

Research Packet

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Corporate Philosophy:

Our Mission

Integrate our passion for racing, knowledge of sports nutrition, integrity, and values to provide endurance athletes with the ultimate, scientifically validated, high-performance racing formulations.

Research Philosophy

Research is the most important value at First Endurance. We are driven by a desire to ensure our products are proven to enhance endurance performance and have scientific validation. At First Endurance, we refuse to reduce costs by using "pixie dust" amounts of ingredients just to dress up the label. Our formulations utilize the same levels (sometimes more) of the active ingredients that were used in the actual human scientific research. We assure effective products by using the same ingredients used in the human clinical studies. We are meticulous about research and go out of our way to make sure we have addressed each of our stringent requirements. All products that First Endurance develops are based on human scientific research.

Commitment to Quality

First Endurance uses only the finest ingredients and follows stringent quality control. Supplements can be easily ruined. Even if you buy the right ingredients, they can degrade quickly and loose their efficacy if they aren't handled under the most stringent controls. We are determined to ensure nothing goes wrong with any step of the way. For example, OPTYGEN is packaged in an amber glass bottle and utilizes colored capsules to reduce UV light, oxygen and moisture degradation, ensuring the highest quality, potency, and purity.

Certificate of Analysis:

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A Certificate of Analysis (C of A) is a document which states every active and inactive substance used to manufacture a product. A C of A also shows that there are no additional ingredients added to the OPTYGEN formulation. In order to assure the safety and efficacy of OPTYGEN, First Endurance provides a C of A with every bottle of OPTYGEN.

Safe and Legal:

First Endurance is committed to developing the most advanced endurance supplements on the market. First Endurance has taken additional measures to assure that our products are safe legal and stimulant free. First Endurance supplements are legal to use in any sporting event governed by the World Anti-Doping Association (WADA), the US anti-doping association (USADA) and by the UCI (Union Cycliste International). One or more of the aforementioned governing bodies govern all US Cycling, International Cycling, US Triathlon and International Triathlon.

Some commonalties among these governing bodies include banned substances which fall into one or more of the following categories as listed in Section I A-E of the UCI Prohibited Classes of substance and Prohibited Methods document. A) Stimulants B) Narcotics C) Anabolic agents D) Diuretics and E) Peptide hormones, mimetics and analogues. This document goes on to list banned substances within each of these classes. Regulations also ban 'Compounds chemically or pharmacologically related to the products mentioned'.

OPTYGEN contains NO ingredients, which are explicitly listed under the banned substance list, nor are any of the ingredients related chemically or pharmacologically. First Endurance has also contacted the USADA and received verbal confirmation that our ingredients are not banned based on their regulations. Note: USADA, WADA and UCI do not offer any certification or written confirmation.

First Endurance manufactures its formulations to the highest GMP (Good Manufacturing Practice) standards available. In addition we use a proprietary manufacturing method for added safety and assurance. Following the Supplement Facts panel you will notice we list 'NO processing aids' under Other Ingredients. The only ingredients found in Optygen, are those listed in the Supplement Facts Panel.

Part XIV Article 7 of the Anti-doping Examination Regulations contains the following warning: riders must refrain from using any substance, foodstuff or drink of which they do not know the composition. It must be emphasized that the composition indicated on a product is not always complete. The product may contain prohibited substances not listed in the composition.

For a complete list of regulations and banned substances please use one of the following links:

UCI Banned Substance List WADA USADA

Supplement Facts Panel:

OPTIMIZE + OXYGEN = OPTYGEN TM

OPTYGEN is an innovative formula designed to help elite athletes optimize performance, maximize oxygen utilization and provide the necessary adaptogens to achieve greatness.

OPTYGEN is a priority patent protected, legal and stimulant-free formulation that is designed specifically to optimize performance for endurance athletes. This revolutionary formula is based on clinical trials and the latest scientific research. OPTYGEN is designed to increase VO2Max, increase the body's ability to adapt to high levels of physical stress, increase anaerobic threshold and reduce lactic acid. It also has a 100% performance guarantee.

The adaptogens in OPTYGEN have been studied extensively for their ability to:

- -Increase VO2Max
- -Increase the body's ability to acclimatize to high levels of physical stress
- -Increase anaerobic threshold and reduce lactic acid.

Retail Price: \$49.95 (90 capsules)

Loading Phase: Take six (6) capsules every morning for (7) days.

Maintenance Phase: After loading phase, take three (3) capsules every morning.

Supplement Facts Serving Size: 3 Capsules		
	Amount Per Serving	%DV
Chromium (from Chelavite® amino acid chelate)	200mcg	167%
Cordyceps (Cordyceps Sinensis) (mycelia biomass) minimum 7% cordycepic acid	1000mg	*
ATPro Matrix (Calcium Pyruvate, Sodium Phosphate, Potassium Phosphate, , Ribose, Adenosine)	800mg	*
Rhodiola Extract (<i>Rhodiola Rosea</i>)(root) naturally occurring salidrosides minimum 3.0% rosavins	300mg	*
*Daily Value Not Established		

Other Ingredients: no processing ingredients added

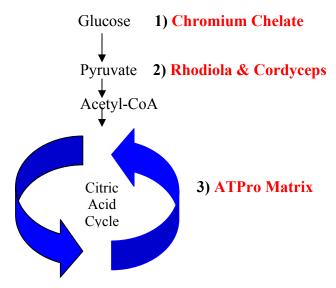
Chelavite is a registered trademark of Albion laboratories, Inc. Covered by Albion international, Inc., U.S. Patent 5,614,553.

How OPTYGEN works

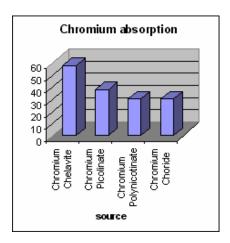
Intro: OptygenTM works on three different levels all working synergistically with the goal of increasing endurance. Endurance is defined your ability to perform work over a period of time where there is sufficient oxygen delivered to the muscles. There are three critical components necessary to increase your endurance capacity.

- 1) Efficient Glucose Metabolism
- 2) Efficient Oxygen Transfer
- 3) ATP production

Optygen targets all three of these components:



Efficient Glucose Metabolism: The first part of the Optygen formula utilizes chromium for its ability to break down fuel. Chromium is an essential trace mineral that aids in glucose metabolism, regulation of insulin levels, and maintenance of healthy blood levels of cholesterol and other lipids. Chromium forms part of a compound in the body known as glucose tolerance factor (GTF), which is involved in regulating the actions of insulin in maintaining blood sugar levels and, possibly, in helping to control appetite. It is critical that any drink, bar or pre-race meal consumed prior to a race or exercise gets broken down efficiently in order to maximize your fuel delivery. Insulin spikes or lack of insulin response can cause the nutrients to either be rushed into your bloodstream too quickly or not quickly enough. Chromium regulates this nutrient breakdown so you have equal and sustained nutrient delivery to the working muscles. The most widely available sources are chromium salts such as chromium polynicotinate and chromium picolinate. Optygen uses Chromium chelate, a unique form of chromium patented for its superior absorption and bioavailability properties compared to other sources.



*Chelavite, is a patented (US Patent #5,614,553) chelated form of Chromium with enhanced bioavailability and uptake.†

Efficient Oxygen Transfer: The second part of the Optygen formula uses adaptogenic herbs to improve oxygen effeciency. Originally, these two adaptogenic herbs were gathered by Tibetan Sherpas for use in their tea. The Sherpas used these herbs to give them energy to climb Everest, which they did without the use of supplemental oxygen. One of the adaptogenic applications of Rhodiola that has received considerable research attention recently is for aiding in adaptation to high altitude, thus, as a preventive treatment for hypoxia or mountain sickness. In June 2002, Dr Rulin Xiu was awarded a patent for her work showing Rhodiola's ability to oxygenate blood. Clinical studies on Cordyceps have proven its ability to increase endurance through more efficient enzyme activity, mobilization of free fatty acids and beta-oxidation. In a 1998 study, Dr. Edmond Burke observed that Cordyceps has the ability to improve lactate energy metabolism within the cell. All these mechanisms clearly show how these two adaptogenic herbs improve the efficiency of oxygen transfer in the cell leading to improvements in oxygen uptake and VO2max.

ATP Production: The final step of the Optygen formulation puts all the necessary components together to assure efficient Adenosine Triphosphate (ATP) production. Clinical research has shown that endurance athletes diminish their ATP stores in exhaustive exercise, which can lead to a reduction in aerobic metabolism and endurance. Optygen's proprietary ATProTM matrix of five key nutrients is designed to assure ATP production. Since ATP is the final step in aerobic energy production, it is critical that the nutrients feeding the ATP cycle are readily available. Calcium pyruvate, sodium phosphate, potassium phosphate, adenosine and d-ribose all play critical roles in glycolysis and the citric acid cycle, leading to efficient ATP production. Endurance athlete's VO2max is directly proportional to their ability to efficiently produce ATP. A complete diagram outlining these nutrients in the citric acid cycle can be found at www.firstendurance.com/atpro.html

A synergistic formula: The combination of the three components of Optygen create a synergy with the sole purpose of improving race performance through increased VO2max, reduced lactic acid and increased endurance. Though Cordyceps and Rhodiola taken by themselves would offer enhanced performance, the combination including Chromium Chelate and the ATProTM matrix complete the formulation. It is this synergistic combination of key ingredients that make Optygen such a powerful and complete endurance formula.

Rhodiola Rosea Research:

Rhodiola Background: Rhodiola is comprised of many different species and is generally found in the high mountain region of Siberia above 7,000 feet or on the Tibetan plateau above 12,000 feet. For many years, Russian athletes and scientists have touted the strong medicinal properties of this rare herb. The root of the plant, sometimes referred to as golden root, is used in current medicinal applications. Aided Adaptation to high altitude is one of the applications of rhodiola that has received considerable research and attention recently thus, as a preventive treatment for hypoxia or mountain sickness (Zhang

research and attention recently thus, as a preventive treatment for hypoxia or mountain sickness (Zhang Weiyun, 1997; Wang Liang, 1999; Qian Yancong, et al., 1999).

There are six known polyphenol active compounds in Rhodiola. The two most active are salidrosides and rosavins. Many of the clinical studies on hypoxia and oxygen transfer characteristics isolate these two active compounds.

Mechanism of Action: Recent clinical research supports the energizing and anti-hypoxic effects claimed by Traditional Chinese Medicine (TCM) and Russian researchers. In the 1986 study by Kuruov it was concluded that Rhodiola extended life significantly in states of hypoxia. Rhodiola exhibited this effect through a lowering of arterial pressure, reduced heart rate and lengthening the phases of cardiac contractions. (Kurukov 1986). Researcher Carl Germano concludes that Rhodiola has the ability to rapidly normalize lactic acid accumulation. A newly issued patent on Rhodiola proved that Rhodiola has the ability to increase blood oxygen, improve cardiac function and improve mitochondrial oxidative phosphorylation.(Xiu, 2002) Researchers believe the tissue differentiation or plasmodesmata within the compact callus aggregates (CCA) may provide capillaries for improving transport of oxygen and other nutrients. (Xu J, 1998).



Toxicity: Rhodiola was found to be safe in both acute and subacute toxicity studies. (Rege, NN, 1999)

Clinically Effective Dose: 50mg – 600mg

Rhodiola Rosea Patent and Abstracts:

United States Patent: *6,399,116*Xiu: *5,399,116*June 4, 2002

Blood Oxygenating properties of Rhodiola:

The present invention relates to Rhodiola to treat various conditions and diseases in mammals. Rhodiola is a Tibetan herb that has been shown to improve endurance performance. Rhodiola is especially preferred to enhance blood oxygen levels, increase working capacity and endurance, heighten memory and concentration, amplify cardiac and cardiovascular function, provide antioxidant effects, protect against oxidation, modulate testosterone and estradiol levels, modulate sleep, and enhance sexual ability (such as improve sexual performance).

Inventors: Xiu; Rulin (2010 Kalorama Rd., NW., Suite 44, Washington, DC 20009)

 Appl. No.:
 559830

 Filed:
 April 28, 2000

 Current U.S. Class:
 424/773; 424/725

 Intern'l Class:
 A61K 035/78

 Field of Search:
 424/725,773

Rhodiola enhances blood oxygenation in humans:

A randomized placebo-controlled human clinical study was done by Xi'an Medical School in Xi'an China. The study which was published in the "Journal of China Sports Medicine" (Vol 15, No.4. 1996) clinically proved that Rhodiola can increase blood oxygenation. This study found that taking rhodiola for eight days can:

- Enhance blood oxygenation by 11% (2% in placebo group)
- Increasing the skeletal ATP content
- Enhancing mitochondrial oxidative phosphorylation
- Decrease the blood lactate content
- Reduce blood viscosity by 16% (7.8% in placebo group)
- Improve antioxidant activity
- Promote general well-being
- Increase anaerobic threshold (AT)* by more than 14%
- Enhance physical work capacity (PWC170)** by 13%. It positively affects the performance even 7 days after the subjects stopping taking the supplement.

Rhodiola has the ability to increase stamina and accelerate recovery:

In an article written for the August 1998 Issue of the Vitamin Retailer Carl Germano* RD, CNS, LDN reviewed the literature on the Tibetan herb Rhodiola and its powerful properties. Germano states "Adaptogens have been scientifically reported through clinical and laboratory studies for more than 40 years with their actions well documented and safety confirmed." Germano adds "In addition to Rhodiola's ability to increase physical endurance, Dr. Utkin, a Russian Botanist and nutritionist discovered that the plant increases sexual activity." Germano explains that the most active phytochemicals found in Rhodiola are salidrosides and rosavins. Most importantly, Germano reviewed the Russian literature and concluded "Through experiments on swimmers, skiers and other athletes, scientists around the world have reliably demonstrated the value of Rhodiola as an adaptogen, increasing stamina and accelerating recovery processes after physical exertion with no side effects." A study confirmed that the effectiveness of Rhodiola on physical rehabilitative processes may be attributed to a rapid normalization of lactic and uric acid during recovery. Rhodiola has the

^{*}Anaerobic threshold (AT), also called known as the lactate threshold, is the point where lactate (lactic acid) begins to accumulate in the bloodstream during exercise.

^{**} Physical work capacity at a heart rate of 170 (PWC170) is another important indicators of aerobic performance abilities.

ability to improve muscle-to-fat ratio, to increase hemoglobin and erythrocyte levels, to raise the total level of protein content in the blood, and to reduce the build-up of lactic and uric acid. It is worth noting that Rhodiola is four-times less potentially toxic than Korean ginseng even in high doses.

*Carl Germano, RD, CNS, LDN is a director of product development and technical services for a leading vitamin and herb company

Rhodiola extract improves the volume of repeat work:

Chapter VIII of the book titled "Rhodiola Rosea-valuable medicinal plant", published by Russian professor Saratkkov AC, Tomsk 1987 reviews the Russian clinical research on Rhodiola Rosea. The following quotes are referenced directly from this chapter:

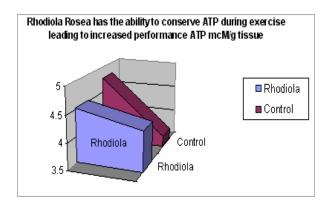
- "Under the influence of Rhodiola extract, the volume of repeat work performed after preceding proportioned work increased by 28%, whereas without baseline fatigue, the increase in the duration of work was about 12%."
- "What is especially important is the shortening of the recovery period, defined in terms of the time of normalization of the heart rate and the arterial pressure, where observed by the end of the study."
- "O. I Dalziger investigated the influence of Rhodiola extract on work capacity. Observations were carried out on groups of highly qualified skiers (42 individuals, 20-25 years of age; masters of sport and first rank Russian athletes) during training races and trial heats over a distance of 30km. Thus, 30 minutes after completing the distance the Heart Rate of the Rhodiola group was 104-106% in relation to initial baseline, while the control group was 128.7%(p<0.02)."
- "An oxyhemographic investigation of the saturation of arterial blood with oxygen in skiers participating in a 30-km race revealed a significant increase in the duration of hypoxemic phases and a shortening of the recovery phase. These shifts attest to the greater resistance of the subjects to hypoxia, the more economical expenditure of oxygen, the better adaptation of the organism to hypoxemia and the acceleration of the restitutional processes."
- "In a study involving a college baseball team, it was revealed that all four parameters of work capacity (including Bo2max, O2 pulse max, total work and exhaustion time) showed significantly larger increases when Rhodiola was administered. After administering Rhodiola in an experiment on 140 athletes, 74% of the test subjects obtained their best results in a 3,000m run. The experiment group induced a 64% increase in work endurance, with reduced blood lactate levels and consistently lower blood pressures."
- "Through extensive experiments on swimmers, skiers and other athletes, scientists around the world have reliably demonstrated the value of adaptogens for increasing stamina and accelerating the recovery process after physical exertion."
- "There were no side effects noted in any of the mentioned studies."
- "All of these factors indicate that Rhodiola rosea extract will, by positively changing the protein balance in athletes, increase the mass of contraceptive muscle fibers as the result of increase work loads. This greatly helps competitive athletic performance by supporting the level of physical training even during the periods of lower activity, which precede competitions (tapering)."

Rhodiola administration has pronounced anti-hypoxic effects:

Russian scientist Kurmukov discovered that the administration of Rhodiola rosea polyphenols extended the life of isolated heart exposed to low oxygen conditions called hypoxia. In a second study also conducted by Kurmukov, 20mgs of polyphenolic compounds, purified from Rhodiola Rosea, extended life by 60% to experimental animals exposed to high 27,000 ft altitude (low oxygen). According to these results Rhodiola exhibits a pronounced antihypoxic effect. Rhodiola Rosea was found to exhibit a pronounced anti-hypoxic effect in different models of hypoxia (hypoxic, cytotoxic and hemic), and relieve isolated heart contracture. At these doses (of polyphenols), Rhodiola produced a transient lowering of arterial pressure, a decrease in heart rate and lengthened the phases of cardiac contractions. (Kurukov Et al, 1986).

Rhodiola extract administration reduces oxygen consumption in dogs:

A double blind placebo controlled study on dogs looked at oxygen consumption of the myocardium and coronary blood flow. Dogs were placed in one of two groups. The group which was administered Rhodiola Rosea capsules, experienced a significant reduction in oxygen consumption of the myocardium. There was also a significant decrease in coronary artery resistance with no marked effect on coronary blood flow. In addition, the Rhodiola administered group had lower heart-rate at equivalent cardiac output. Researchers concluded that Rhodiola Rosea may increase cardiac function. (Zhongguo Zhong, 1998).



Rhodiola Rosea References:

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Dr. Zakir Ramazanov and Dr Maria del Mar Bernal Suarez; <u>Using Rhodiola Rosea and Rhododendron</u> Caucasicum.(1999) ATN/Safe Goods Publishing.

Zhongguo Zhong Yao Za Zhi; The effect of Rhodiola on oxygen consumption of myocardium and coronary artery blood flow in dogs. 1998 Feb; 23(2): 104-106

Xu J; Xie J; Feng P; Su Z; Oxygen transfer characteristics in the compact callus aggregates of Rhodiola. Chinese Journal of Biotechnology; 1998; 14(2): 99-107.

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Zhang Weiyun, *Recent development on application of Rhodiola spp. and its preparations*, Journal of the Gansu College of Traditional Chinese Medicine 1997; 14(4); 41-42.

Wang Liang, *Progress of research on the pharmacology of rhodiola*, Li Shizhen Medicine and Materia Medica Research 1999; 10(4): 295-296.

Qian Yancong, et al., *Survey of research on Rhodiola kirilowii*, Acta Chinese Medicine and Pharmacology 1999; (5): 34-35.

Cordyceps Sinesis CS-4 Research:

Cordyceps Sinensis CS-4 Background: Cordyceps Sinensis is a highly valued medicinal mushroom in Traditional Chinese Medicine (TCM). Cordyceps has long been used to treat lung disease and fatigue. The Cordyceps mushroom grows primarily on the plateau of China and Tibet above 12,000 feet. Some researchers believe it is the mushroom's ability to survive at high altitude, which give it its blood oxygenating properties.

The CS-4, is a fermentable strain of the mycelia (Paecilomyces hepiali C.) isolated from the natural Cordyceps Sinensis collected from the QuinHai. CS-4 is used to produce fermented mycelia product that contains the same pharmacologically active compounds as the natural Cordyceps Sinensis, specifically cordycepic acid. It is important to note, the clinical research on endurance, fatigue and VO2max has only been done with the CS-4 strain.

Mechanism of action: Recent clinical research supports the anti-fatigue claims of Cordyceps Sinensis in TCM. Cordyceps CS-4 research shows that it can increase endurance and energy through more efficient enzyme activity of Red Blood Cells while improving lung and kidney function. CS-4 mobilizes free fatty acids and beta-oxidation, thereby preserving glycogen usage during prolonged exercise. (Medicine & Science in Sports & Exercise, 2001) In both animal and human studies CS-4 has proved to support the enzyme superoxide dismutase (SOD). (J. Zhu, 1999). In a human study, Cordyceps has proved to improve lactate energy metabolism within the cell. (Burke, Edmund 1998)

Toxicity: None indicated (Rege, et al, 1999)

Clinically Effective Dose: 1000mg to 3000mg

Cordyceps Sinensis Abstracts:

Effects of Cordyceps CS-4 on endurance performance in humans:

A study presented at The ACSM annual meeting, Baltimore, MD, June 2001, on elite athletes looked at the effects of Cordyceps CS-4 on endurance performance parameters. The study (which took place in Encinitas, California) concluded that supplementation with Cordyceps CS-4 extract promotes fat metabolism during prolonged exercise. Cordyceps CS-4 supplementation resulted in improved circulatory and metabolic effects during submaximal exercise in endurance-conditioned athletes. The abstract of the study which was published in the Medicine & Science in Sports & Exercise Journal, 2001, concluded that CS-4 supports normal fat mobilization and beta-oxidation, thereby preserving glycogen usage during prolonged exercise. (Medicine & Science in Sports & Exercise, 2001)

Effects of Cordyceps CS-4 on VO2max in humans:

A study presented at The Experimental Biology 2001 (FASEB meeting) in Orlando, FL. (April 1, 2001) examined the effects of Cordyceps CS-4 on aerobic capacity of healthy humans. Christopher B. Cooper M.D. professor of medicine and physiology from the University of California, Los Angeles devised the study. The study was published in The Chinese Journal of Gerontology, 2001 edition. Exercise performance was tested before and after six weeks of a treatment using a symptom-limited, incremental work rate protocol on a cycle ergometer. The study, which took place in Beijing, China, concluded that after taking Cordyceps CS-4 for 6 weeks, VO2max significantly increased while the placebo group remained unchanged. The Cordyceps administered group experienced a 6% increase in maximum oxygen uptake from 1.88 to 2.00 liters per minute. These findings support the belief that Cordyceps Sinensis CS-4 has potential for promoting aerobic capacity and resistance to fatigue. (Medicine & Science in Sports & Exercise, 1999)

Effects of Cordyceps CS-4 on endurance in mice:

A double blind, placebo-controlled Chinese study done on mice was conducted to determine if oral administration of Cordyceps CS-4 resulted in enhanced endurance and resistance to fatigue. After three weeks of administration, the groups given CS-4 were able to swim significantly longer than the control groups. The results of the study were dose dependent with results of one group showing a 30% increase in endurance and the second group showing a 73% increase in endurance. The study concluded that the cardiotonic action, inhibition of tracheal constrictions and relaxation of vascular contractions (which CS-4 evokes) elevates the ability and endurance of exercise. (Akinobu, et al. 1995).

Effects of Cordyceps CS-4 on ATP in mice:

A double blind, placebo controlled study looked at the effects of Corcyceps CS-4 on ATP/Pi ratio. The ATP/Pi ratio represents the high-energy state in mice. The study concluded that the CS-\$ extract group showed significant increase in the ATP/Pi ratio at weeks 1-3 following Cordyceps Sinensis administration. These results suggest that the high-energy state of the liver in the CS extract-treated mice is a primary effect of repeated administration of the CS extract (Noboru, et. al. 1996).

The effects of Cordyceps extracts on the energy state of mice were examined using in vivo NMR spectroscopy. In the seven days that the CS-4 extract was administered, the ratio of Adenosine Triphosphate (ATP) to inorganic phosphate (Pi) in the liver was significantly increased by an average of 45% to 55% as compared to the placebo controlled group (Manabe, 1996).

Effects of adaptogens (Cordyceps Sinensis) on lactic acid in humans:

In a double-blind, randomized, placebo-controlled study led by S. Morrissey of Beijing Medical University Sports Research Institute, researchers evaluated the effects of an adaptogen-based formula on lactic acid clearance following maximal exercise. The formulation, which included Cordycep Sinensis, was administered to 30 male subjects who were then assigned to one of three groups. The control group received a placebo, a second group received 500mg of the formula and a third group received 1000mg of the formula. Researchers took the subjects blood lactate measurements before exercise, at VO2max and 15 minutes after exercise. At the end of the two weeks the group which received 1000mg/day of the formula experienced significantly improved lactate clearance (p<. 001). This trend continued through week four. Researchers concluded that lactate clearance improved due to improved lactate energy metabolism within the cell. The author concluded that using this herbal formulation would enhance lactate clearance and allow athletes greater anaerobic performance. (Burke, Edmund, 1998).

Chinese fungus (Cordyceps Sinensis) lead World Record Runners:

The 1994 winter issue of American Entomologist published an article on the incredible rapid ascendancy of the Chinese women's track team. Chinese coach Ma Zunren stated that intense, high-altitude training and a stress-releiving tonic (prepared from Cordyceps Sinensis) were the factors responsible for record-breaking performance by the athletes. At the Chinese National Games in Beijing, three world records were broken in the 3,000, 5,000 and 10,000-meter events. Statements from the Chinese attribute the intense training to the athlete's success rather than dietary supplements, yet the stress relieving properties of Cordyceps intrigued scientists to study this further. (American Entomologist, 1994)

Effects of Cordyceps CS-4 on oxygen consumption during state of hypoxia in mice:

Researchers examined oxygen consumption in mice and their ability to survive in a hypoxic (lack of oxygen) environment following Cordyceps CS-4 administration. Under conditions of stimulation of oxygen consumption, subcutaneous injections of CS-4 extract significantly reduced oxygen consumption by 41% to 49% within 10 minutes and by 30% to 36% in the second 10 minutes. In a low oxygen environment, the mice lived 2 to 3 times longer after the CS-4 treatment. The CS-4 induced reduction of oxygen consumption and the prolonged survival of treated animals in a hypoxic environment indicated a more efficient use of oxygen and a greater tolerance to hypoxia-induced acidosis than that of controls (Lou et al., 1986)

Cordyceps Sinensis references:

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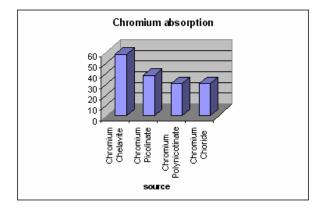
Chromium (as Chelate) research:

Chromium Chelavite®: Chromium is an essential trace mineral that aids in glucose metabolism, regulation of insulin levels, and maintenance of healthy blood levels of cholesterol and other lipids. Chromium forms part of a compound in the body known as glucose tolerance factor (GTF), which is involved in regulating the actions of insulin in maintaining blood sugar levels and, possibly, in helping to control appetite. Food sources include brewer's yeast, whole grain cereals, broccoli, prunes, mushrooms and beer. The most widely available supplements are chromium salts such as chromium polynicotinate, chromium picolinate and chromium chelated - which help increase the absorption and availability compared to isolated chromium.

Chelavite[®], is a patented (US Patent #5,614,553) chelated form of Chromium with enhanced bioavailability and uptake.[†]

†Chelavite[®] is a registered trademark of Albion Laboratories, Inc. Covered by Albion International, Inc., U.S. Patent 5,614,553.

Albion Research Notes, Newsletter, June 1995



Mechanism of Action: Chromium forms part of a compound in the body known as glucose tolerance factor (GTF), which is involved in regulating the actions of insulin in maintaining blood sugar levels and, possibly, in helping to control appetite. Since chromium helps regulate the actions of insulin (as a constituent of glucose tolerance factor), chromium supplements may help support the many functions of insulin in the body, such as maintaining blood sugar. (Williams, 1995)

Toxicity: Trivalent chromium may cause skin irritation at high doses given parenterally but is not toxic at the lower doses given orally. It is not recommended to exceed 400mcg of Chromium daily though toxicity will not occur until levels of 1200mcg or more per day are consumed for an extended period of time. (Cerulli, 1998)

Clinically Effective Dose: 50mcg – 200mcg: The Food and Nutrition Board of the NAS/NRC states that a safe, adequate intake of chromium for an adult is 50 to 200 mcg/day.

Chromium abstracts:

Endurance training increases chromium use:

In a series of studies done by RA Anderson, chromium secretion levels were measured in runners and cyclists. It is thought that chromium is mobilized from stores into the blood to be carried to a target organ like muscle to enhance insulin function. Once chromium is mobilized in the blood, it cannot be reabsorbed and is lost in the urine. The studies showed 24-hour chromium losses were twice as high on the day of exercise as on a rest day.

- Following a 6 mile run, serum chromium levels were increased immediately after exercise, and these levels remained elevated for 2 hours.
- Twelve minutes of cycling at 80% of anaerobic threshold resulted in increased plasma chromium twelve minutes after the exercise. (Anderson, 1991)

Chromium is essential for endurance athletes:

Chromium is considered to be an essential component of the glucose-tolerance factor associated with insulin in the proper metabolism of blood glucose. In essence, chromium potentiates the activity of insulin and thus may also influence lipid and protein metabolism. In addition to maintenance of blood glucose levels, chromium may be involved in the formation of glycogen in muscle tissue and may facilitate the transport of amino acids into the muscles. (Williams, 1995)

Chromium increases endurance in rats

Impairment in carbohydrate metabolism would not be conducive to optimal performance in endurance events, whereas decreased amino acid transport into the muscle could limit the benefits from training. Anderson, linked chromium to carbohydrate and protein metabolism during exercise. Anderson's research led him to believe that strenuous exercise may increase the need for chromium supplementation. Three important factors regarding endurance athletes and chromium have been observed.

- 1) Increased intensity and duration of exercise may increase chromium excretion.
- 2) Athletes who consume substantial amounts of carbohydrates may need more chromium to process glucose.
- 3) Athletes who lose weight for competition may decrease dietary intake of chromium.

Chromium supplementation benefits endurance athletes by improving insulin sensitivity and carbohydrate metabolism during exercise. (Anderson, 1998

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ATPro™ Matrix: Optygen's proprietary ATPro™ matrix of five key nutrients is designed to assure Adenosine Triphosphate (ATP) production. Calcium pyruvate, sodium phosphate, potassium phosphate, adenosine and d-ribose all play critical roles in glycolysis and the citric acid cycle outlined below. It is this complex set of chemical reactions which produce ATP aerobically. Clinical research has shown that endurance athletes diminish their ATP stores in exhaustive exercise which can lead to a reduction in aerobic metabolism and endurance. One's VO2max is directly proportional to their ability to produce ATP which is also known as the body's high energy state.

Acetyl-CoA + 3 NAD+ + FAD + GDP + P_i + 3 H₂O ---> 3 NADH + FADH₂ + CoA-SH + GTP + 3 CO₂

