

# YUKRO

## JIMMA, ETHIOPIA

### ORANGE BLOSSOM, MELON, STONE FRUIT

REGION : GERA DISTRICT, JIMMA

VARIETAL : HEIRLOOM

ELEVATION : 1975-2200 MASL

PROCESSING : WASHED



Ethiopian coffees can have a remarkable ability to change the perceptions of what flavors coffee drinkers can expect out of a cup. This beautiful birthplace of coffee boasts a staggering genetic diversity of variety, large jungles of wild growing coffee trees perpetually shaded by the large overgrowth, and a vast range of flavor. Yet, getting fully traceable coffee from Ethiopia can be frustratingly difficult. In 2008, the Ethiopian government set up the Ethiopian Commodities Exchange (ECX) to facilitate the auctioning of coffees produced there. While effective, buyers lost the ability to know anything about the coffee they were purchasing other than the generic region it was grown. As the ECX has grown, it has finally made some long necessary changes to its infrastructure and in 2018, has implemented an electronic data system to keep track of district and washing station, cup score, moisture content, and water activity. Our partner in Ethiopia, Heleanna Georgalis, has expressed caution, as she has been in Ethiopia long enough to know promises and action are often not the same thing. However, Heleanna is optimistic, and said the changes have been successful thus far. For the first time in many years, she is encouraged by the direction the ECX is heading.