Show, a first-of- its-kind exhibition bringing together more than 150 paintings, concept illustrations, and preliminary works created for the card game Magic: The Gathering, will open to the public on June 15 and remain on view through June 18. The multiple collector exhibition at the Las Vegas Convention Center is being held in conjunction with Grand Prix Las Vegas, a series of Magic: The Gathering tournaments.

Every piece on display relates to one of four settings used for the game. Each setting mixes classic fantasy with a theme such as Ancient Egypt or Gothic horror, and attendees will “travel” between settings as they enter different rooms in the exhibit.

Mike Linnemann, curator of the Magic Art Show, observed that seeing original paintings is a surprising experience even for game players who have seen the images many times on cards.

“Everyone knows what the Mona Lisa looks like, yet people still visit it” said Linnemann. “Images have power in person. You get to see the brushstrokes, be part of an experience.”

In addition to original paintings, the Magic Art Show will feature concept illustrations and preliminary works. Concept illustrations reveal the behind-the- scenes efforts to create each setting, while preliminary works such as pencil drawings and model sculptures offer insight into individual artists’ creative processes.

The Magic Art Show was funded through Kickstarter, with more than 450 backers pledging over \$20,000 for gallery equipment, shipping, security and insurance, cosplayers and other expenses.

Over 25 collectors and artists contributed works to the exhibition.

General admission is free.



## BACKGROUND

The Magic Art Show, in association with Original Magic Art and Cardamajigs, is being hosted from June 15 to 18, 2017 at the Magic: the Gathering (Magic) Grand Prix in Las Vegas, Nevada.

The first of its kind, the exhibition features over 150 Magic original paintings, sketches, concept art and sculptures in a curated gallery to be enjoyed by the largest audience of Magic players ever gathered.

So that the event is available to everyone, there will be free general admission to the Magic Art Show. From paintings of Mirrodin land art, to the guild signets of Ravnica, to the recently travelled plane of Amonkhet, the Magic Art Show will bring the worlds of Magic to life, allowing fans to experience the original paintings up close and personal.

The Magic Art Show was crowdfunded through a successful Kickstarter which raised \$20,164 with the support of 452 backers. The Kickstarter offered a variety of backer rewards including original tokens, pins, as well as prints and playmats featuring original artwork by Zack Stella, commissioned specifically for the show.

In addition to be open to the public between the hours of 9am and 6pm, the Magic Art Show will be hosting exclusive Kickstarter backer events including pre-show access and tour, a cosplayer happy hour, and dinner with Magic artists.

While the team was excited to have the event fully funded, we are thrilled to have met the Cosplayer stretch goal: Because the Kickstarter raised more than \$20,000, a team of talented and experienced Magic cosplayers are being hired to work the show, in costume!

# FACT SHEET

## Event Dates:

June 15 to 18, 2017

Open to the public (free admission):

Location:

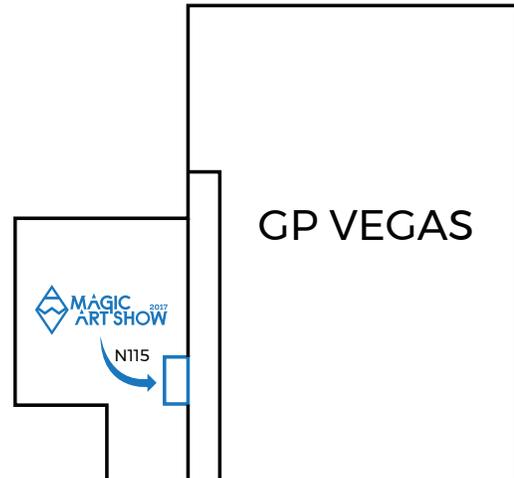
Las Vegas Convention Center

3150 Paradise Rd

Las Vegas NV

Room: N115

Across the hall from GP Vegas.



## Pre-Show Access (invite only):

June 14, 2016 from 6pm-9pm

Limited to some Kickstarter backers, special guests and press.

Curator tour, followed by a Wizards R&D tour.

Cheese Platters for guests to snack on.

One backer picks out a concept art to take home

## Cosplayer Happy Hour (invite only):

Limited to some Kickstarter backers, special guests and press.

At the Happy Hour you can drink, play cards and mingle with the cosplayers who help out at the event! Along with a small poster of the cosplayers at the show so you can get their signatures!

## Artist Dinner (invite only):

Limited to some Kickstarter backers.

Zack Stella, Victor Adame Minguez, Noah Bradley and Jason Engle will be joining 11 lucky Kickstarter backers for supper. Where they will talk about art, the game and more.

## Kickstarter:

Goal: \$15,000

Funded in: 23 days

Total Funds raised: \$20,164

Total number of backers: 452

## Featured Magic Planes:

Amonkhet

Innistrad

Mirrodin

Ravnica

## Featured Cosplayers:

<b>Cosplayer</b>	<b>Handle</b>	<b>Coming as</b>
Angel Johnson	@AiAmethyst	Elsbeth, Vraska
Arielle Lien	Air Bubbles Cosplay	Chandra
Audrey Utz	Oridayo Cosplay	Tamiyo, Gisa, Liliana Heretical Healer
Carolyn Hazen	@carolyncosplay	Saheeli
Elliot Scott	@Hackworth	Venser
Erin Adams	@ErinsArtStuff	Emmara, Arlinn, Nissa Steward of Elements
Gin Santora	Jackal Costuming	Nissa Vastwood Seer
Jeff Giorgi	Oridayo Cosplay	Geralf
Kensadi Starr	Kensadi Cosplay	Liliana of the Veil, Olivia Mobilized for War, Avacyn
Matt Wardle	Jackal Costuming	Ajani, Jace Unraveler of Secrets, Jace Architect of Thought
MJ Scott	@moxyMagic	Liliana Death's Majesty, Liliana of Amonkhet, Liliana the Last Hope
Paul Eveslage	EoT_Impulse Cosplay	Dack, Sorin, Tireless Tracker
Ronnie Head	Kensadi Cosplay	Garruk Relentless, Sorin
Sydney StafI	Velolciraptor Cosplay	Nahiri, Jace Unraveler of Secrets

## BIOGRAPHIES

**Mike Linnemann**, a former gaming company art director and museum professional, will be curating the artwork displays to ensure a good flow within the event.

**Rico Evangelho**, through his Cardamajigs brand, is well known for his innovative Magic: the Gathering accessories and in addition to designing the overall Magic Art Show look and feel, and coordinating the cosplayers, he produced the event-exclusive Tokens and Pins.

**Josh Krause**, of Original Magic Art, has run two of the most historical and successful Kickstarters for Tokens and Playmats and is coordinating the Kickstarter reward fulfillment.

**Brian Scott Walters**, has assisted with the setup of several art shows including Illuxcon, the largest annual fantasy art show in the world. He also works in merchandising for one of the biggest retailers in the world. Brian is designing and handling the logistics for the show itself.

**MJ Scott**, is a former actress and model, has been cosplaying Magic since 2011 and is a veteran Magic flavor text writer with a deep love of Magic art and story.

## SPONSORS



The Magic Art Show is officially being sponsored by Matboard and More. Who were gracious enough to provide us with framing materials to help enhance the show. They will have a kiosk on site that will teach visitors about framing and options available at Matboard and ore.

## **PRESS**

Gathering Magic, article:

<http://www.gatheringmagic.com/alexullman-news-01102017-announcing-the-magic-art-show/>

Kitchen Table Magic, Episode 298, podcast:

<https://kitchentablemagic.org/2017/04/05/magic-art-show-please-support-the-kickstarter/>

Eyes on the Mise, Episode 58, podcast:

<https://www.podbean.com/media/share/pb-x3xn5-69ea5d#.WPf0m0-rcT0.twitter>

First Strike Podcast, video clip, podcast:

<https://twitter.com/FirstStrikePod/status/853012091791429634>

The Magic Show, Invoke Prejudice, video:

<https://www.youtube.com/watch?v=eBestsmFcOs&feature=youtu.be&t=41m57s>

Split Second, Star City Games, video:

<https://youtu.be/VsQKAmV0EDY?t=2m12s>

The Singleton Syndicate, Episode 7 - Gruul Clans, podcast:

<http://thesingletonsyndicate.libsyn.com/episode-7-gruul-clans>

The Magic Man Sam, The Magic Art of John Avon: Light, video:

<https://youtu.be/76nChQJGMP4?t=8m8s>

## **PHOTOS**

<https://cloud.arcticempire.ca/d/ed0a95f254/>

## **PROMOTIONAL VIDEO**

Kickstarter video:

<https://www.youtube.com/watch?v=Krcytes8Hlo>

## **CONTACT**

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